



# Company Profile

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SAFCC  
Project  
Outline

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# About Our Company

## **SUSTAINABLE AGRICULTURE FARMLAND CERTIFICATION COMPANY (SAFCC)**

A dedicated organization promoting and advancing sustainable agriculture practices. As an independent certification body, SAFCC collaborates with farmers and stakeholders to ensure the implementation of sustainable farming methods and the recognition of their efforts.

SAFCC addresses the pressing need for standardized assessment and certification of sustainable farming practices, recognizing their importance for environmental preservation, social well-being, and long-term economic viability. Through their certification program, SAFCC evaluates farms based on criteria encompassing environmental stewardship, social responsibility, economic viability, cultural preservation, and technological innovation. This comprehensive evaluation helps farmers understand their current sustainability performance and identify areas for improvement.

Beyond assessment, SAFCC supports farmers in their sustainability journey by providing guidance, resources, and best practices. They aim to help farmers adopt sustainable techniques, enhance resource efficiency, minimize environmental impacts, promote biodiversity, and foster community engagement.

# About Our Company

By partnering with farmers, agricultural organizations, policymakers, and stakeholders, SAFCC aims to create a network of sustainable agriculture advocates and drive positive change in the industry. They also collaborate with market players to establish market linkages for certified products, thereby increasing consumer awareness and demand for sustainably produced goods.

SAFCC team comprises experienced professionals in sustainable agriculture, environmental science, social responsibility, and certification processes. They adhere to internationally recognized standards and best practices, ensuring the integrity and credibility of their certification program.

Overall, SAFCC is committed to promoting sustainable farming practices, empowering farmers, and contributing to the well-being of agricultural ecosystems and communities. Their vision is to build a future where agriculture flourishes in harmony with nature, society, and the economy.



## Our Vision

The vision for the Sustainable Agriculture Farmland Certification Company (SAFCC) is to become a leading authority in promoting and certifying sustainable agriculture practices in Cameroon. The company envisions a future where agriculture in Cameroon is environmentally sustainable, socially responsible, and economically viable.

## Our Mission

The mission of the Sustainable Agriculture Farmland Certification Company (SAFCC) is to promote sustainable agriculture practices and provide certification for farmland in Cameroon. The company aims to support and encourage environmentally friendly agricultural practices, social responsibility, and economic viability in the agricultural sector.



**As we expand, SAFCC will adapt its certification program to accommodate the specific agricultural practices, cultural contexts, and regulatory frameworks of each African country. We will work closely with local farmers, organizations, governments, and stakeholders to ensure our certification standards align with regional priorities and reflect the diverse agricultural landscapes across Africa.**



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# SPECIFIC OBJECTIVES

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Creation of sustainable agriculture farm land



Certification Assessments



Certification Issuance



Training and Capacity Building on sustainable agriculture





**Creation of sustainable agriculture farm land**

## Creation of sustainable agriculture farm land

Creating a sustainable agriculture farm that incorporates the five dimensions of sustainability (economic, environmental, social, cultural, and technological) involves a holistic approach that addresses the interconnectedness of these dimensions. Here's a comprehensive guide to help you establish such a farm::

### Creation of a Sustainable Agriculture Farm Incorporating Five Dimensions of Sustainability

#### Objectives

1. Establish a farm that is economically viable and profitable.
2. Minimize negative environmental impacts and promote conservation.
3. Enhance social well-being and community engagement.
4. Respect and incorporate cultural values and traditions.
5. Utilize cutting-edge technology for sustainable farming practices.

## **1. Establish a farm that is economically viable and profitable**

Establishing a farm that is economically viable and profitable requires meticulous planning, efficient resource management, and a sustainable business model. Our farm is committed to achieving financial success while prioritizing responsible agricultural practices. We focus on crop selection based on market demand and local conditions, implement cost-effective resource management strategies, and constantly innovate to increase yields and reduce expenses. By adopting sustainable agricultural practices, optimizing our supply chain, and diversifying our income streams, we aim not only to ensure the farm's financial sustainability but also to contribute positively to the local economy and the broader agricultural community.

## **2. Minimize negative environmental impacts and promote conservation**

Establishing agricultural farm which minimize negative environmental impacts and promote conservation, it is essential to adopt sustainable agricultural practices that prioritize responsible land use, water management, and the preservation of biodiversity. This includes implementing soil conservation techniques, reducing water wastage through efficient irrigation, and maintaining healthy ecosystems on the farm. Sustainable agriculture also involves minimizing the use of synthetic chemicals, reducing greenhouse gas emissions, and actively participating in efforts to combat climate change. By prioritizing these conservation efforts, sustainable farms not only protect the environment but also contribute to the long-term health and resilience of agricultural ecosystems, ensuring a sustainable future for generations to come.

## **3. Enhance social well-being and community engagement.**

Enhancing social well-being and community engagement on a sustainable agriculture farm is vital for creating a thriving and harmonious ecosystem. By fostering positive relationships and interactions among farmworkers, neighboring communities, and other stakeholders, we aim to build a sense of belonging and shared responsibility. This involves providing fair wages and safe working conditions for farm employees, actively engaging with local communities through educational programs and partnerships, and contributing to food security and access initiatives. In doing so, we not only promote the well-being of those directly involved in the farm's operations but also create a sustainable, interconnected network that benefits everyone, thus strengthening the social fabric that underpins our commitment to sustainable agriculture.

#### **4. Respect and incorporate cultural values and traditions.**

Respecting and incorporating cultural values and traditions in sustainable agriculture is a fundamental aspect of holistic and socially responsible farming practices in creating sustainable agricultural farms . This dimension recognizes the rich diversity of cultures and indigenous knowledge systems that have shaped agriculture for centuries. It involves acknowledging the cultural significance of farming methods, crops, and rituals while integrating them harmoniously with modern sustainable practices. By respecting cultural values and traditions, farmers can not only preserve heritage but also foster a deeper connection between communities and the land they cultivate. This integration promotes social cohesion and ensures that sustainable agriculture is not just ecologically and economically sound but also culturally relevant and inclusive.

#### **5. Utilize cutting-edge technology for sustainable farming practices**

Cutting-edge technology plays a pivotal role in modern agriculture, revolutionizing sustainable farming practices. From precision agriculture techniques that optimize resource use to the use of data analytics, tractors, modern irrigation methods, and crop management tools, technology enables farmers to make data-driven decisions, reduce waste, and minimize environmental impact. Advanced monitoring and automation systems help improve water efficiency, reduce chemical usage, and increase yields. Additionally, technology facilitates the implementation of sustainable farming practices like no-till farming, which conserves soil and sequesters carbon. Overall, the integration of cutting-edge technology into agriculture not only enhances productivity but also contributes significantly to the economic, environmental, and social dimensions of sustainability in farming.

SAFCC



## Certification Assessments

I. Economic Sustainability

II. Environmental Sustainability

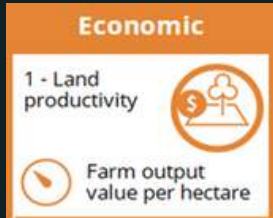
III. Social Sustainability

IV. Cultural Sustainability

V. Technological Sustainability

# I. Economic Sustainability

## 1. Farmland productivity



Land productivity refers to the measure of the output of crops, livestock, or other agricultural products that are produced per unit of land. This measure can be used to assess the efficiency and sustainability of agricultural systems, and to identify opportunities for improvement

## 2. Farmland Profitability



This indicator would measure the amount of profit generated per unit of land, taking into account all costs associated with producing the crop or raising livestock, including expenses for labor, inputs, and equipment. By focusing on net income rather than gross revenue, this indicator would also consider any environmental or social costs associated with production, such as pollution or community displacement. By tracking net income per hectare over time, farmers and policymakers could assess the long-term viability of sustainable agriculture practices and identify areas for improvement in terms of profitability

## 3. Farmland Resilience



This is the last theme under the economic dimension which assessed risk mitigation mechanism Resilience is an important for sustainable development in developing countries. It refers to the ability of a system, community or country to withstand and recover from shocks and stresses, including natural disasters, economic crises, and social and political conflicts. Resilience is particularly important in developing countries, where communities are often vulnerable to a wide range of environmental, economic and social risks.

## II. Environmental Sustainability

### 4. Farmland Soil health



Soil health is a critical component of sustainable agriculture, particularly in developing countries where many farmers rely on small plots of land for their livelihoods. It measures the prevalence of soil degradation. Soil health refers to the ability of soil to sustainably support plant growth, maintain biodiversity, and maintain the quality of the surrounding ecosystem.

### 5. Water use



Agriculture is often the largest user of water resources in developing countries, and in many regions, water is a scarce resource. Therefore, sustainable water use is critical to ensure that agricultural activities can continue to meet the needs of the growing population, without depleting water resources.

Climate change is affecting water availability in many parts of the world, and this is likely to have a significant impact on agricultural productivity. Monitoring water use and its sub-indicators can help farmers and policymakers to adapt to changing water availability and improve the resilience of agricultural systems.

## 6. Fertilizer pollution risk

In developing countries, where agricultural practices may be less regulated and farmers may lack access to information and training on proper fertilizer use, the risk of fertilizer pollution can be particularly high. Therefore, it is important to have indicators and measures in place to monitor and mitigate the risk of fertilizer pollution, and to promote sustainable agricultural practices that minimize the use of harmful fertilizers and protect the environment and human health



## 7. Pesticide risk / Management of pesticides

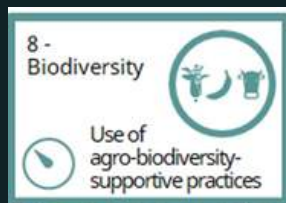
Pesticide use is a crucial aspect of modern agriculture, but it also poses significant risks to human health and the environment. Developing countries, in particular, face a higher risk due to the lack of regulations and resources to manage and regulate pesticide use. Therefore, pesticide risk management is an essential component of sustainable agriculture in developing countries



## 8. Biodiversity

Biodiversity is crucial for the sustainable development of agriculture in developing countries. Agricultural practices often rely on ecosystem services provided by biodiversity, such as soil fertility, water regulation, and pollination. Thus, a loss of biodiversity can lead to a decline in the productivity and resilience of agricultural systems.

Sustainable agriculture that focus on biodiversity can help to ensure that agricultural practices in developing countries are environmentally sustainable, socially equitable, and economically viable. For example, indicators that measure the conservation and restoration of habitats, the promotion of agroforestry practices, and the maintenance of genetic diversity in crops can help to safeguard biodiversity and promote sustainable agriculture



### III. SOCIAL DIMENSION

#### 9. Decent employment



Decent employment is one of the themes for the social sustainability dimension. It is assessed by measuring the wage rate in agriculture.

Decent employment in sustainable agriculture refers to work that is productive, provides fair wages, and ensures safe and healthy working conditions. In developing countries, decent employment in sustainable agriculture is essential for reducing poverty, promoting economic growth, and achieving food security. Some sub-indicators of decent employment in sustainable agriculture in developing countries

#### 10. Food security



Food security is highly relevant for sustainable agriculture in developing countries because agriculture is the primary source of livelihood for a large proportion of the population in these countries, and food is a basic necessity for human survival. Sustainable agriculture practices can help increase food production, reduce waste, and ensure that food is available and accessible to all, thereby improving food security

#### 11. Land tenure



Land tenure refers to the rights and arrangements that govern access to, use of, and control over land. In many developing countries, insecure land tenure is a major obstacle to sustainable agriculture, as it can lead to land degradation, conflict, and poverty. Therefore, improving land tenure systems is critical for promoting sustainable agriculture and achieving broader development goals

## IV. TECHNOLOGY DIMENSION

### 12. Clean Technology



Clean Technology plays a crucial role in sustainable agriculture in developing countries. Sustainable agriculture aims to balance the needs of the present generation with those of the future, by promoting environmentally friendly farming practices, minimizing the use of non-renewable resources, and ensuring food security for all. Technology is instrumental in achieving these goals, as it can provide innovative solutions to some of the challenges facing agriculture in developing countries

### 13. Circular economy



Circular economy principles prioritize the efficient use of resources and reducing waste. This is particularly important in developing countries where resources are often scarce and where there is a need to produce more food with fewer resources. By adopting circular economy principles in agriculture, farmers can improve the efficiency of their resource use and reduce waste.

### 14. Digitalization



Digitalisation can help farmers in developing countries to increase their efficiency and productivity. For example, precision agriculture techniques can help farmers to use resources such as water, fertilizers and pesticides more efficiently, reducing waste and improving yields. Mobile platforms can connect farmers directly to buyers and provide information on market prices, reducing the role of intermediaries and increasing transparency in the supply chain.

## 5. CULTURAL DIMENSION

### 15. Participation / Community involvement

**participation** is a key sub-indicator for sustainable development in developing countries because it recognizes the importance of engaging citizens in decision-making processes related to sustainable development. By promoting democratic governance, accountability, inclusiveness, effectiveness, and social capital, participation can help to ensure that sustainable development initiatives are successful and sustainable over the long-term.



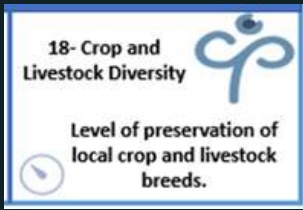
**Community involvement** in agriculture sustainable development is important because it can lead to more inclusive and effective agricultural policies and practices that are tailored to local needs and contexts. It can also help to build social capital and strengthen community resilience to external shocks like climate change or economic downturn

### 16. Cultural heritage

Cultural heritage is a crucial aspect of sustainable development, especially in developing countries. It refers to the tangible and intangible assets that represent the history, traditions, customs, and cultural identity of a community or a nation. Measuring the protection and respect of cultural heritage as a sub-indicator for sustainable development involves assessing the legal protection, financial investment, economic benefits, public awareness, and integration in development plans of cultural heritage sites. By tracking these measures over time, countries can assess their progress in protecting and promoting their cultural heritage and contributing to sustainable development.



## 17. Crop and Livestock Diversity

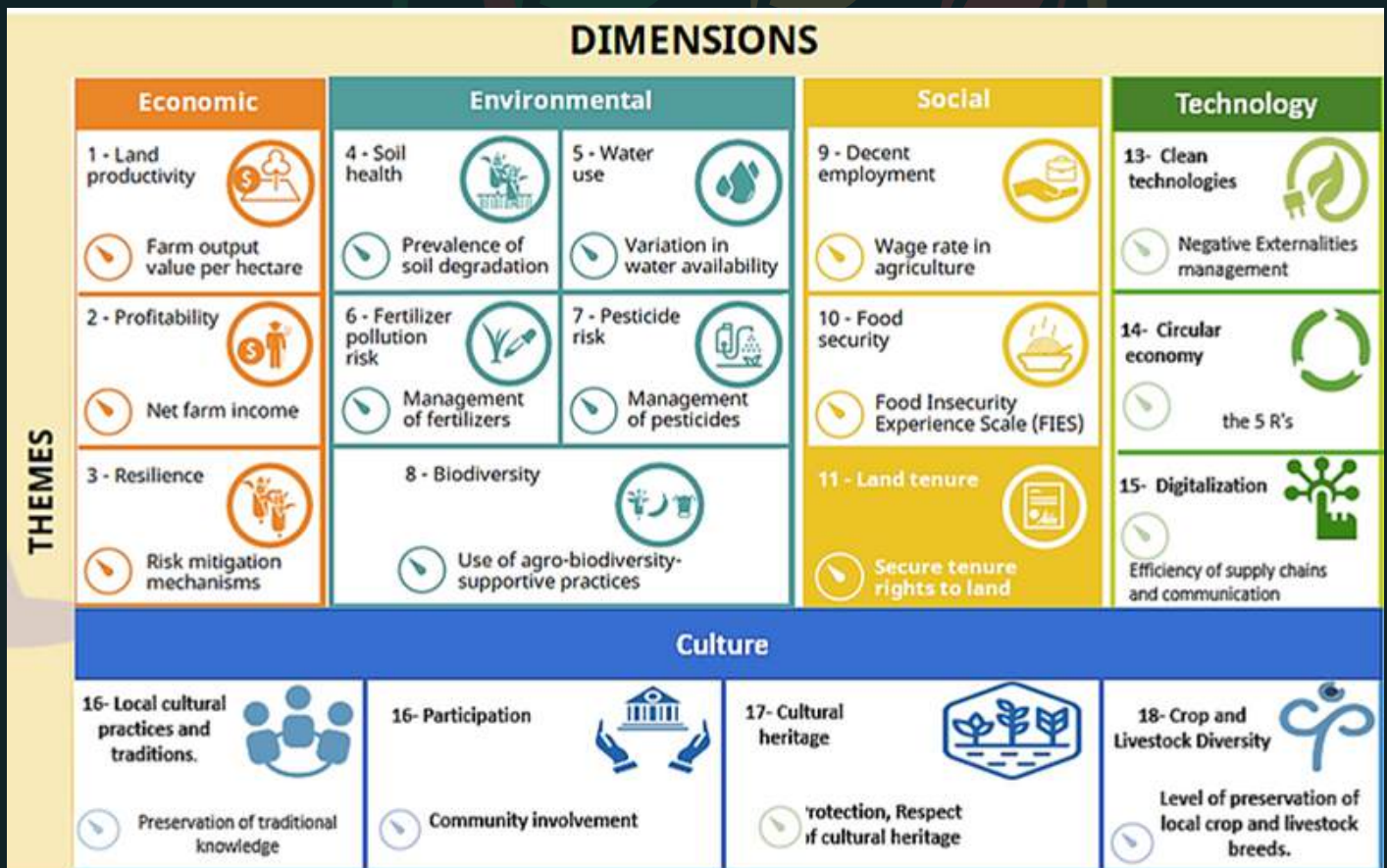


The level of preservation of local crop and livestock breeds is an important sub-indicator for sustainable development in developing countries because it can help preserve genetic diversity, support local economies, and enhance food security

## 18. Local cultural practices and traditions



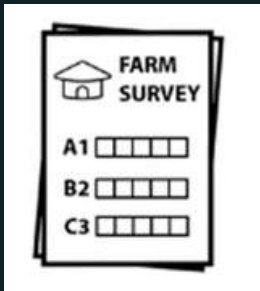
Local cultural practices and traditions are important sub-indicators for sustainable agriculture in developing countries because they are closely linked to the social and environmental context in which agriculture is practiced. These practices are often based on traditional knowledge and local wisdom, which have been developed over generations and have proven to be effective in promoting sustainable and resilient agriculture





 **Certification Issuance**

## Data Collection



The approach for collecting data on SDG 2.4.1 mainly involves using farm surveys as the primary data collection tool

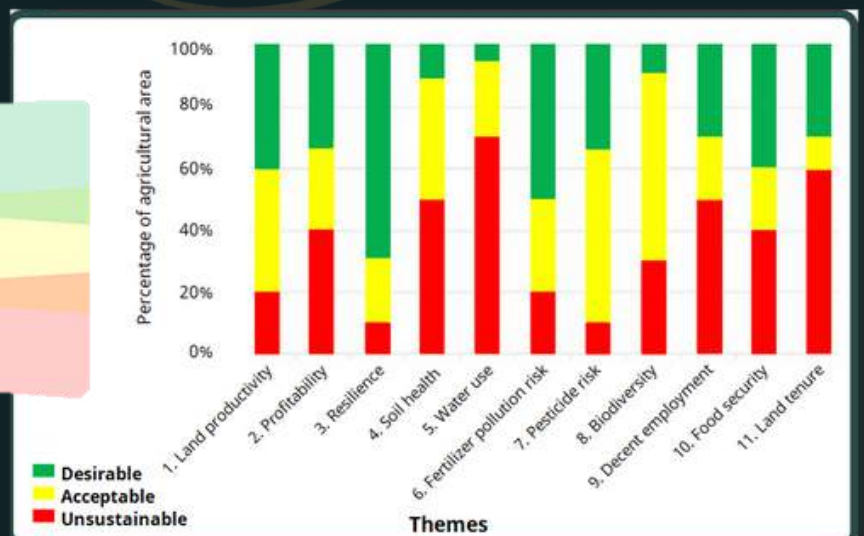
### FAO FARM SURVEY QUESTIONNAIRE FOR SDG 2.4.1

The FAO Farm Survey Questionnaire for SDG 2.4.1 refers to a standardized questionnaire developed by the Food and Agriculture Organization (FAO) of the United Nations to collect data on indicators related to SDG 2.4.1. SDG 2.4.1 aims to measure the percentage of agricultural households that have adopted sustainable agriculture practices.

This questionnaire have been amended and additional questions sections have been added that is section D and E (Cultural and Technology) dimensions this therefore adapt to the context of developing countries which has not been considered by the FAO questionnaires.

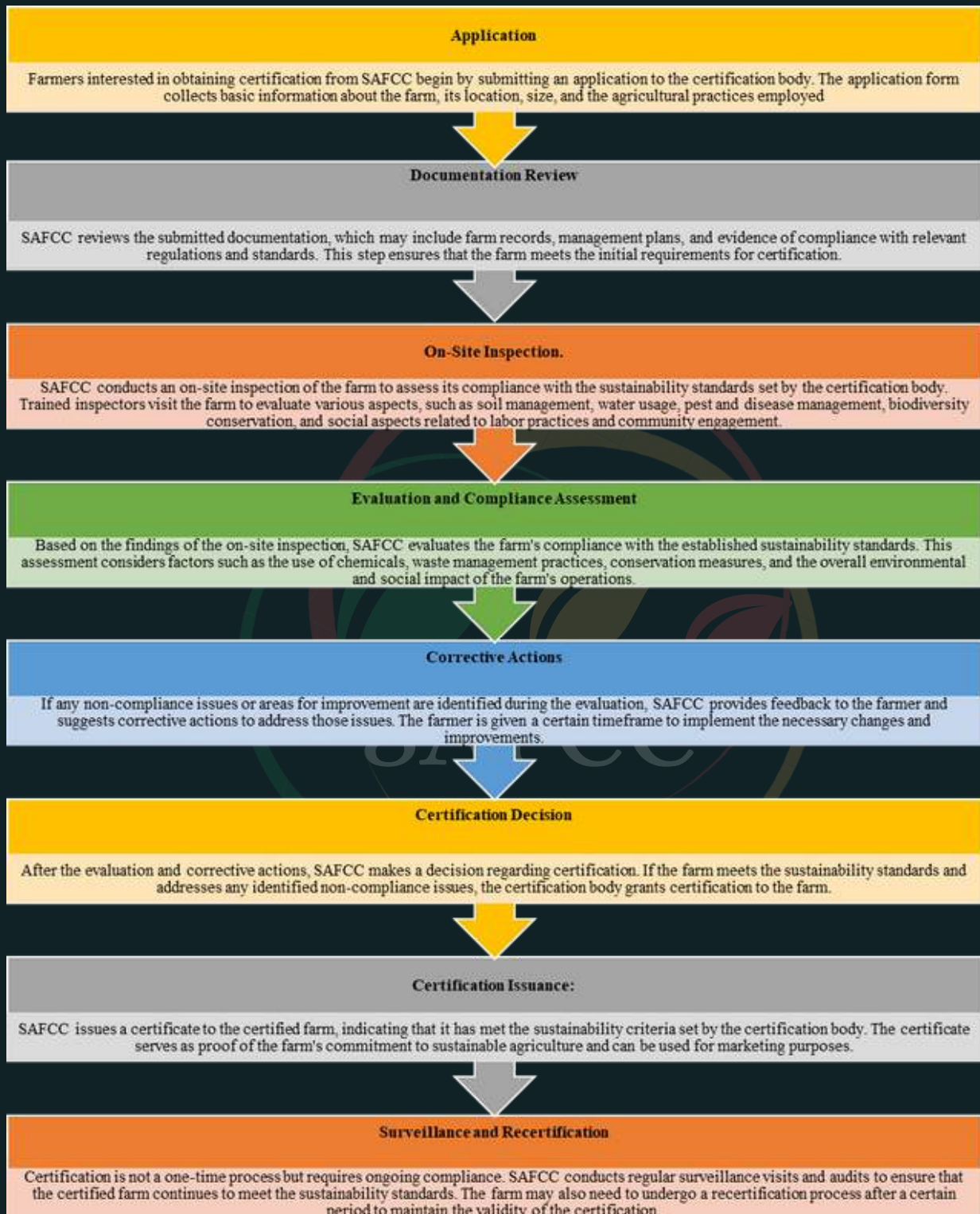
The questionnaire would be administered to farmers or farm managers in the target area, and the data collected would be used to monitor progress towards achieving the SDG 2.4.1 indicator, which aims to increase the proportion of agricultural land that is being managed sustainably and productively.

### Reporting through a dashboard



## SUSTAINABLE FARMLAND CERTIFICATION PROCESS

The certification procedure of SAFCC ( Sustainable Agriculture Farmland Certification Company) typically involves several steps. While the exact process may vary, here is a general outline of the certification procedure:



It's important to note that the specific details and requirements of the certification procedure may vary based on the specific standards and guidelines established by SAFCC. Farmers interested in certification should consult the official documentation or contact SAFCC directly for the most accurate and up-to-date information on the certification process.



SAFCC SUSTAINABLE AGRICULTURE CERTIFICATE



SAFCC ACCEPTABLE AGRICULTURE CERTIFICATE



**Training and Capacity Building on sustainable agriculture**

# Training and Capacity Building on sustainable agriculture

The mission of the Sustainable Agriculture Farmland Certification Company (SAFCC) to provide training and capacity building in sustainable agriculture for developing countries is not only commendable but also profoundly impactful. By placing a strong emphasis on education and skill development, SAFCC aspires to empower communities in developing nations, enabling them to embrace and implement sustainable farming practices. This mission extends beyond addressing the global challenge of food security; it also makes significant contributions to broader societal goals, including environmental conservation, poverty reduction, social well-being, cultural enrichment, and technological adaptability. Through its unwavering commitment to training and capacity building, SAFCC assumes a pivotal role in arming individuals and communities with the knowledge and skills requisite for establishing a more sustainable, resilient, and thriving agricultural sector within these nations

Here's a comprehensive plan to implement such initiatives:

## 1. Needs Assessment:

Conduct a thorough needs assessment to understand the specific challenges and requirements of the target countries or regions. Identify key stakeholders, including farmers, agricultural organizations, and government agencies, to involve in the assessment.

## 2. Curriculum Development:

Develop a comprehensive curriculum that covers various aspects of sustainable agriculture, including soil health, crop rotation, water management, pest control, and organic farming. The curriculum should be tailored to the specific needs and contexts of the target regions.

## 3. Training Programs:

Offer a range of training programs, including workshops, seminars, and hands-on field training. These programs should be accessible to farmers of different skill levels, from beginners to experienced practitioners.

## 4. Local Partnerships:

Collaborate with local agricultural universities, research institutions, and NGOs to leverage their expertise and resources. This helps ensure that training programs are culturally relevant and based on local knowledge.

## 5. Farmer Field Schools:

Establish Farmer Field Schools (FFS) where farmers can learn by doing. FFS allows participants to experiment with sustainable practices on small plots of land, fostering practical learning and knowledge sharing among peers.

## **6. Technology Transfer:**

Introduce and demonstrate appropriate agricultural technologies, such as drought-resistant crop varieties, efficient irrigation systems, and organic fertilizers. Provide training on the use and maintenance of these technologies.

## **7. Sustainable Livelihoods:**

Include modules on income diversification, value-added processing, and market access to help farmers improve their economic prospects beyond basic agricultural practices.

## **8. Gender Inclusivity:**

Ensure that training programs are inclusive and consider gender-specific needs. Empower women in agriculture by providing them with equal access to training and resources.

## **9. Monitoring and Evaluation:**

Implement a robust monitoring and evaluation system to assess the impact of training programs. Collect data on changes in agricultural practices, yields, income, and environmental sustainability.

## **10. Knowledge Sharing:**

-Encourage participants to become trainers themselves, creating a ripple effect of knowledge dissemination within communities. Establish online platforms or community networks for ongoing knowledge sharing.

## **11. Policy Advocacy:**

Advocate for supportive government policies and incentives for sustainable agriculture. Engage with policymakers to ensure that the needs and concerns of small-scale farmers are addressed.

## **12. Scaling Up:**

Once successful models and practices are identified, work on scaling up training programs to reach a broader audience and additional regions within the developing countries.

## **13. Financial Sustainability:**

Seek funding from international development agencies, foundations, and corporate partnerships to support training initiatives. Explore fee-based models for advanced training courses.

## **14. Impact Assessment:**

Regularly assess and report on the impact of training programs, highlighting success stories and lessons learned. Use this information to refine and improve future initiatives.

## **15. Continuous Improvement:**

Stay updated on emerging sustainable agriculture practices and incorporate them into training materials and programs. Adapt to changing climate conditions and evolving challenges in agriculture.

# Target Market

The target groups of the Cameroon Sustainable Agriculture Farmland Certification Company (SAFCC) can include various stakeholders involved in the agricultural sector. Here are some of the primary target groups:



**Farmers:** SAFCC primarily targets farmers engaged in agricultural activities in Cameroon. The company aims to promote sustainable farming practices among farmers and provide them with the necessary support, training, and certification to adopt environmentally friendly and socially responsible methods.



**Agricultural Cooperatives:** SAFCC works with agricultural cooperatives, which are groups of farmers who join forces to enhance their collective productivity and market access. The company provides training and certification services to these cooperatives, enabling them to promote sustainable practices among their members and access markets that value sustainably produced agricultural products.



**Government Agencies:** SAFCC engages with relevant government agencies responsible for agriculture, environment, and certification regulations. The company collaborates with these agencies to align its certification standards with national policies and regulations, as well as to advocate for supportive policies that encourage sustainable agriculture practices.



**Non-Governmental Organizations (NGOs):** SAFCC partners with NGOs working in the field of sustainable agriculture and environmental conservation. These organizations play a vital role in supporting farmers and implementing sustainable farming practices. SAFCC collaborates with NGOs to leverage their expertise, resources, and networks to reach a wider audience and create a greater impact.



**Consumers:** SAFCC targets consumers who value sustainably produced agricultural products. By certifying farmland and endorsing sustainable farming practices, the company helps consumers identify and choose products that are environmentally friendly and socially responsible. This target group plays a crucial role in creating demand for sustainably produced agricultural goods, thereby incentivizing farmers to adopt sustainable practices.

By targeting these diverse groups, SAFCC aims to create a collaborative network that fosters sustainable agriculture, supports farmers, promotes responsible consumption, and contributes to the overall development of Cameroon's agricultural sector.

# ORGANIZATIONAL CHART





# PROBLEM ANALYSIS



In Cameroon, one of the key challenges in sustainable agriculture is the lack of a comprehensive and standardized establishment to evaluate the sustainability performance of farming practices. Currently, there is limited availability of a dedicated establishment that considers the environmental, social, economic, cultural, and technological dimensions of sustainable agriculture in a holistic manner. This hampers the ability of farmers, organizations, and policymakers to measure and monitor the sustainability of farming systems effectively.



The absence of an establishment also hinders the identification of priority areas for improvement and the setting of sustainability targets. Without a standardized framework, it becomes difficult to compare the sustainability performance of different farming systems and track progress over time. This leads to a lack of clarity on the specific areas where interventions and investments are needed to promote sustainable agriculture in Cameroon.



Additionally, the absence of a sustainable agriculture establishment may impede effective policy-making and decision-making processes. Policymakers require reliable data and information to develop evidence-based policies and interventions that support sustainable agriculture. Without a comprehensive establishment, it becomes challenging to obtain accurate and consistent data on the environmental, social, and economic aspects of farming practices, hindering the formulation of targeted policies and strategies.

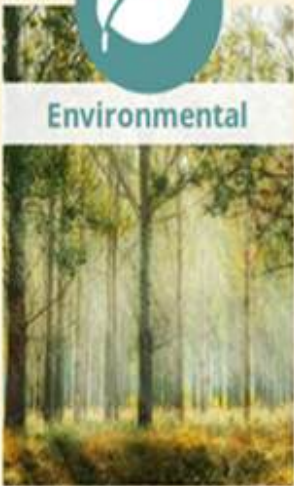




Economic



Environmental



Social



Culture



Technology

