

MARKETING DIGITAL

Comunicação e Marketing
na Indústria Farmacêutica

Aula 8

HOJE NO MENU



**INTRODUÇÃO
AO TWITTER/X**



**O QUE
PERMITE**



**AS MELHORES
PRÁTICAS**

HOJE NO MENU



**INTRODUÇÃO
AO TWITTER/X**



**O QUE
PERMITE**



**AS MELHORES
PRÁTICAS**

UM POUCO DE HISTÓRIA

2006

Criado por Jack Dorsey, Evan Williams, Biz Stone e Noah Glass



2007

Surge a *hashtag* (#)



2010



Surgem os *Promoted Tweets*, *Promoted Trends* e *Promoted Accounts*

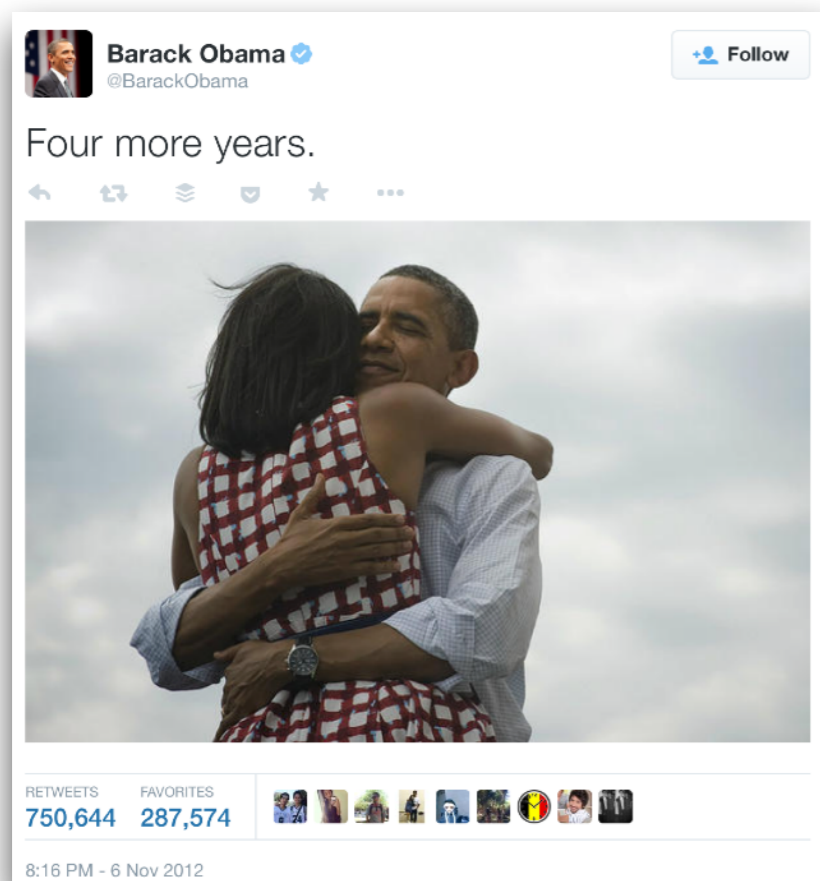
2011

1 bilhão de *tweets* por semana
Aquisição do TweetDeck
Chega aos 100 milhões de utilizadores activos


UM POUCO DE HISTÓRIA

2012

Surge o *Twitter Advertising*
Redesign  
Quando re-eleito,
presidente Obama celebra
1º no Twitter




2013

Twitter lança o Vine 
500 milhões de *tweets* por dia
Vai para a bolsa

2014

Surge o *Promoted Video*
Redesign do perfil na Web

2015

Lança mensagens directas em
grupo e vídeo no telemóvel
Aquisição do Periscope 

O EFEITO ELON MUSK



ADQUIRE O TWITTER POR \$44B EM 2022

Empresa passa a ser privada (já não é possível comprar acções)

Elimina 80% da força laboral

Cria um plano pago para as contas serem verificadas

Altera o nome para “X” em 2023

Contrata nova CEO depois de perder uma sondagem

TWITTER HOJE



Cerca de 1000 empregados (2024)
335M de utilizadores ativos (2024)
245M acedem diariamente (2024)


PAÍSES COM MAIS UTILIZADORES ATIVOS (2023):

EUA (105M)
Japão (73M)
Índia (26M)
Reino Unido (26M)
Indonésia (25M)
Brasil (22M)

FORA DA REDE

Marques Brownlee @MKBHD

We're at a full PacMan. In the total for this eclipse



7:29 PM · Apr 8, 2024 · 414.2K Views

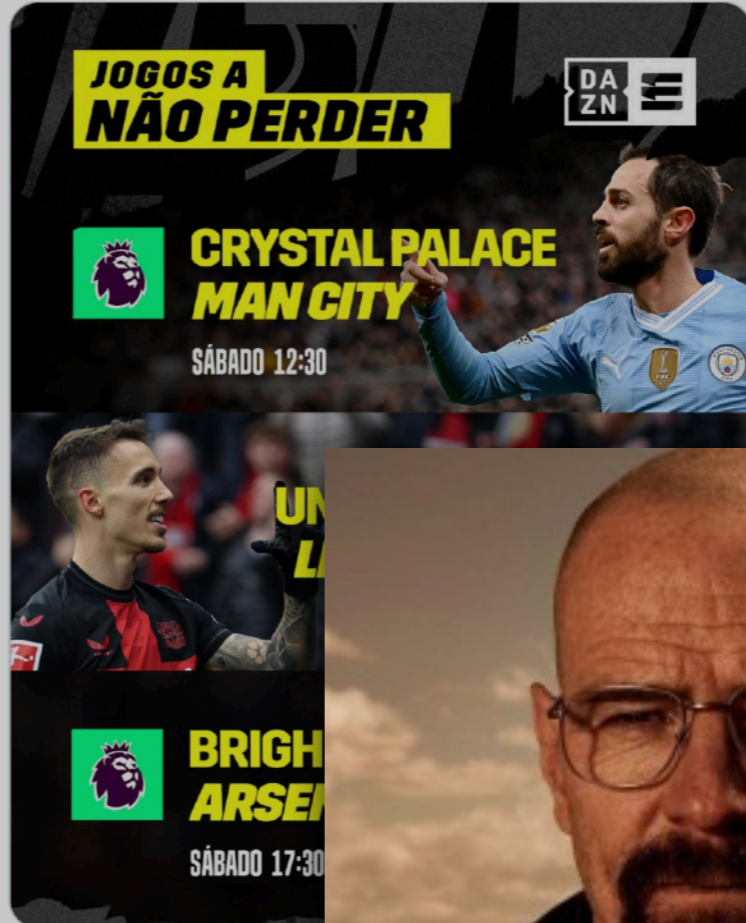
- Unfollow @MKBHD
- Subscribe to @MKBHD
- Add/remove @MKBHD from Lists
- Mute @MKBHD
- Mute this conversation
- Block @MKBHD
- View post engagements
- Embed post**
- Report post
- Report EU illegal content
- View hidden replies

106 replies · 237 retweets · 8.7K likes · 146 bookmarks

DAZN Portugal @DAZNPortugal · Apr 6

E o melhor disto tudo é que não para por aqui! 🇵🇹

#PremierELEVEN #BundesligaELEVEN



JOGOS A NÃO PERDER

CRYSTAL PALACE
MAN CITY
SÁBADO 12:30

BRIGHTON
ARSENAL
SÁBADO 17:30



#GOODBYEBREAKINGBAD

Breaking Bad

SERIES FINALE
THIS SUNDAY 9/8C

amc

Sign in with Twitter

PAY WITH A TWEET

HOJE NO MENU



**INTRODUÇÃO
AO TWITTER/X**



**O QUE
PERMITE**



**AS MELHORES
PRÁTICAS**

O QUE PERMITE

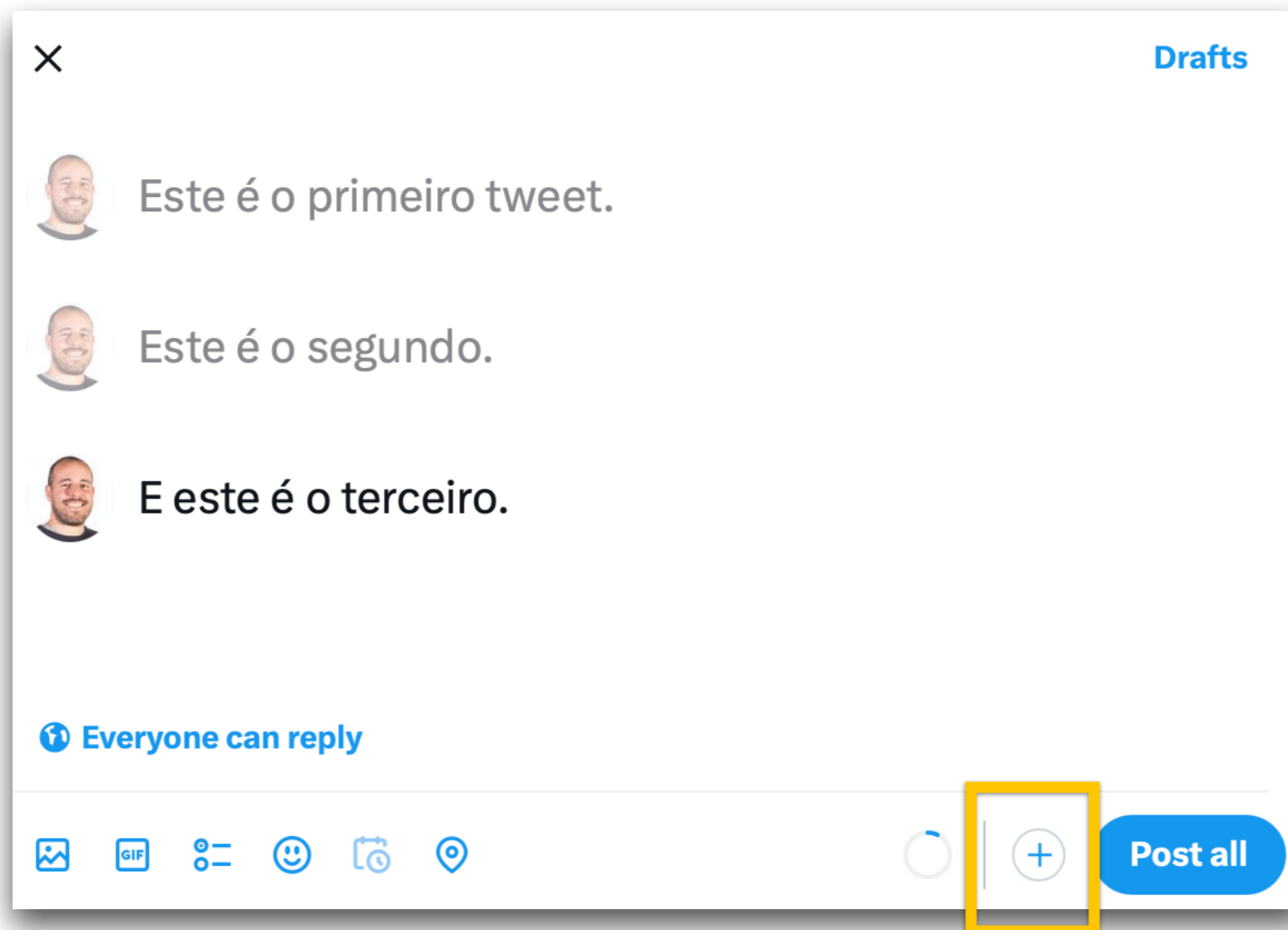
TWEETS TÊM O MÁXIMO DE 140 280 CARACTERES SEM UMA CONTA PREMIUM

The image shows a screenshot of the Twitter 'Compose' screen. At the top left is a profile picture of a man. To its right is a dropdown menu set to 'Everyone'. Below this is the text input field containing 'Vamos lá escrever um tweet para a malta da @ESCS'. Underneath the text is a link that says 'Everyone can reply'. At the bottom of the input area are icons for adding photos, GIFs, polls, emojis, and a location. To the right of these icons is a character count '0' and a '+' button. A blue 'Tweet' button is at the bottom right. On the far right, a 'Who can reply?' menu is open, showing three options: 'Everyone' (selected with a checkmark), 'People you follow', and 'Only people you mention'. The text above the menu says 'Choose who can reply to this Tweet. Anyone mentioned can always reply.'

Podemos *criar sondagens*
e anexar fotos, vídeos e GIFs animados
(nada disto conta para o total de caracteres)
LINKS CONTAM SEMPRE 23 CARACTERES

TWITTER THREADS

PODES DIVIDIR UM ASSUNTO EM VÁRIOS TWEETS E PUBLICÁ-LOS EM SIMULTÂNEO, PARA FACILITAR A LEITURA E A INTERACÇÃO



INTERAGIR COM UM TWEET



1

Responder ao utilizador
(@username mensagem)

2

Retweet (Partilhar *tweet* com a
nossa lista de seguidores)

3

Like

4

Adicionar *tweet* aos Bookmarks

5

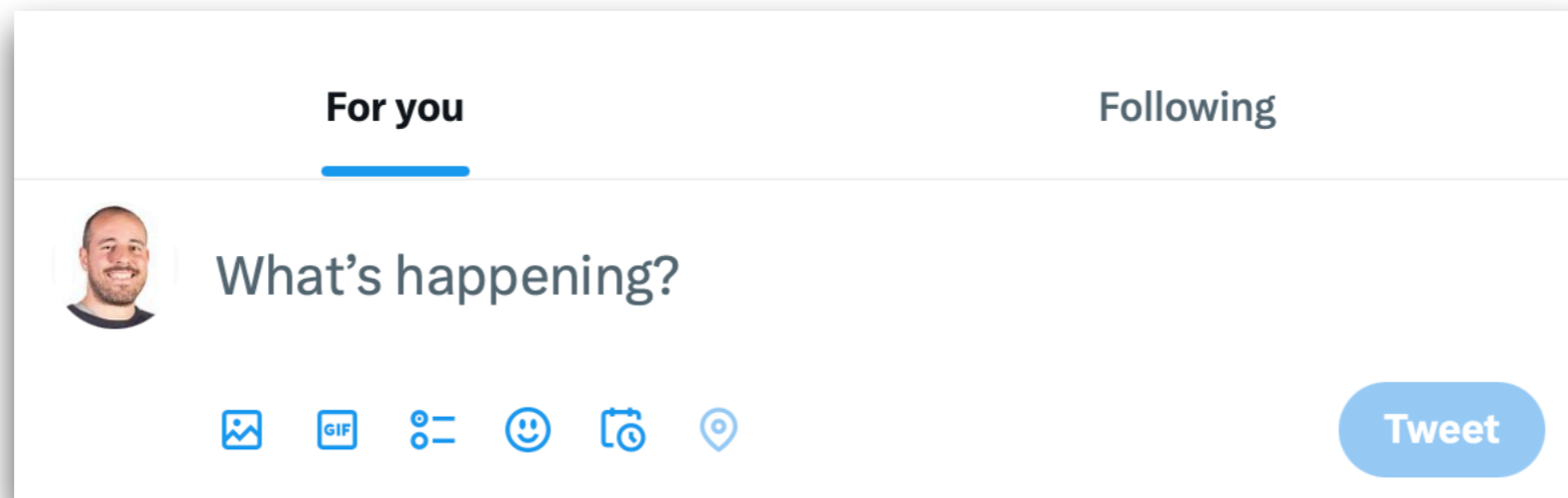
Enviar *tweet* por DM

Copiar *link* do *tweet*

Partilhar *tweet* noutros serviços

TWITTER TIMELINE

**EXISTE ALGORITMO DESDE MARÇO DE 2016,
MAS O TEMPO REAL AINDA IMPORTA**



FOR YOU

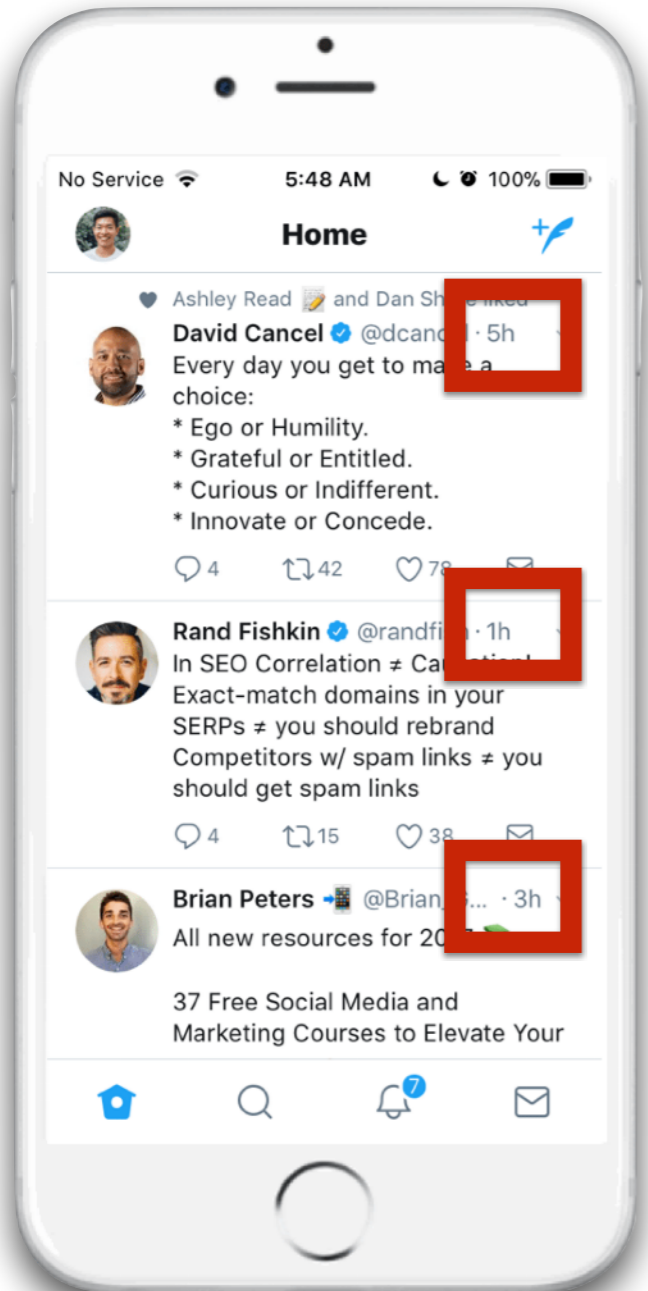
Tweets sugeridos pelo algoritmo - cerca de 50% são de contas que não seguimos

FOLLOWING

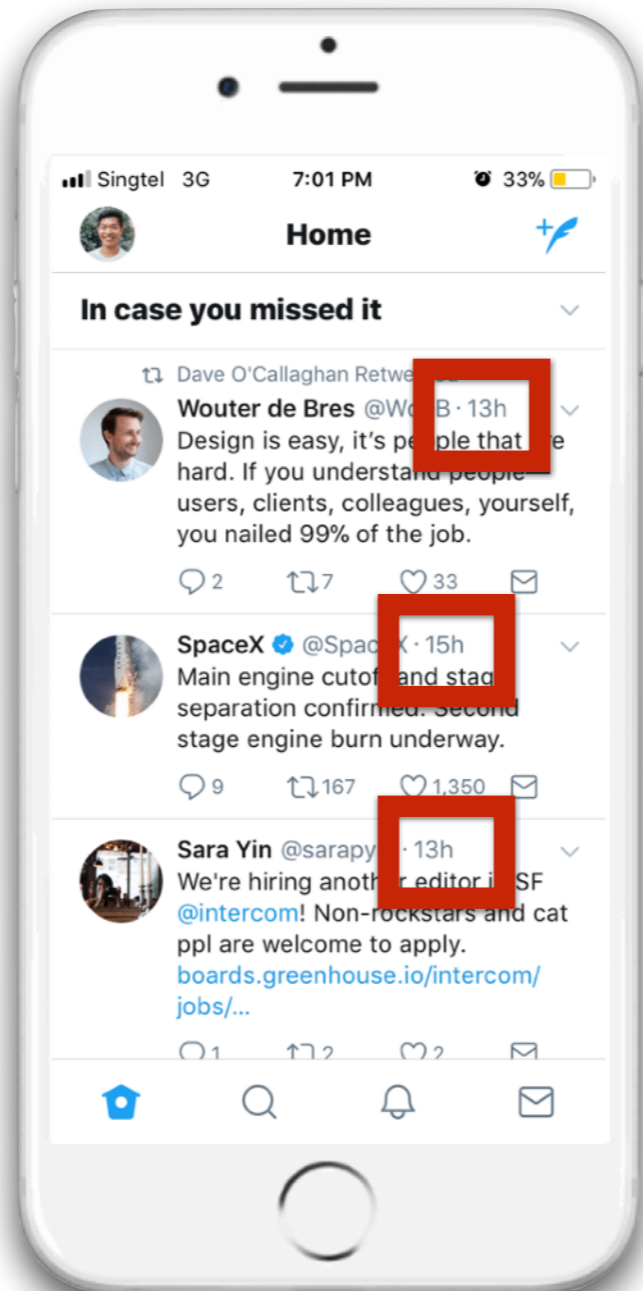
Tweets de todos os utilizadores que seguimos, ordenados por ordem cronológica

ALGORITHM (TOP TWEETS)

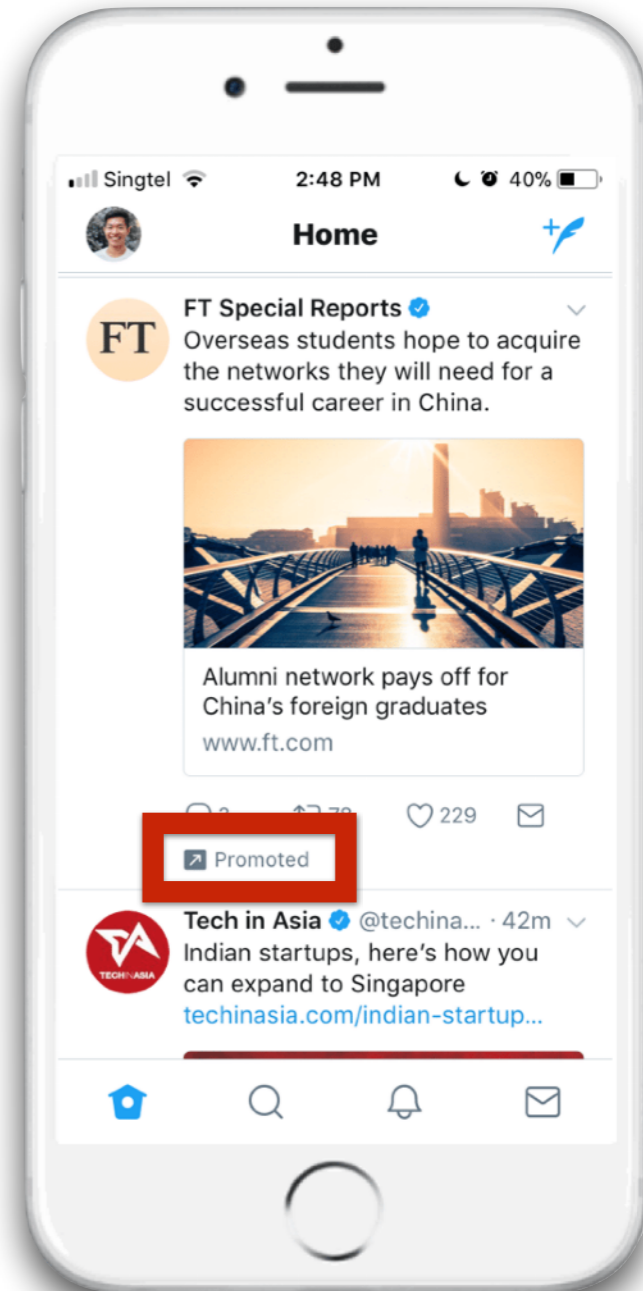
RANKED TWEETS



ICYMI



PROMOTED/SUGGESTED



O ALGORITMO

RANKED TWEETS

Tweets que o Twitter considera serem os mais relevantes para nós:

- pelo tipo de conteúdo e performance social;
- pelas nossas interações passadas com essa conta;
- porque outras contas que seguimos também interagiram com o *tweet*.

“IN CASE YOU MISSED IT”

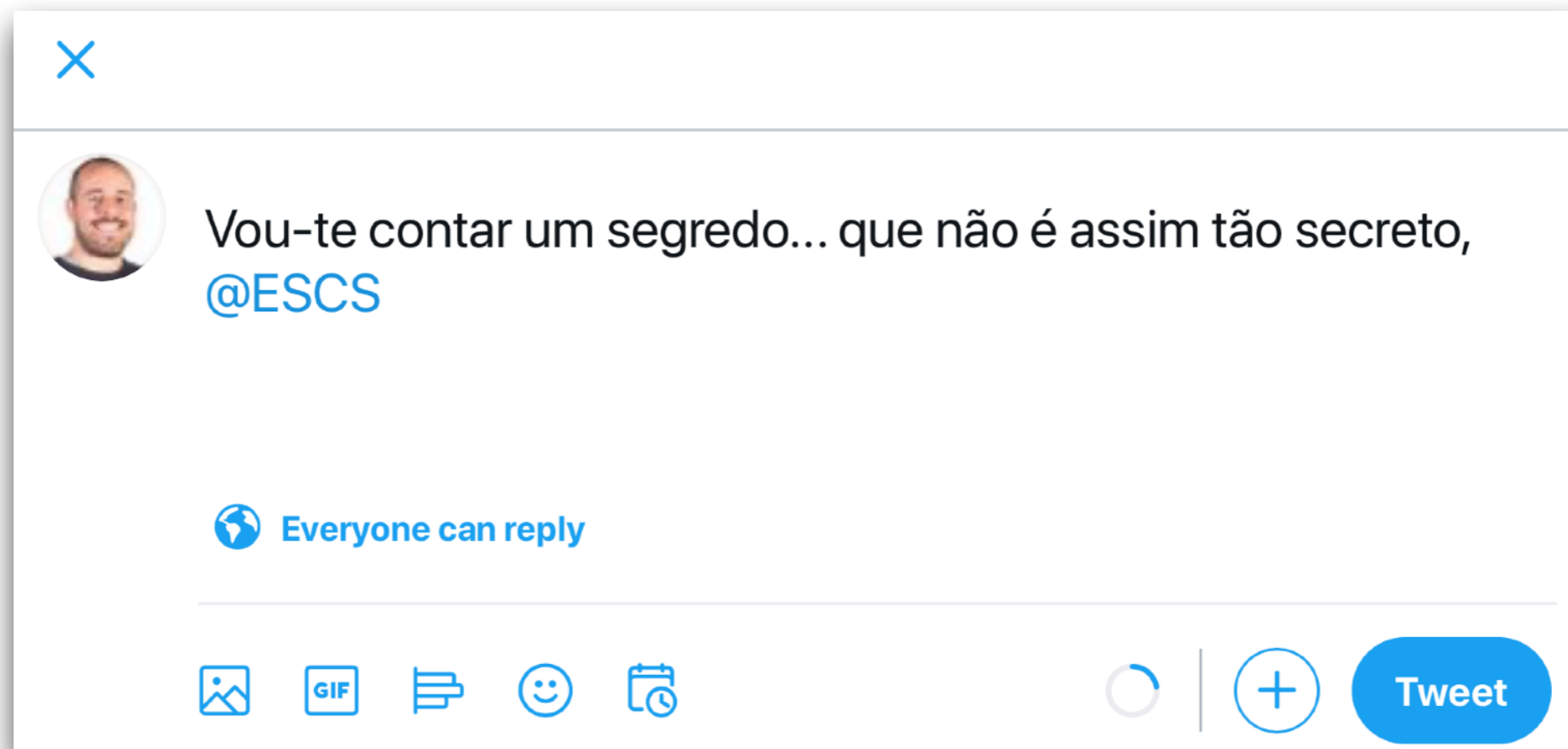
Exibe *tweets* mais antigos, habitualmente quando estamos sem aceder à rede durante várias horas/dias.

PROMOTED/SUGGESTED

Tweets que foram pagos para serem divulgados, ou *tweets* de contas que o Twitter considera que possam ser úteis para nós.

MENCIONAR PESSOAS

**MENCIONAMOS OUTROS UTILIZADORES VIA @USERNAME
(SERÃO NOTIFICADOS E TODOS OS NOSSOS SEGUIDORES
VERÃO O TWEET)**



MAS EXISTE UMA EXCEÇÃO...

A IMPORTÂNCIA DE UM “.”

SE COMEÇARES O TWEET COM “@USERNAME [MENSAGEM]”,
SÓ QUEM SEGUIR AS 2 ENTIDADES VERÁ O TWEET



Por convenção, começamos com um ponto final quando queremos que todos os seguidores vejam o *tweet*.

CONTROLA AS RESPOSTAS

NUMA CONVERSA QUE ENVOLVE MUITA GENTE,
PODERÁS QUERER NOTIFICAR SÓ ALGUNS
(O AUTOR DO TWEET ESTARÁ SEMPRE
SELECCIONADO)

The image shows a Twitter interface. On the left, a tweet from CAMELPHAT (@CamelPhat) is visible, stating "This was a good day @JemCooke" with ten fire emojis and a link to a picture. Below it, a reply input field is shown with a "Tweet your reply" prompt. On the right, a "Replying to" overlay is open, displaying a list of users in the conversation. The list includes CAMELPHAT (@CamelPhat) and Jem Cooke (@JemCooke), both of whom have checkmarks next to their names, indicating they are selected for notification. A "Done" button is at the top right of the overlay, and a "Reply" button is at the bottom right of the main tweet area.

CAMELPHAT @CamelPhat · 46m
This was a good day @JemCooke
🔥🔥🔥🔥🔥🔥🔥🔥🔥🔥🔥 pic.twitter.co
Replying to @CamelPhat and @JemCooke

Tweet your reply

Replying to Done

CAMELPHAT @CamelPhat ✓

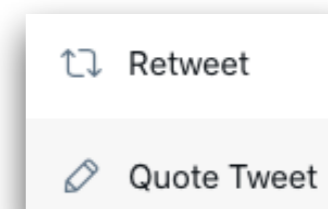
Others in this conversation

Jem Cooke @JemCooke ✓

Reply

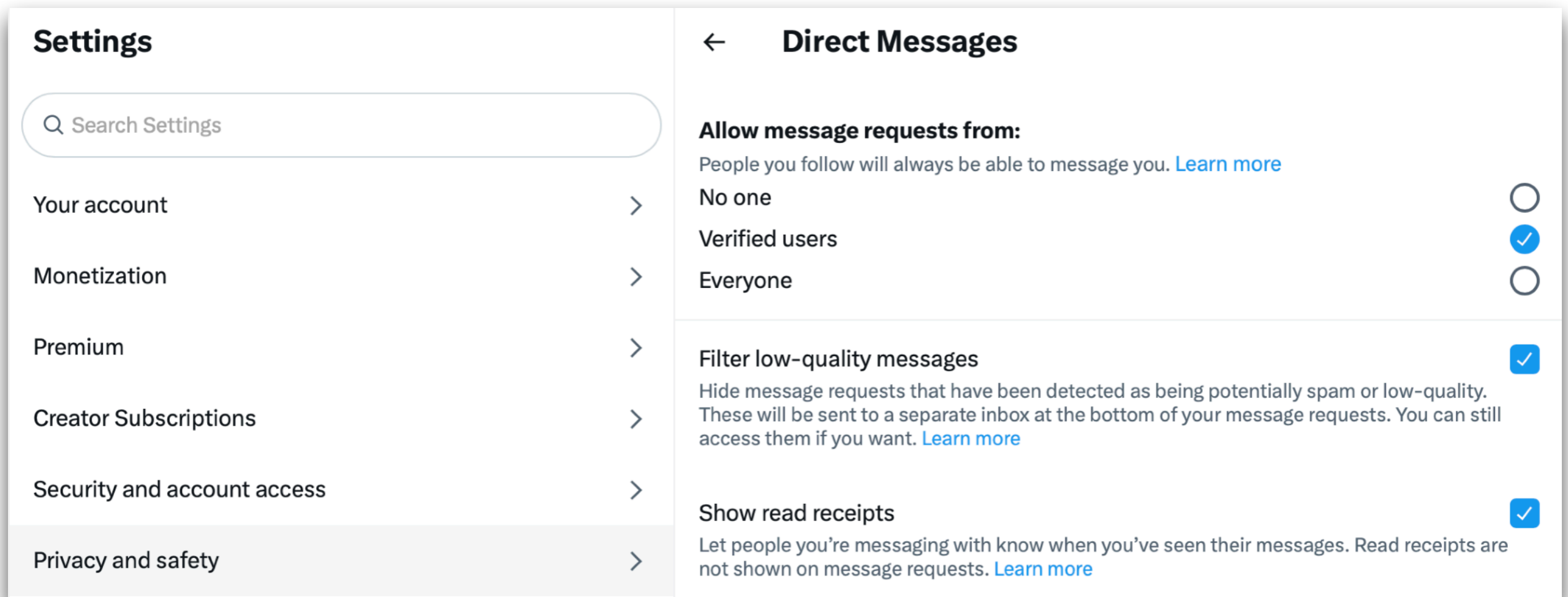
UMA RESPOSTA PÚBLICA

UM RETWEET COM CITAÇÃO (QUOTE TWEET) GARANTE QUE TODOS OS TEUS SEGUIDORES LÊEM DE IMEDIATO O TWEET ORIGINAL, ENTENDENDO O CONTEXTO



MENSAGENS DIRETAS (DM)

SÓ UTILIZADORES QUE SE SEGUEM MUTUAMENTE PODEM TROCAR DMS, A NÃO SER QUE ALTEREM ESSA PREDEFINIÇÃO



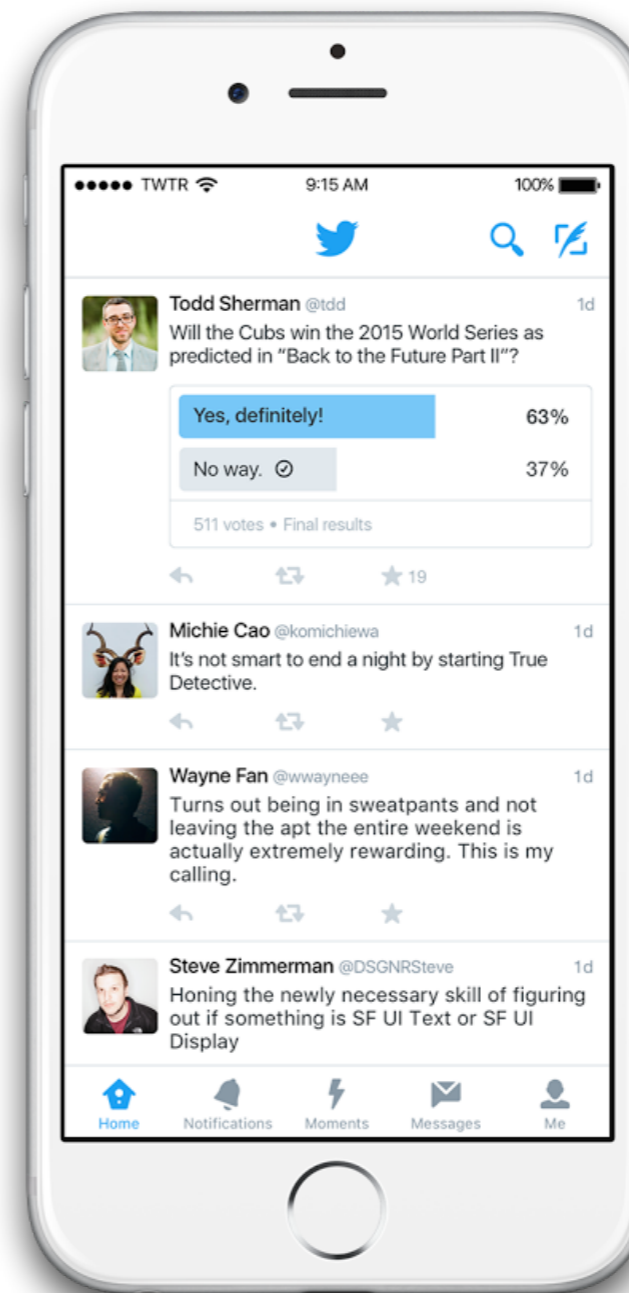
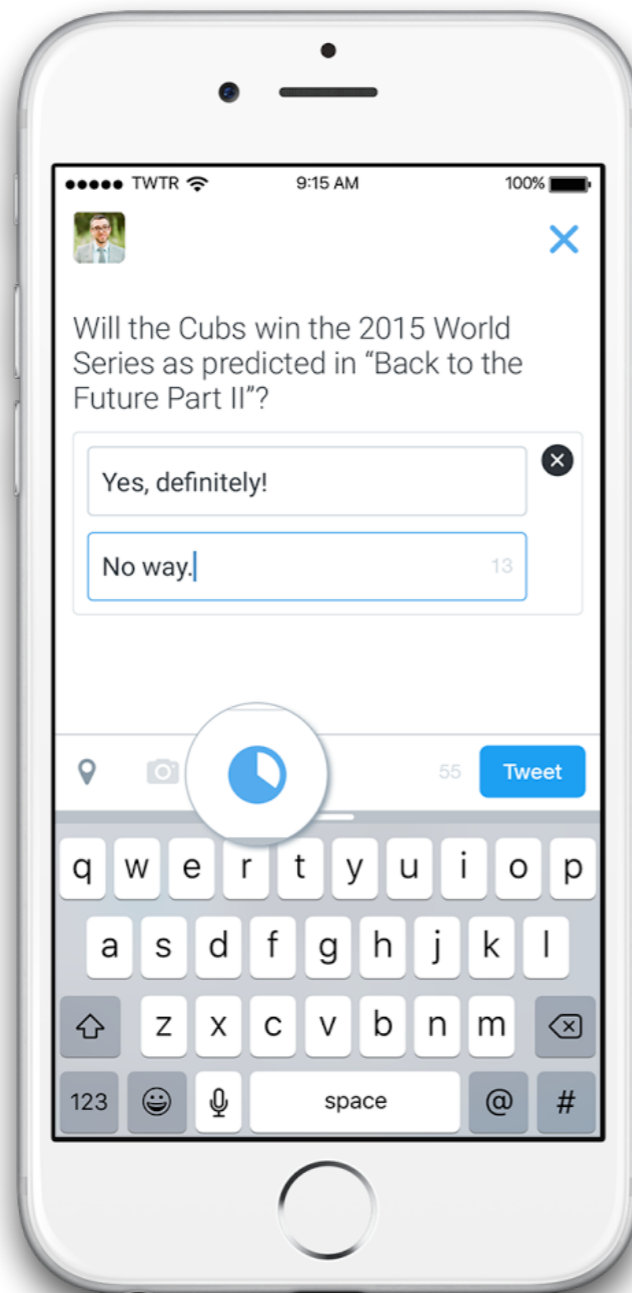
The image shows a screenshot of the Instagram settings interface. On the left is a 'Settings' sidebar with a search bar and categories: 'Your account', 'Monetization', 'Premium', 'Creator Subscriptions', 'Security and account access', and 'Privacy and safety'. The main area is titled 'Direct Messages' and contains three settings:

- Allow message requests from:** A section with a sub-header and a descriptive sentence: 'People you follow will always be able to message you. [Learn more](#)'. Below it are three radio button options: 'No one', 'Verified users' (which is selected), and 'Everyone'.
- Filter low-quality messages:** A toggle switch that is turned on (checked). Below it is a descriptive sentence: 'Hide message requests that have been detected as being potentially spam or low-quality. These will be sent to a separate inbox at the bottom of your message requests. You can still access them if you want. [Learn more](#)'.
- Show read receipts:** A toggle switch that is turned on (checked). Below it is a descriptive sentence: 'Let people you're messaging with know when you've seen their messages. Read receipts are not shown on message requests. [Learn more](#)'.

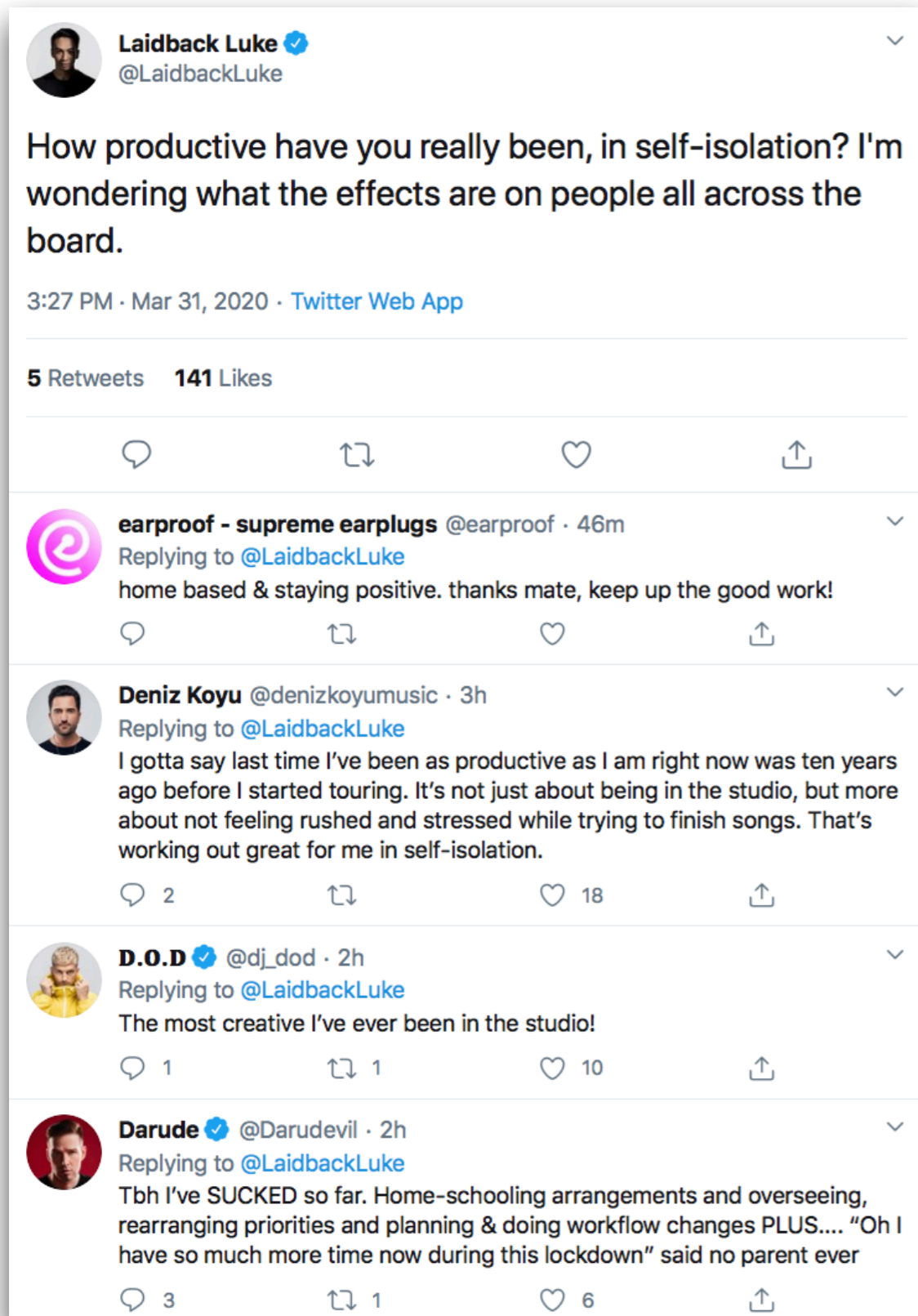
Também possível com vários intervenientes
Limite de caracteres: 10.000

TWITTER POLLS

**UMA FORMA DE OBTER FEEDBACK
DURAM NO MÍNIMO 5 MINUTOS E NO MÁXIMO 7 DIAS**



ONE BIG PARTY



“TWITTER IS THE
COCKTAIL PARTY OF THE
INTERNET”

Podemos participar em
qualquer conversa sem
parecer “estranho”



Gary
Vaynerchuk

A IMPORTÂNCIA DA PESQUISA

POR UTILIZADOR (@PCDIGA)



A screenshot of a Twitter search for the user @pcdiga. The search results are filtered to show 'People'. The top result is the official account of PCDIGA, which the user is following. Below it, there are three replies from other users: Globaldata, gonçalo, and Bastos. A thread by CHICOXPERTO is also visible at the bottom.

Search: @pcdiga

Top Latest People Photos Videos

People

PCDIGA @PCDIGA **Following**
Bem-Vindo(a) ao Twitter Oficial da PCDIGA— fb.com/PCDIGA

[View all](#)

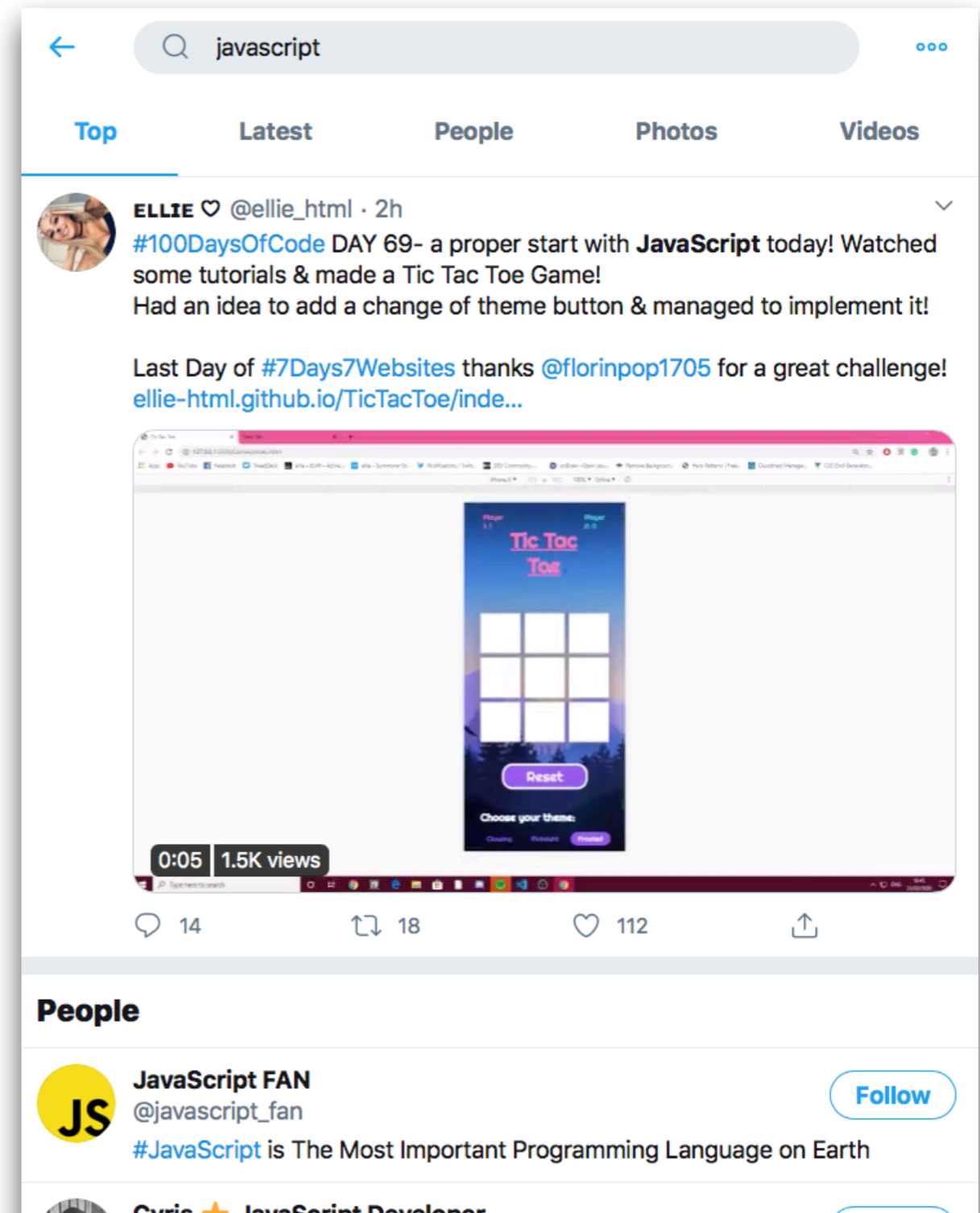
Globaldata @globaldata21 · 6m
Replying to @ForYouPT @WortenPT and @PCDIGA
Agora com a situação do homeoffice o stock de câmara é quase nulo, daí estarmos sem stock nenhum 😞

gonçalo @goncalorego30 · 6h
Replying to @MarinhasGod and @PCDIGA
Coisa linda! Eu recebi hoje o rog gladius 2 wireless, tava cheio de ratos com fios 😂

Bastos @SkiMaskMGod95 · 6h
Tenho esse k70, muito bom, felizmente a @PCDIGA deu me as teclas 😂

CHICOXPERTO só tweeta merda @chicoxlonge · Mar 30
BRUHHHH [twitter.com/chicoxlonge/st...](https://twitter.com/chicoxlonge/status/1488888888)
[Show this thread](#)

POR PALAVRA (JAVASCRIPT)



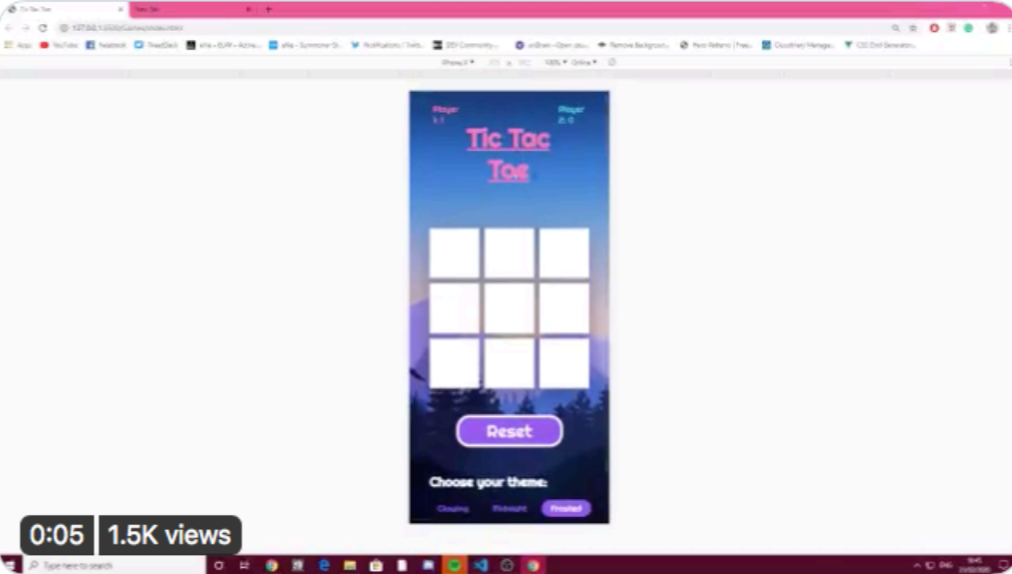
A screenshot of a Twitter search for the word 'javascript'. The search results are filtered to show 'Top'. The top result is a tweet from @ellie_html about her progress in the #100DaysOfCode challenge, where she has completed Day 69 by creating a Tic Tac Toe game. The tweet includes a video showing the game interface and has received 14 replies, 18 retweets, and 112 likes.

Search: javascript

Top Latest People Photos Videos

ELLIE ♡ @ellie_html · 2h
#100DaysOfCode DAY 69- a proper start with **JavaScript** today! Watched some tutorials & made a Tic Tac Toe Game!
Had an idea to add a change of theme button & managed to implement it!

Last Day of #7Days7Websites thanks @florinpop1705 for a great challenge!
[ellie-html.github.io/TicTacToe/inde...](https://ellie-html.github.io/TicTacToe/index.html)


0:05 1.5K views

14 18 112

People

JavaScript FAN @javascript_fan **Follow**
#JavaScript is The Most Important Programming Language on Earth

Cyril JavaScript Developer

PESQUISA AVANÇADA

Advanced search

Search

Words

All of these words

Example: what's happening · contains both "what's" and "happening"

This exact phrase

Example: happy hour · contains the exact phrase "happy hour"

Any of these words

Example: cats dogs · contains either "cats" or "dogs" (or both)

None of these words

Example: cats dogs · does not contain "cats" and does not contain "dogs"

These hashtags

Example: #ThrowbackThursday · contains the hashtag #ThrowbackThursday

Dates

From

Month



Day



Year



To

Month



Day



Year



Accounts

From these accounts

Example: @Twitter · sent from @Twitter

To these accounts

Example: @Twitter · sent in reply to @Twitter

Mentioning these accounts

Example: @SFBART @Caltrain · mentions @SFBART or mentions @Caltrain

Engagement

Minimum replies

Example: 280 · Tweets with at least 280 replies

Minimum Likes

Example: 280 · Tweets with at least 280 Likes

Minimum Retweets

Example: 280 · Tweets with at least 280 Retweets

TRENDING TOPICS

Trends for you 

Premier League · Trending
Pogba
12.6K Tweets

Entertainment · Trending
Batman
41.6K Tweets

Video games · Trending
FIFA
49.1K Tweets

News · Trending
WhatsApp
356K Tweets

Entertainment · Trending
Star Wars
40.9K Tweets

[Show more](#)

[Top](#) [Latest](#) [People](#) [Photos](#) [Videos](#)

 **Jon McCarthy** @JonMassCasualty · 1m
Bagging and boarding some comics my friend gave me. It's hundreds of comics, including a 62 issue run of @TomKingTK @TonyDanielx2 **Batman**. Here are just a few of the freaking awesome covers in this run. #comics #comicbooks #batman



 1   1 

 **Rahul Savarkar** @Hindurashtra101 · 1m
Is **batman** immune to #CoronavirusPandemic ?

 **Ariel Bee** @onlymearibee · 2m
In today's mail... Tales of the **Batman**, Vol1:



December 1980	"Target!"
Cover art by ROSS ANDRU and DICK GIORDANO	
111	BATMAN #331
January 1981	"Closed Circuit"
Cover art by JIM APARO	
129	BATMAN #332
February 1981	"Fallout!"
Cover art by JIM APARO	
155	BATMAN #333
March 1981	"The China Syndrome!"
Cover art by JIM APARO	
181	BATMAN #334

HASHTAGS



UTILIZADA PARA AGRUPAR TÓPICOS

Se estás a acompanhar um evento, a reflectir sobre um acontecimento ou queres contribuir para uma discussão sobre um tópico, utiliza uma #hashtag

Também podes criar as tuas próprias. Não te esqueças é que ninguém é dono de uma hashtag.

ESTATÍSTICAS (GERAL)



Account home

Bruno Brito @the_bammer

Page updated daily

28 day summary with change over previous period



Top Tweet earned 6,412 impressions

Stuff no wrestling fan will ever forget.

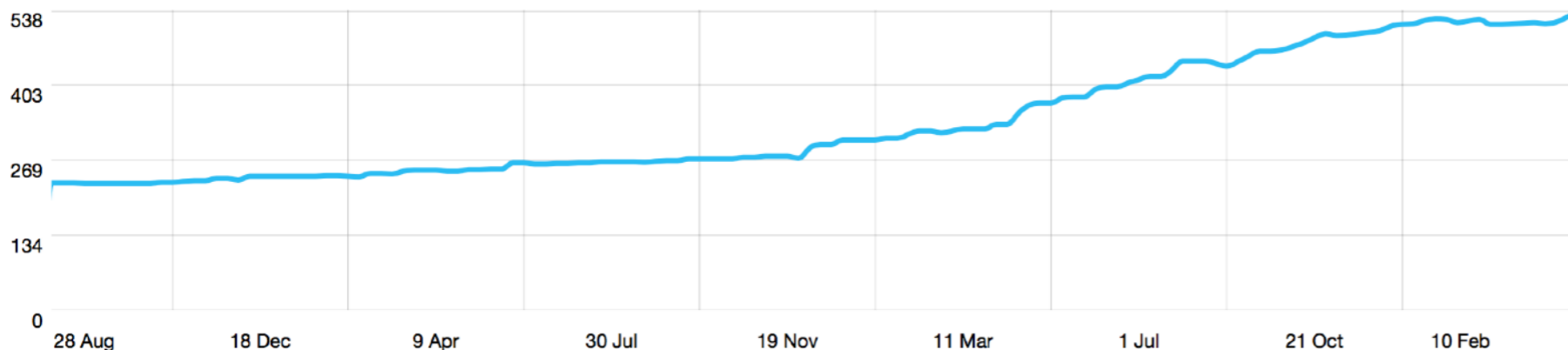
[#WrestleMania](#) i.imgur.com/7sUMdoU.gif

← 1 ↻ 13 ★ 13

ANALYTICS.X.COM

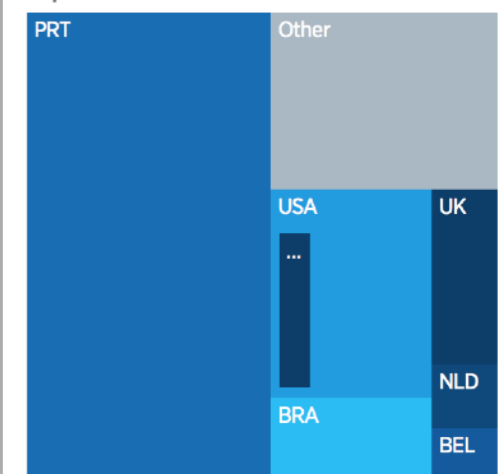
Qualquer utilizador tem acesso a estatísticas (não é limitado a marcas)

532 followers as of 4/7/2015 (days shown in Pacific time)



Location

Top countries and states



ESTADÍSTICAS (POR TWEET)

Tweet activity



Bruno Brito @the_bammer

Grateful for being able to witness this moment. Thank you @RevProUK, @AJStylesOrg and @njpw1972! What a day.
pic.twitter.com/gzDKIpReYA



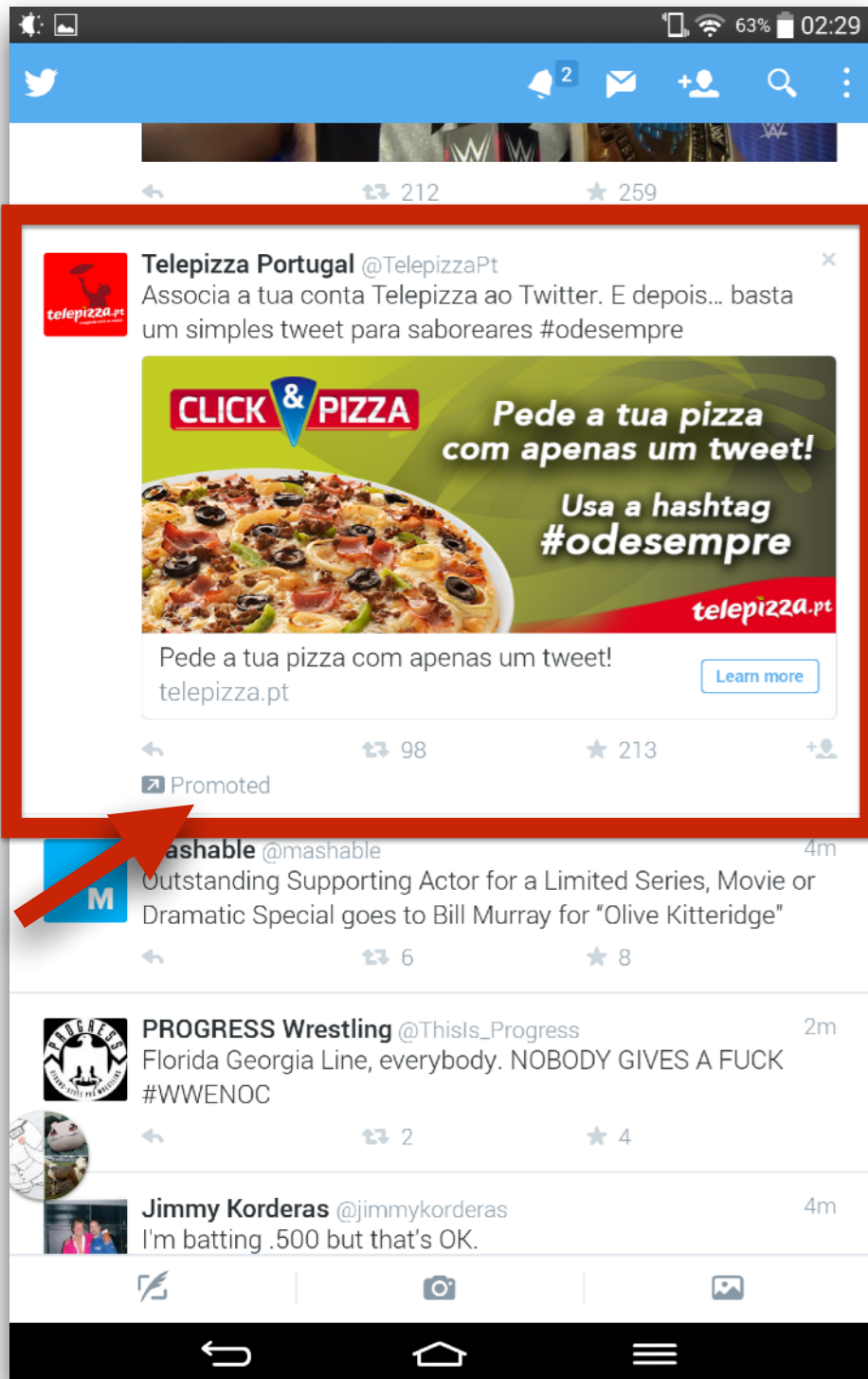
Reach a bigger audience

Get more engagements by promoting this Tweet!

Get started

Impressions	7,762
Total engagements	848
Media engagements	371
Detail expands	255
Favorites	70
Profile clicks	63
Retweets	51
Link clicks	35
Follows	3

TWITTER ADS



Campaign objective

Need help choosing an objective? [Learn more](#)

Awareness	Consideration	Conversion
<input type="radio"/> Reach Maximize your ad's reach	<input type="radio"/> Video views Get people to watch your video	<input type="radio"/> App re-engagements Get people to take action in your app
	<input type="radio"/> Pre-roll views Pair your ad with premium content	<input type="radio"/> Sales NEW Get people to visit and make a purchase on your website
	<input type="radio"/> App installs Get people to install your app	<input type="radio"/> Keywords BETA Reach users with high intent
	<input type="radio"/> Website traffic Drive traffic to your website	
	<input type="radio"/> Engagements Get people to engage with your post	

SEGMENTAÇÃO

Targeting features

Keywords (optional) ⓘ

 [Recommendations](#)  [Bulk upload](#)

Include ▾ Search

Follower look-alikes (optional) ⓘ

 [Recommendations](#)  [Bulk upload](#)

Search 

Interests (optional) ⓘ

Search 

Movies and TV shows (optional) ⓘ

Search 

Conversation topics (optional) ⓘ

Search 

Additional options


- Retarget people who saw or engaged with your past posts (optional)
- Also target followers of @the_bammer (optional)

Devices

Operating system ⓘ

- iOS
- Android
- Other mobile
- Desktop

Device model (optional) ⓘ

Search 

Carrier (optional) ⓘ

Search 

Target people who first used X on a new device or carrier

Audiences

Subscribers (optional) ⓘ

Only target Premium subscribers

Custom audiences (optional) ⓘ

Include ▾ Search

Include look-alikes of your selected custom audiences

EXPERIÊNCIAS


VOICE POSTS

A ser testado em iOS

How to Post with your voice

We're currently testing the option to post audio messages on the X for iOS app. This feature makes it easier to post on the go with your voice. We've also added automated captions to improve accessibility.

How to record a voice Post

1. Tap the **post compose**  icon.
2. Tap the **voice** icon.
3. Tap the red **record** button to begin recording your message, then tap **Done** when you're finished.
4. You have the option to add post text and/or start a [thread](#) with multiple posts. You can record up to 2 minutes and 20 seconds for each individual voice post. If your message is longer than that, it will be automatically threaded up to 25 posts.
5. When you're ready, tap **post** to send.

X SPACES

Browser/iOS/Android

Twitter Spaces for the Web

Tune into live audio conversations



Listen live

Spaces on web are listen-only. For the full experience, download the Twitter app for [iOS](#) or [Android](#).



Spaces are public

Anyone can listen, including people not logged in to Twitter. [Learn more](#)



Manage your experience

You can control how your followers see the Spaces you're listening to. [Adjust settings](#)

You can also block and report people in a Space.

Twitter will keep a recording of Spaces for at least 30 days to review reports. [Learn more](#)

Got it

X PREMIUM (SUBSCRIÇÃO)

Get X Pro with Premium

Premium subscribers can now monitor multiple timelines on a single screen. Track and organize content, and engage with their communities in real time.



Enhanced Experience

Ads in For You ⓘ	None
Reply boost	Largest
Edit post	✓
Longer posts	✓
Undo post	✓
Top Articles	✓
Background video playback	✓
Download videos	✓

Creator Hub

Write Articles ⓘ	✓
Get paid to post ⓘ	✓
Creator Subscriptions ⓘ	✓
X Pro ⓘ	✓
Media Studio ⓘ	✓
Analytics ⓘ	✓
Post longer videos	✓

PRINCIPAIS VANTAGENS

Editar *tweets*

Redigir *tweets* mais longos (até 10k caracteres)

Carregar vídeos de até 3 horas (limite sem subscrição são 140 segundos)

Criar comunidades

PLANOS MAIS CAROS

Highlights

Creator Subscriptions

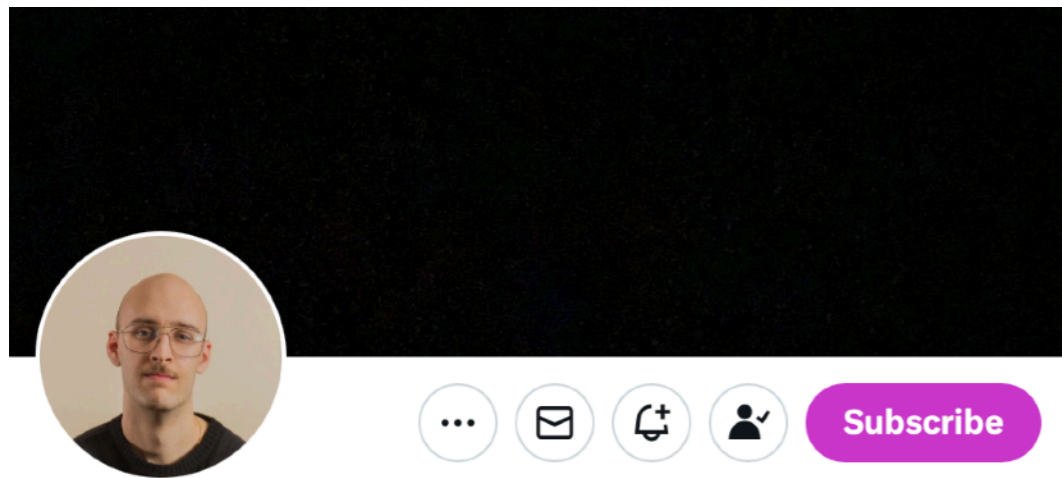
Escrever artigos (monetizados)

Visto de conta verificada

Anúncios reduzidos

X Pro

CREATOR SUBSCRIPTIONS



⋮ ✉ 🔔 👤 **Subscribe**

Soren Iverson ✓

@soren_iverson

New ideas daily.

📍 Newsletter linktr.ee/soreniverson

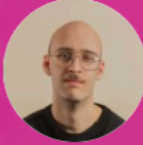
📅 Joined January 2016

111 Following 244.7K Followers 1 Subscription

← **Subscribe - €3.44/mo** ↑

Subscribe to Soren Iverson

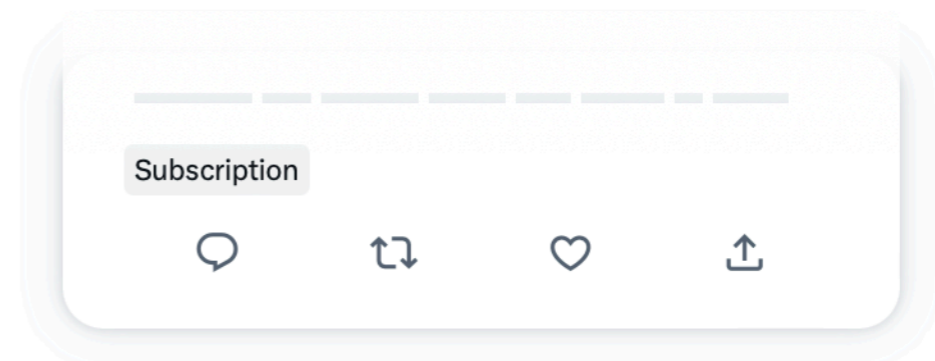
Support your favorite people on X for bonus content and extra perks.

 Subscribe for an extra idea a week and deeper insight into my design process

Get bonus content when you sign up

- Subscriber-only concepts
- Design + career insights
- Educational design content

- @soren_iverson 



HOJE NO MENU



**INTRODUÇÃO
AO TWITTER/X**



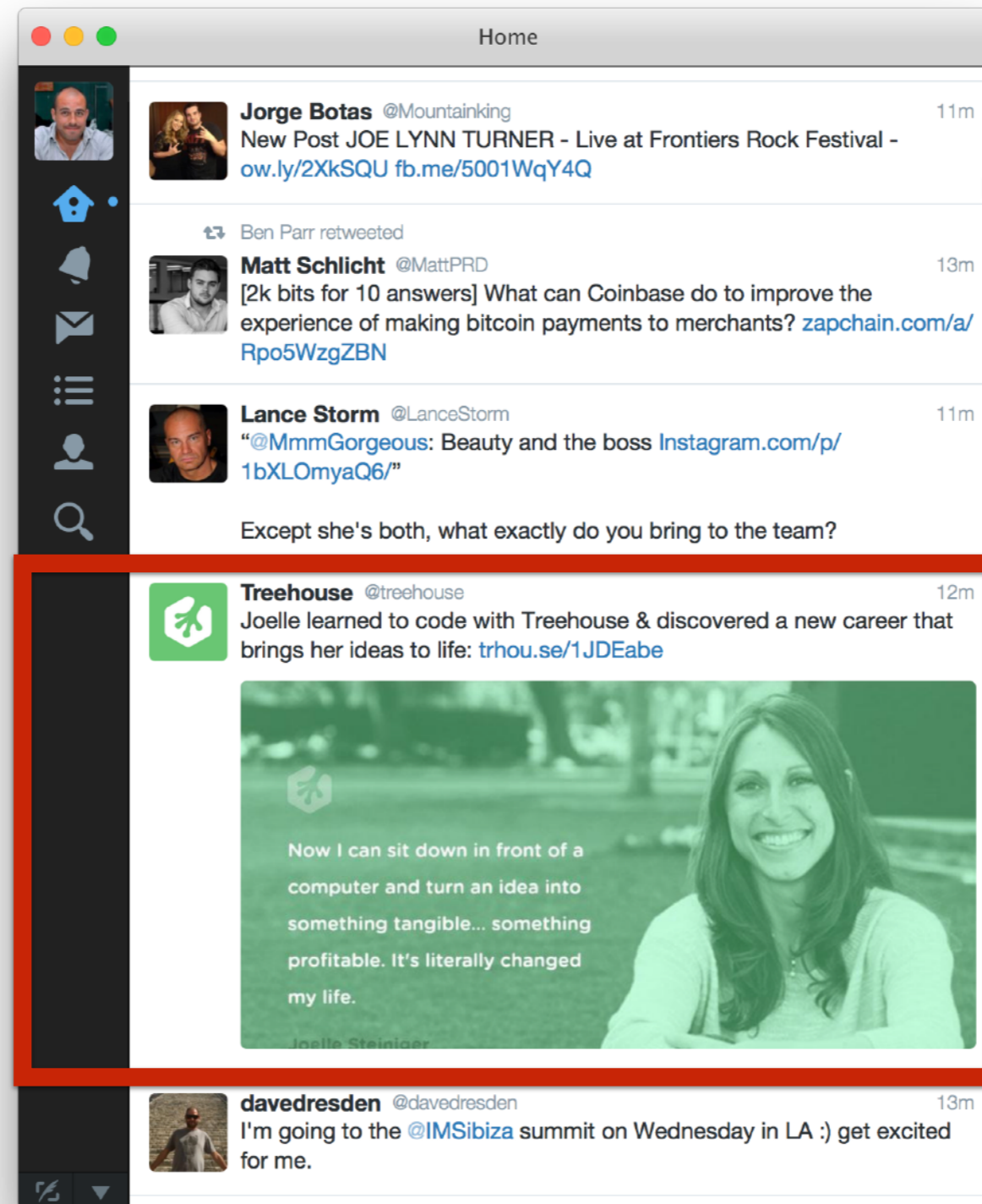
**O QUE
PERMITE**



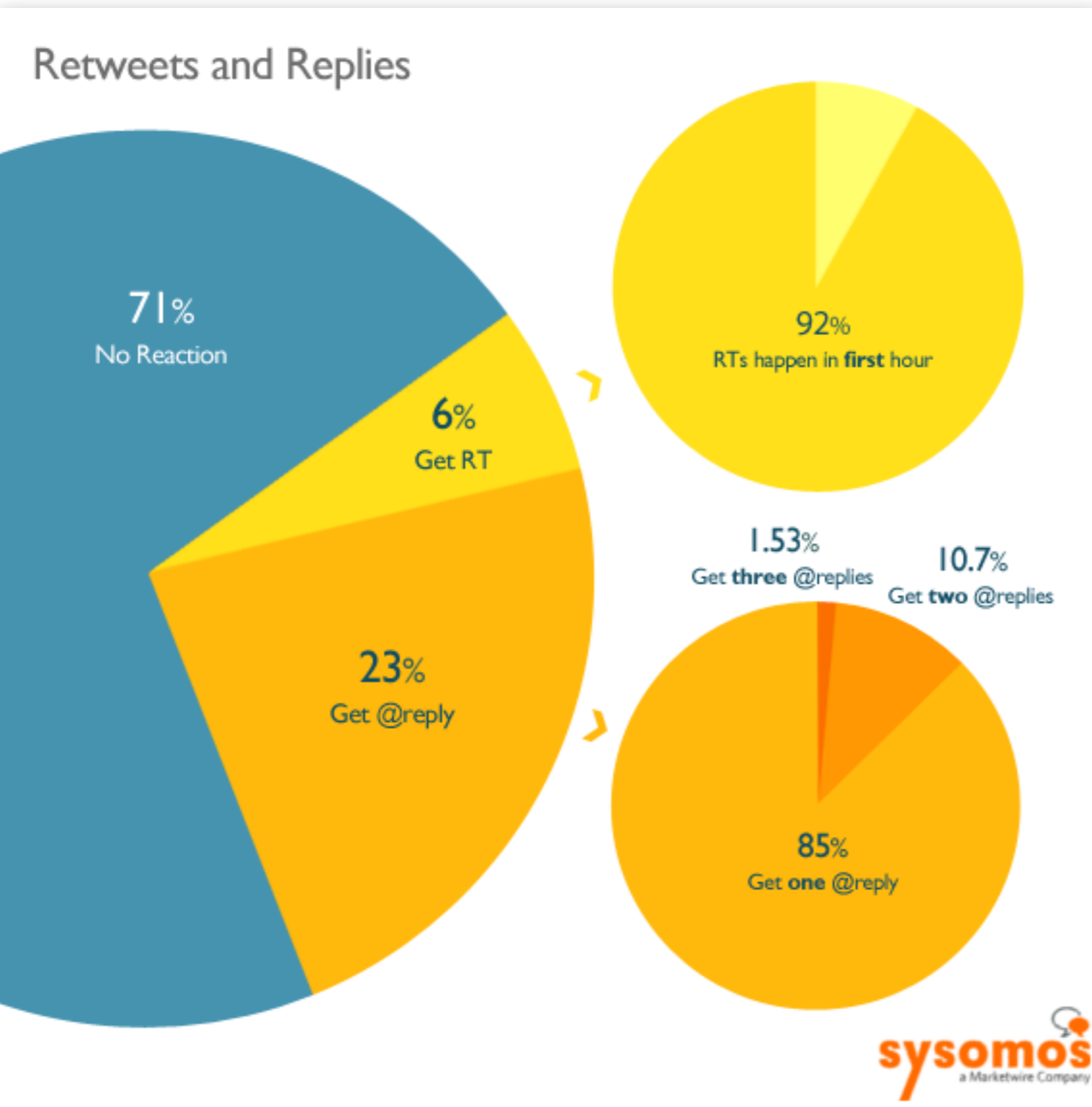
**AS MELHORES
PRÁTICAS**

USA IMAGENS E GIFS

FAZ O POSSÍVEL POR DAR NAS VISTAS



SÊ FREQUENTE



TWEETS SÃO EFÊMEROS

Deves publicar vários *tweets* por dia para garantir que (pelo menos algumas das) tuas publicações chegam aos teus seguidores

PERMISSÃO PARA REPETIR

EAT

SLEEP

TWEET

REPEAT

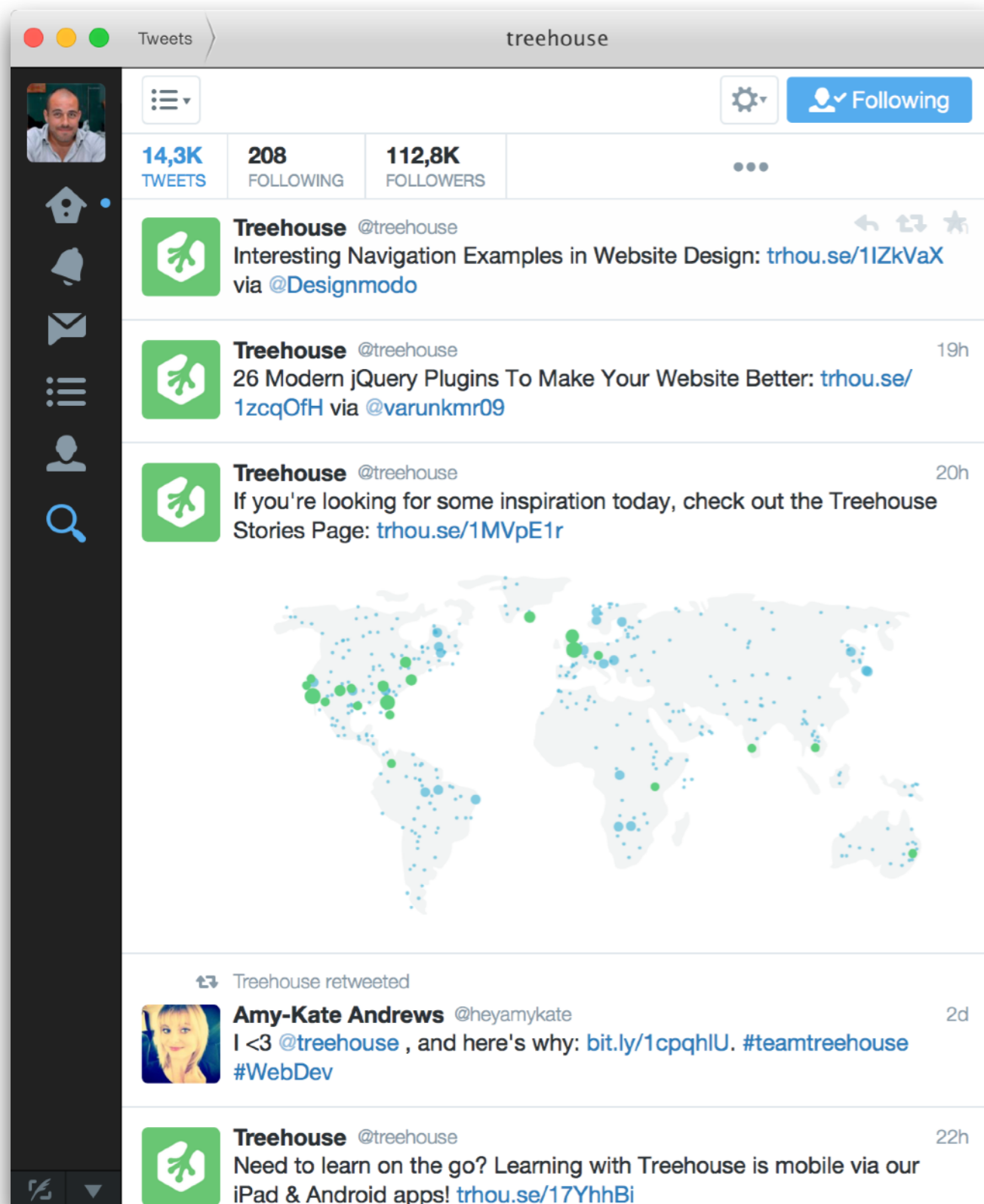
PODES REPETIR OS
TWEETS DURANTE
O DIA, EM HORAS
DIFERENTES



Guy
Kawasaki

- 1) Pensa nos fusos horários
- 2) Ninguém está online 24/7
- 3) Utilizadores que seguem muitas contas podem não reparar no teu *tweet* à primeira
- 4) O ciclo de vida de um *tweet* é curto





SÊ O DJ (CONTENT CURATION)









**NÃO TENS DE
ESCREVER SEMPRE
CONTEÚDOS
ORIGINAIS**


Aproveita os parceiros,
a comunidade e a
função de pesquisa
para ajudares os teus
seguidores


PARTICIPA NAS CONVERSAS

 **Oreo Cookie** 
@Oreo  

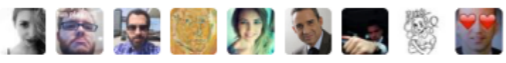
Power out? No problem.



YOU CAN STILL DUNK IN THE DARK 

RETWEETS **15,609** FAVORITES **6,596**



1:48 AM - 4 Feb 2013

 **Tide** 
@tide  

We can't get your [#blackout](#), but we can get your stains out. [#SuperBowl](#) [#TidePower](#)



We can't get your blackout. But we can get your stains out.

[#MiracleStain](#) **SAVE IT? OR WASH IT IN** 

RETWEETS **1,319** FAVORITES **357**



1:51 AM - 4 Feb 2013

PARTICIPA NAS CONVERSAS

 **Oreo Cookie** 
@Oreo  

Fashionably late? [#TheDress](#)




RETWEETS
1,706

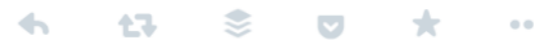
FAVORITES
2,368



4:56 PM - 27 Feb 2015

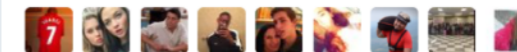
 **Tide** 
@tide  

Looks like a problem when you don't use Tide Plus ColorGuard. [#TheDress](#) [#DressGate](#)



RETWEETS
10,631

FAVORITES
13,510



5:31 PM - 27 Feb 2015

PARTICIPA NAS CONVERSAS

LEGO  @LEGO_Group  

#whiteandgold or #blackandblue? We found a way around science- you can have both!
#TheDress #dressgate



RETWEETS 3,663 FAVORITES 2,940 

1:30 PM - 27 Feb 2015

Fitbit  @fitbit  

#TheDress is yesterday's news. Today, it's all about the accessories.



RETWEETS 113 FAVORITES 203 

6:13 PM - 27 Feb 2015

PARTICIPA NAS CONVERSAS

Xbox @Xbox · Nov 12, 2020
Generation after generation, it's a pleasure to game alongside you. Happy launch day @PlayStation

Xbox @Xbox · Nov 15, 2013
Congrats @Playstation. From, #Xbox



3.2K 21.2K 194.4K

Wendy's @Wendys · Sep 14, 2018
Replying to @Arbys
Wait, are you gonna make a sandwich of our face? Because that would be pretty rad.

17 163 3.4K

Arby's @Arbys · Sep 14, 2018
We're not much for fashion, but we think this is a great look for you. #MakeMySandwich



107 885 8.3K

PARTICIPA NAS CONVERSAS

bend STUDIO Bend Studio is Hiring! 🌟
@BendStudio

Congratulations to all of our friends over at [@Naughty_Dog](#) on the long-awaited release of [#TheLastofUsPartII](#)! Mind if we hitch a ride? [#TLOU2](#) [#DaysGone](#)




ALT

 Naughty Dog and Neil Druckmann

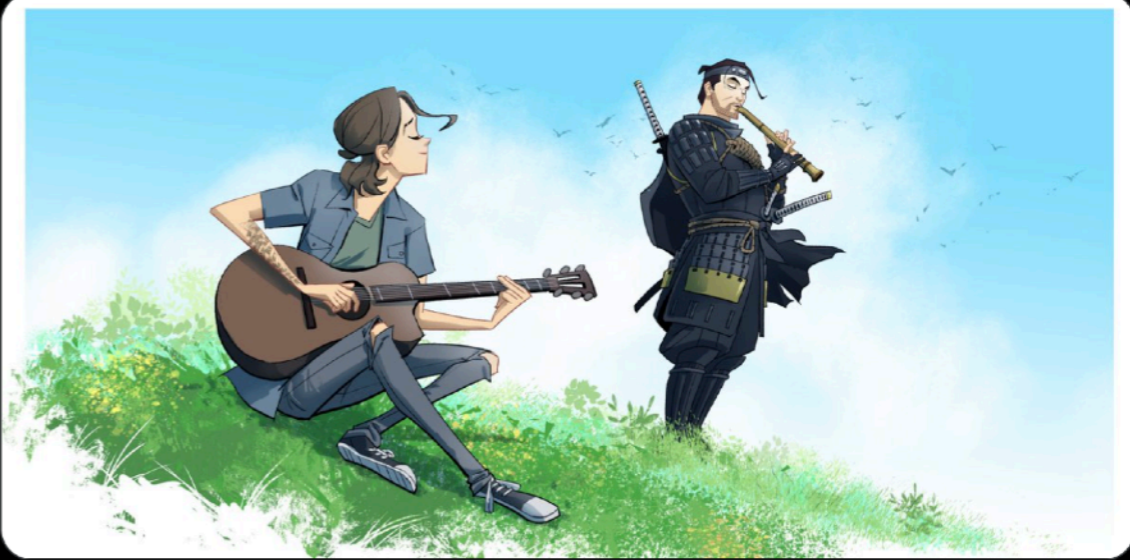
5:23 pm · 19 Jun 2020 · Twitter Web App

2,494 Retweets 244 Quote Tweets 16.2K Likes

 Sucker Punch Productions 🎮 Ghost of Tsushima 🌟
@SuckerPunchProd

A gigantic and well-deserved CONGRATULATIONS to our friends at [@Naughty_Dog](#) on the launch of [#TheLastofUsPartII](#) today! We can't wait to play all weekend!

(art by Sucker Punch artist [@EdwardPun1!](#))

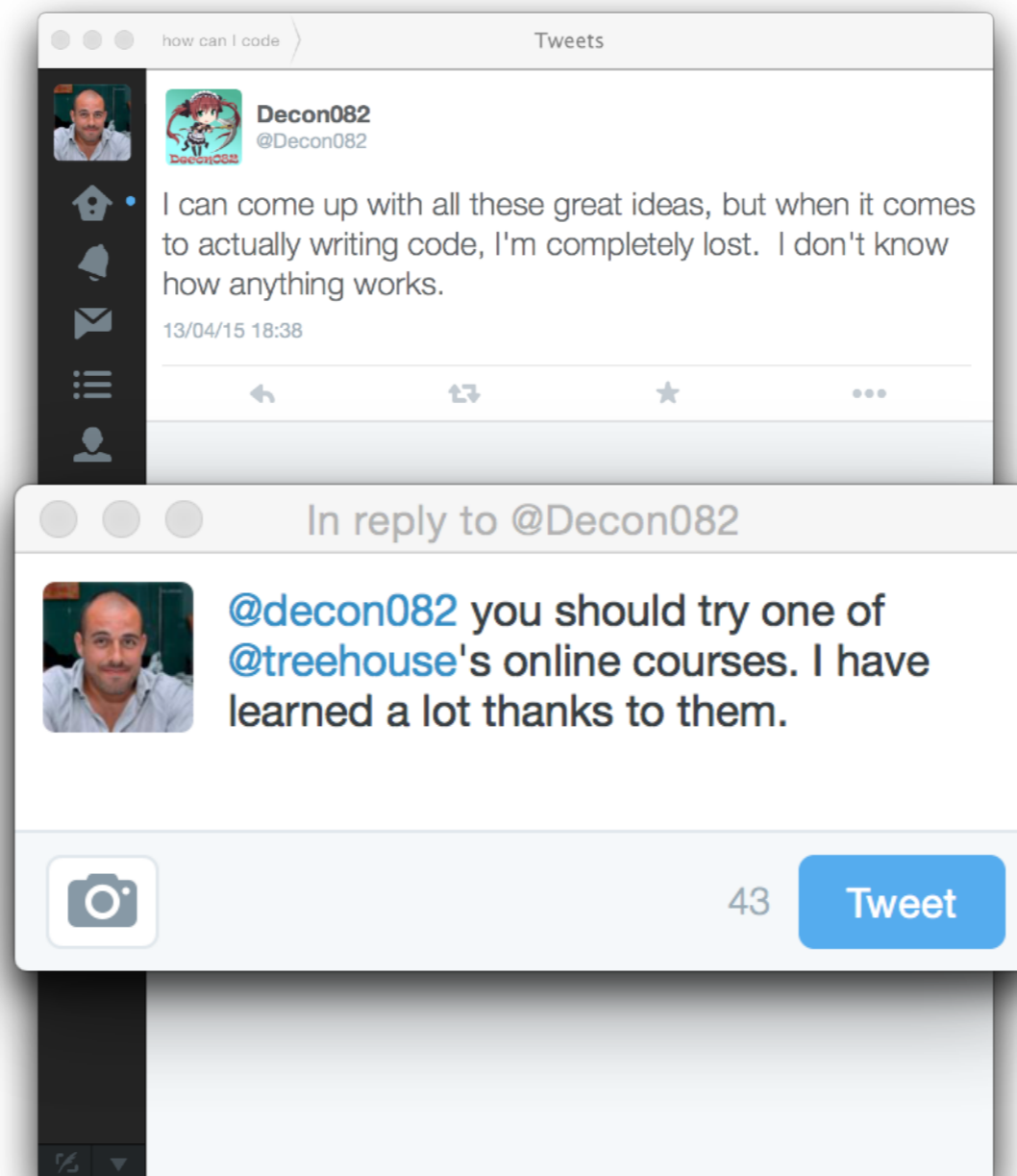


5:00 pm · 19 Jun 2020 · Twitter Web App

2,295 Retweets 114 Quote Tweets 14K Likes

AJUDA A COMUNIDADE

APROVEITA A FUNCIONALIDADE DA PESQUISA E VAI TER AO ENCONTRO DAS PESSOAS QUE PRECISAM DE AJUDA



CUIDADO COM AS HASHTAGS



Sugere uma hashtag para lançar um debate ou participa numa conversa já existente (com uma ou várias)

LEMBRA-TE: NINGUÉM É DONO DE UMA HASHTAG. E NÃO HÁ ESPAÇOS!

CALMA COM OS ELOGIOS

Axwell retweeted

 **3ff** @nanduuhhh · Apr 12

"@maartin_ifc: SO PERFECT 🥰🥰🥰 SPECTACULAR. Incredible set 🙌
🔥🔥🔥 #Coachella @coachella

@Axwell @Ingrosso " 🙌



  34   53  View more photos and videos

Axwell retweeted

 **Savannah Stark** @SavannahMStark · Apr 12

@Axwell @Ingrosso Thank you for completely changing my life last night, you guys are Gods #coachella #AxwellIngrosso

  10   49 

Axwell retweeted

 **SkateboardP** @ernesto_parra29 · Apr 12

@Axwell & @Ingrosso set at Coachella made my year so far... One of the greatest sets I've heard in a while

  8   35 

Axwell retweeted

 **Matthew Bass** @MatthewBass_ · Apr 13

Okay I have to admit this.
I have a problem.
I can't stop listening to @Axwell ^ @Ingrosso sets.
#Ultra2015 #Coachella2015

  32   81 

Axwell retweeted

 **Maria Nguyen** @menguyen81 · Apr 12

Damn! @Axwell broke out some Beastie Boys at #CoachellaSXM!!! Love listening in my car!

  9   27 

EXPLORA AS THREADS

PARA AGENDAR, USA O TYPEFULLY 🙌

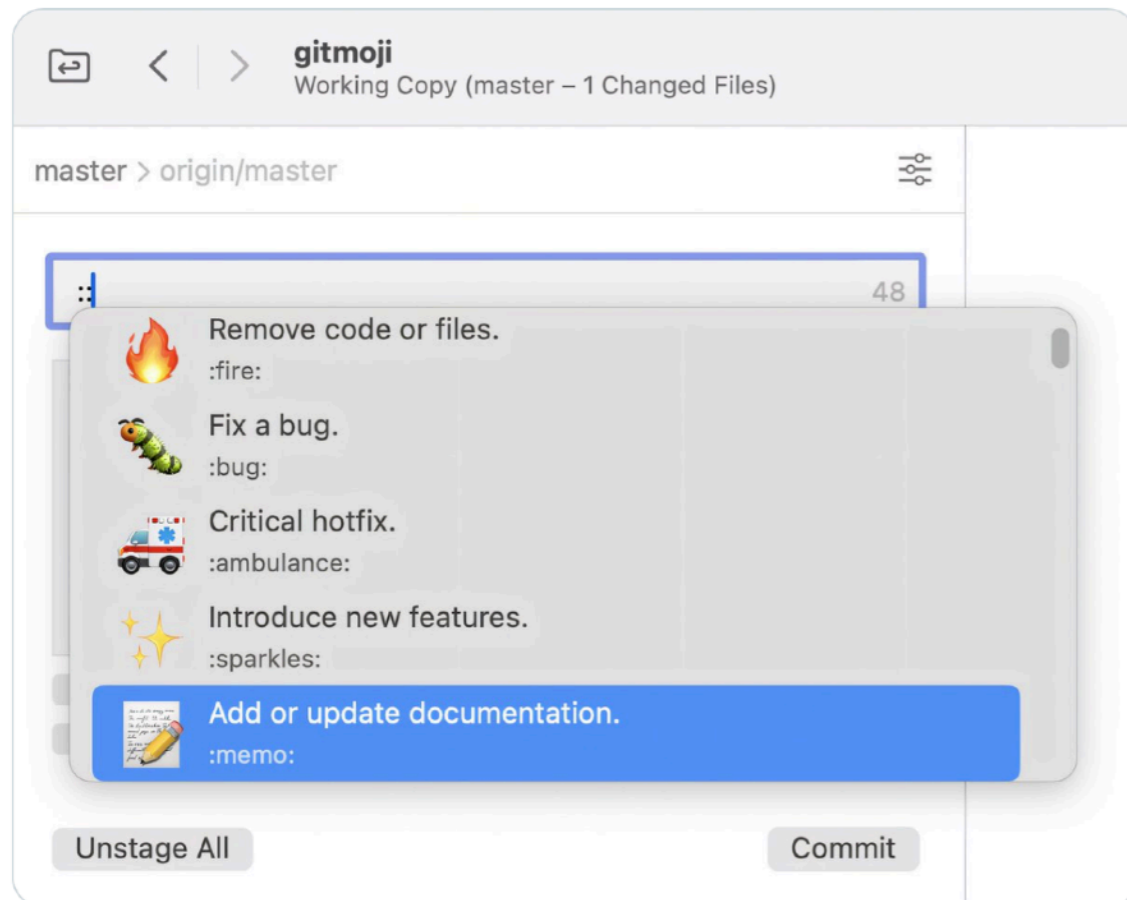


Tower @gittower

👋 Tower 10.5 for Mac is now in beta! In this release, we say hello to Gitmoji! 🎨⚡🔥✨

- To get the party started, simply type ":::" in the Commit Subject field 📝
- A list of emojis will be presented to you, along with a description 📖

[1/5]



4:00 PM · Feb 29, 2024 · 2,864 Views

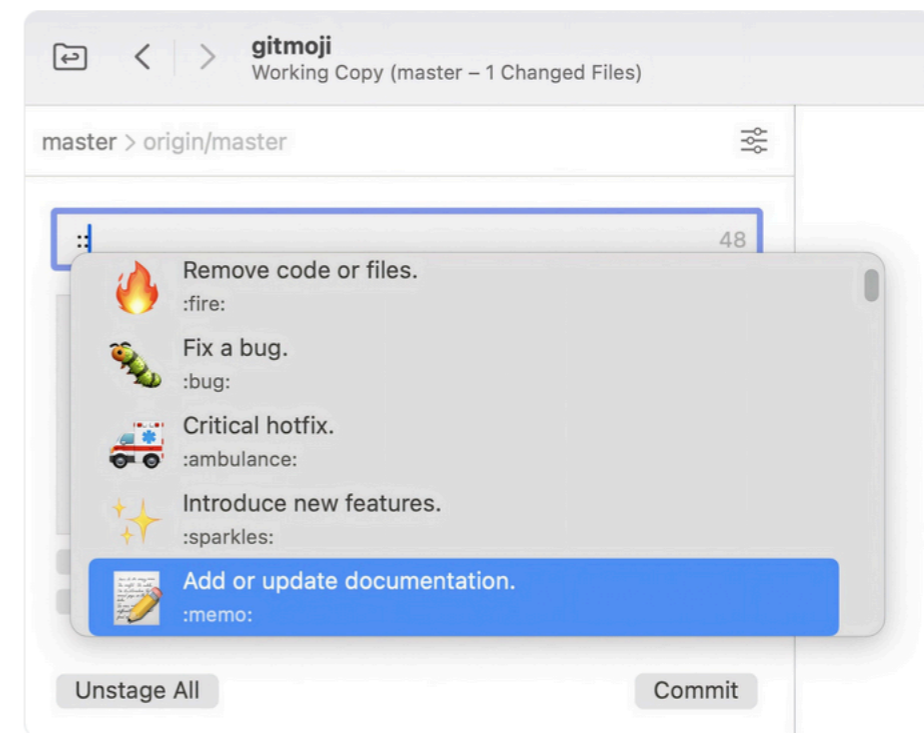


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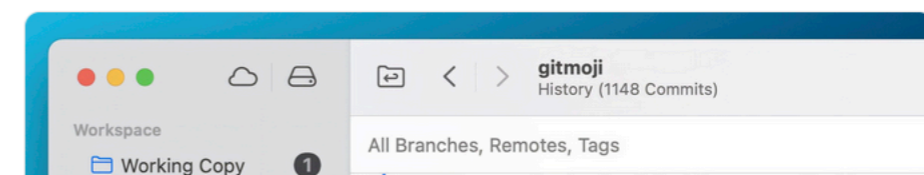
[1/5]



Tower @gittower

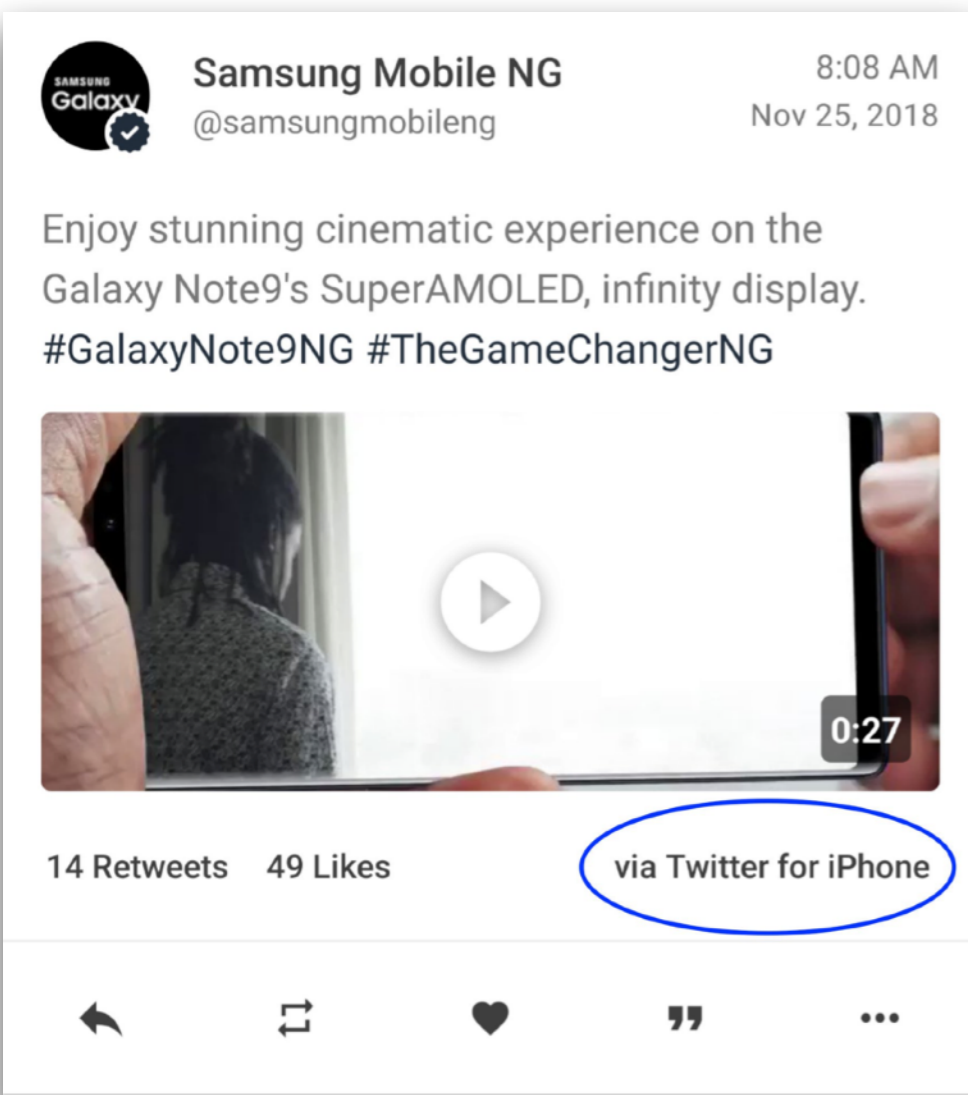
The emojis will also be rendered in Tower's "History" view 🔍

[2/5]



ATENÇÃO AO DISPOSITIVO

COM A CHEGADA DE ELON MUSK, ESTA FUNCIONALIDADE FOI REMOVIDA. MAS ALGUMAS MARCAS TIVERAM MOMENTOS EMBARAÇOSOS...



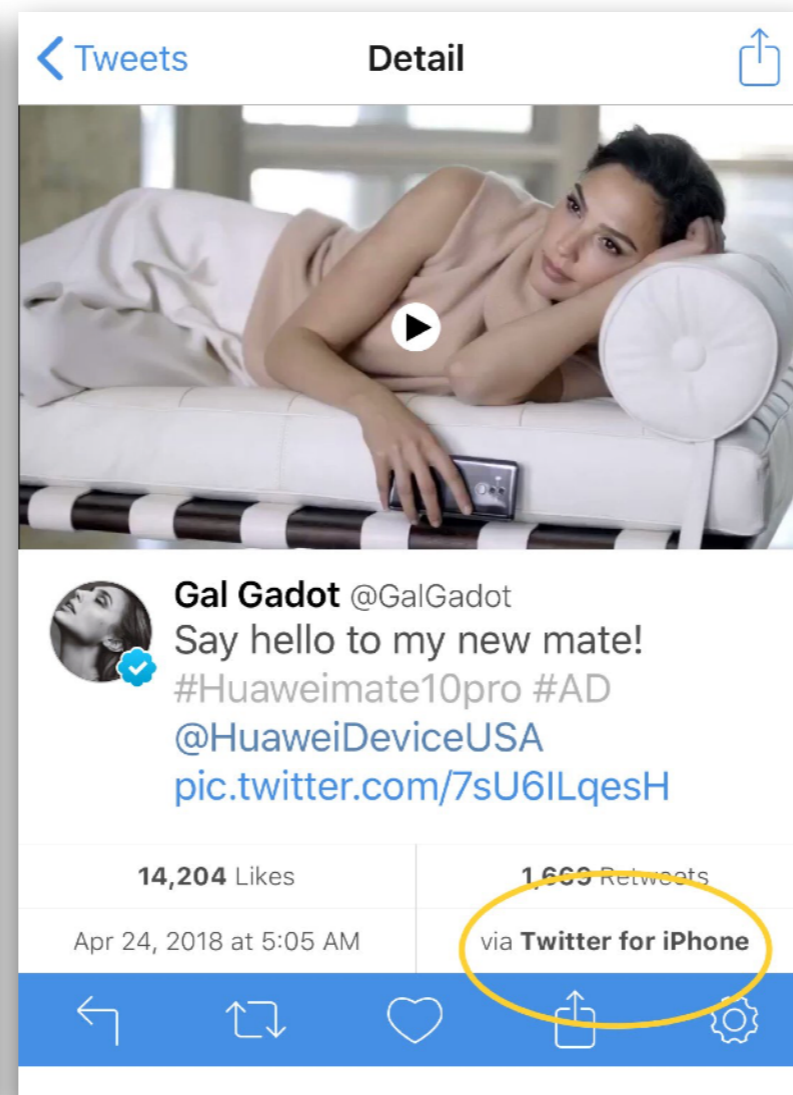
Samsung Mobile NG @samsungmobileng 8:08 AM Nov 25, 2018

Enjoy stunning cinematic experience on the Galaxy Note9's SuperAMOLED, infinity display. #GalaxyNote9NG #TheGameChangerNG

14 Retweets 49 Likes

via Twitter for iPhone

This screenshot shows a tweet from Samsung Mobile NG. The text of the tweet is "Enjoy stunning cinematic experience on the Galaxy Note9's SuperAMOLED, infinity display. #GalaxyNote9NG #TheGameChangerNG". Below the text is a video player showing a person's back. The tweet has 14 retweets and 49 likes. A blue circle highlights the text "via Twitter for iPhone" at the bottom right of the tweet.



Gal Gadot @GalGadot

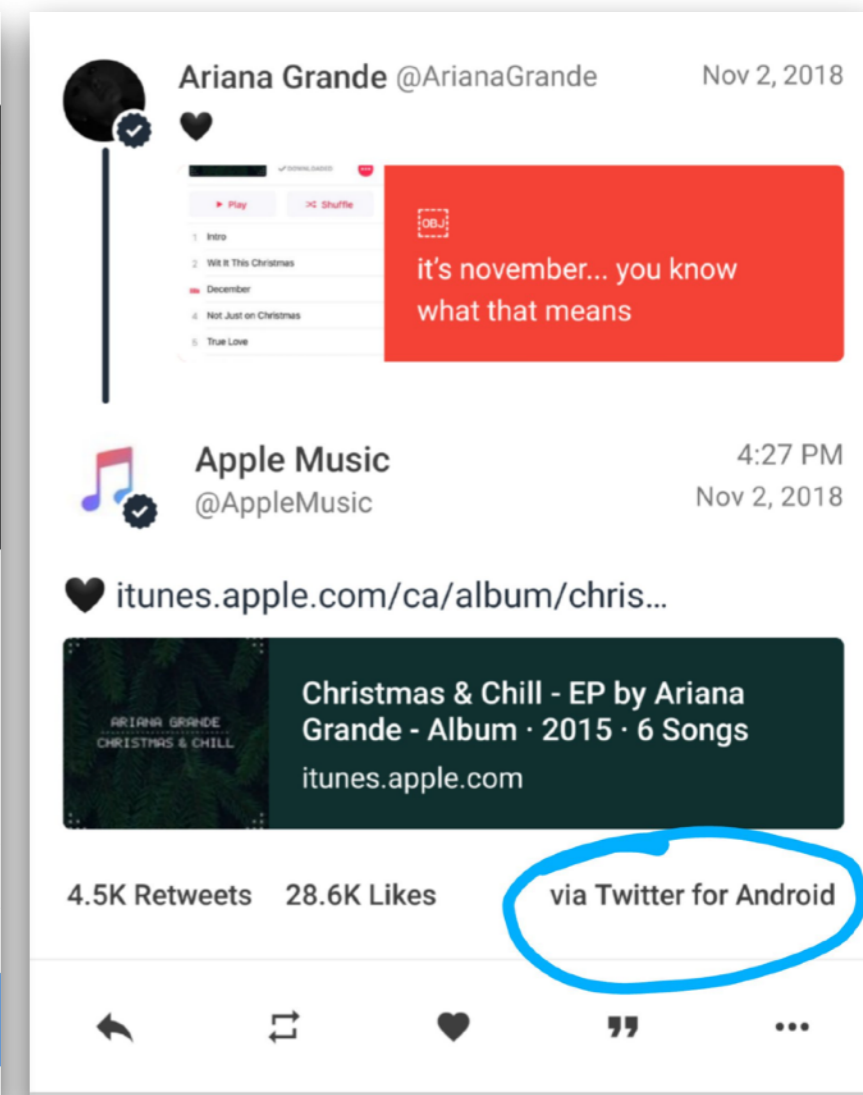
Say hello to my new mate! #Huaweimate10pro #AD @HuaweiDeviceUSA pic.twitter.com/7sU6ILqesH

14,204 Likes 1,600 Retweets

Apr 24, 2018 at 5:05 AM

via Twitter for iPhone

This screenshot shows a tweet from Gal Gadot. The text of the tweet is "Say hello to my new mate! #Huaweimate10pro #AD @HuaweiDeviceUSA pic.twitter.com/7sU6ILqesH". Below the text is a video player showing Gal Gadot lying on a white sofa. The tweet has 14,204 likes and 1,600 retweets. A yellow circle highlights the text "via Twitter for iPhone" at the bottom right of the tweet.



Ariana Grande @ArianaGrande Nov 2, 2018

it's november... you know what that means

Apple Music @AppleMusic 4:27 PM Nov 2, 2018

itunes.apple.com/ca/album/chris...

Christmas & Chill - EP by Ariana Grande - Album · 2015 · 6 Songs itunes.apple.com

4.5K Retweets 28.6K Likes

via Twitter for Android

This screenshot shows a tweet from Apple Music. The text of the tweet is "it's november... you know what that means". Below the text is a video player showing a list of songs from Ariana Grande's album "Christmas & Chill". The tweet has 4.5K retweets and 28.6K likes. A blue circle highlights the text "via Twitter for Android" at the bottom right of the tweet.

DÚVIDAS?

