



 starlineventures.com

Douglas Finley

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504.298.9354

CAPABILITY STATEMENT

Our primary areas of expertise are building custom software applications using Open Source technologies. We have built custom software solutions based off of open source technologies for the New Orleans Recovery School District, Hammerman Gainer Inc., Affiliate Marketing Software companies, and multiple State/Federal clients. We are very familiar with SharePoint, C#/VB .NET, & Sql Server Microsoft technologies. We have consulted with the Department of Homeland Security, Department of the Treasury, and Hewlett Packard on their Sharepoint installations. We are database agnostic, and we have experience with both SQL and NO SQL database. Content based websites and blogs are also well within our capabilities. We have experience with social media marketing campaigns and increasing community awareness using social media promotions.

We developed a social media marketing platform that we use extensively to refine and enhance our expertise and tactics. Our software development expertise encompasses various technologies in both private and governmental environments which gives us the ability to design and develop professional solutions to make efficient use of your data.

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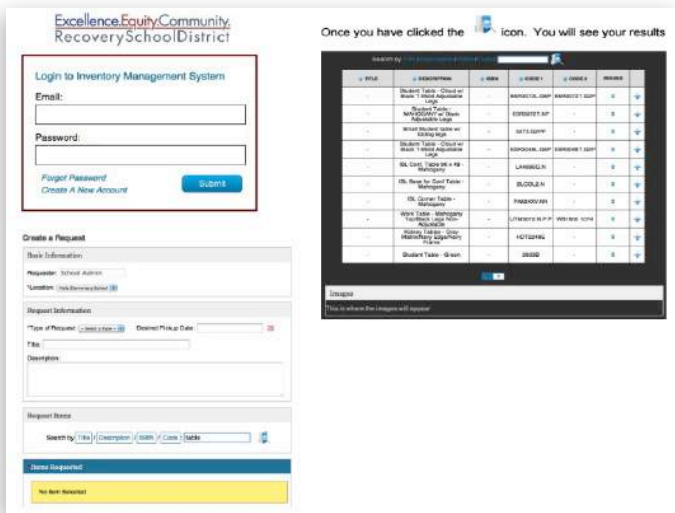
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Recovery School District Inventory Management System

The Recovery School District had a warehouse with over 10,000 items that needed to be distributed to schools equitably, based off of need. We created a system that itemized all of the items in the warehouse. School administrators for over 100 schools were able to select the items they desired, RSD administrators approved each list, the warehouse team made deliveries based off of the list.



ReNEW Jersey Stronger IT Management

Develop, Brand, & Implement Full IT Stack for hundreds of employees and tens of thousands of users. Perform Requirements Gathering, Logo & Web Design, Customized Wordpress Theme for English and Spanish speakers. Provision Emails for all staff and control DNS administration for multiple disparate teams & applications. Develop Application Intake to handle FEMA requests to ensure applicants receive appropriate financial disbursements.



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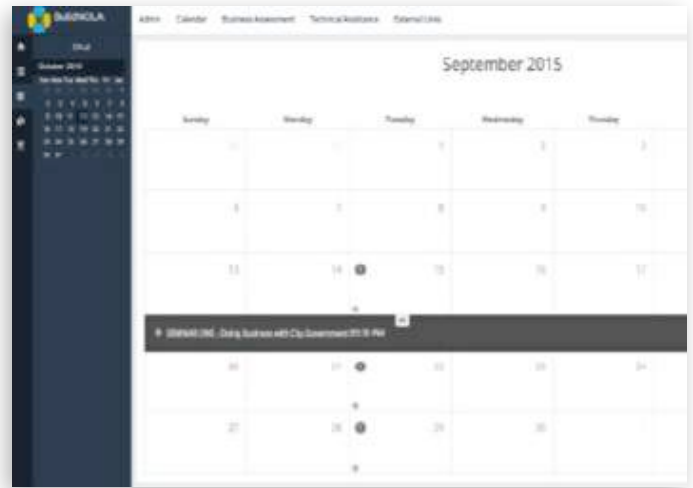
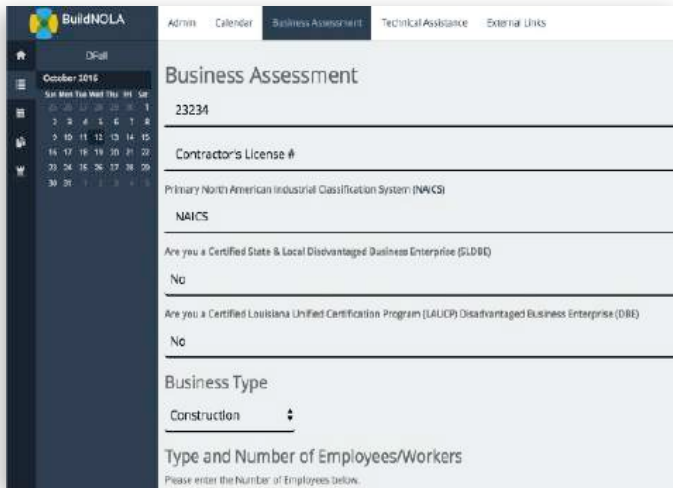
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BuildNOLA

BuildNOLA is a comprehensive training program that supports small businesses in construction and professional services. The program serves to expand the City’s pool of competitive and qualified bidders, and maximize contracting opportunities for Disadvantaged Business Enterprises (DBE). At the conclusion of the program, businesses will be prepared to bid on contract opportunities with the City of New Orleans and other public entities.



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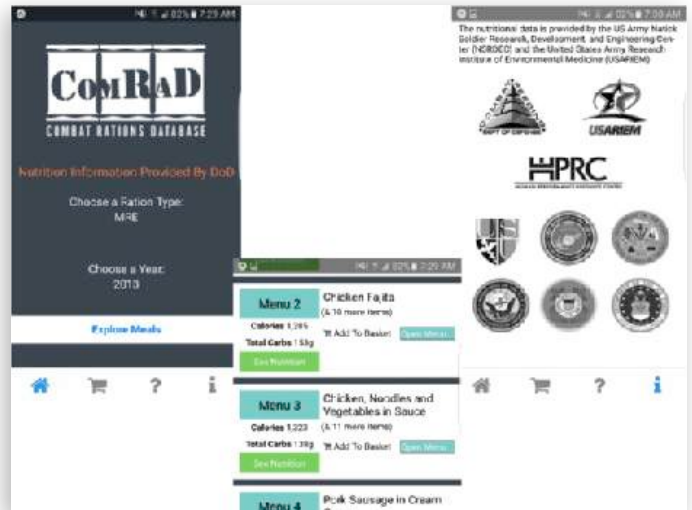


SocialChomp Enterprise SAAS

Easiest way to monetize content & engage loyal fans with an integrated on-demand merchandise platform & User Generated Content search engine.

ComRaD

The Combat Rations Database (ComRaD) is an interactive, educational website designed for visitors to view accurate, up-to-date nutritional information on individual combat ration menus as well as the individual food components packed inside them. ComRaD enables warriors, military dietitians, food service officers, and leaders to learn about the nutritional content of their combat rations and use this information to help with fueling for optimal performance. ComRaD is a collaborative effort between the Human Performance Resource Center, Natick Soldier Research, Development, and Engineering Command, and United States Army Research Institute of Environmental Medicine.



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