

MARKETING DIGITAL

Publicidade e Marketing
Aula 13

HOJE NO MENU



**INTRODUÇÃO
AO TWITTER/X**



**O QUE
PERMITE**



**AS MELHORES
PRÁTICAS**

HOJE NO MENU



**INTRODUÇÃO
AO TWITTER/X**



**O QUE
PERMITE**



**AS MELHORES
PRÁTICAS**

UM POUCO DE HISTÓRIA

2006

Criado por Jack Dorsey, Evan Williams, Biz Stone e Noah Glass



2007

Surge a *hashtag* (#)



2010

Surgem os *Promoted Tweets*, *Promoted Trends* e *Promoted Accounts*

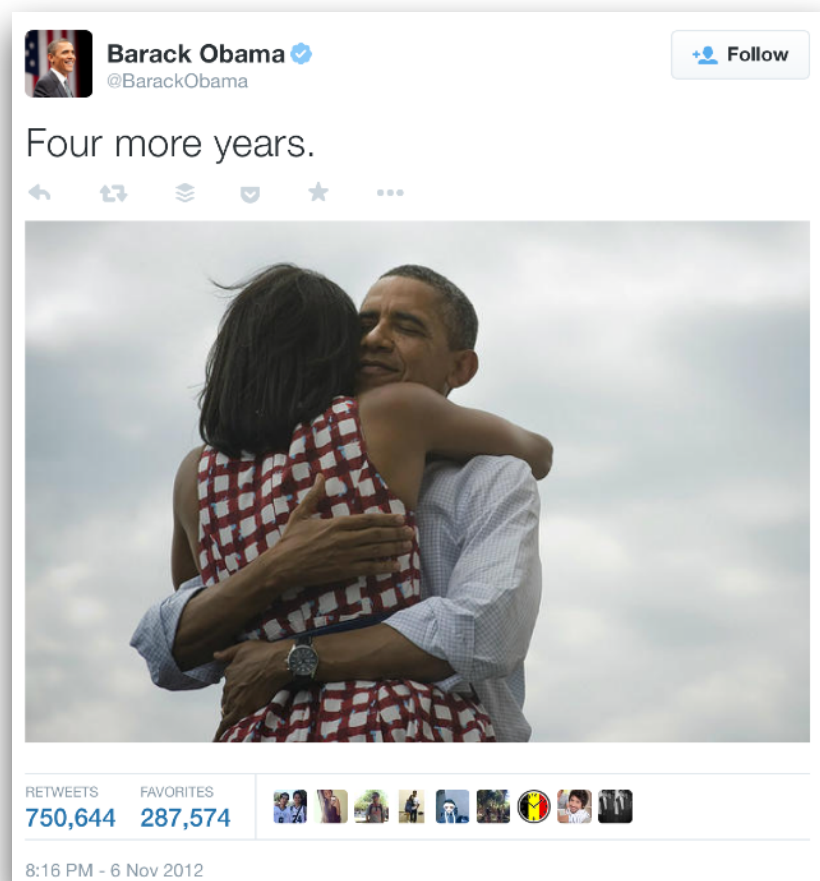
2011

1 bilhão de *tweets* por semana
Aquisição do TweetDeck
Chega aos 100 milhões de
utilizadores activos

UM POUCO DE HISTÓRIA

2012

Surge o *Twitter Advertising*
Redesign  
Quando re-eleito,
presidente Obama celebra
1º no Twitter



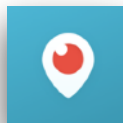
2013

Twitter lança o Vine 
500 milhões de *tweets* por dia
Vai para a bolsa

2014

Surge o *Promoted Video*
Redesign do perfil na Web

2015

Lança mensagens directas em
grupo e vídeo no telemóvel
Aquisição do Periscope 

O EFEITO ELON MUSK



ADQUIRE O TWITTER POR \$44B EM 2022

Empresa passa a ser privada (já não é possível comprar acções)

Elimina 80% da força laboral

Cria um plano pago para as contas serem verificadas

Altera o nome para “X” em 2023

Contrata nova CEO depois de perder uma sondagem

TWITTER HOJE

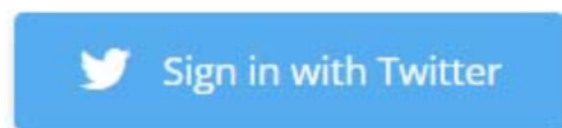
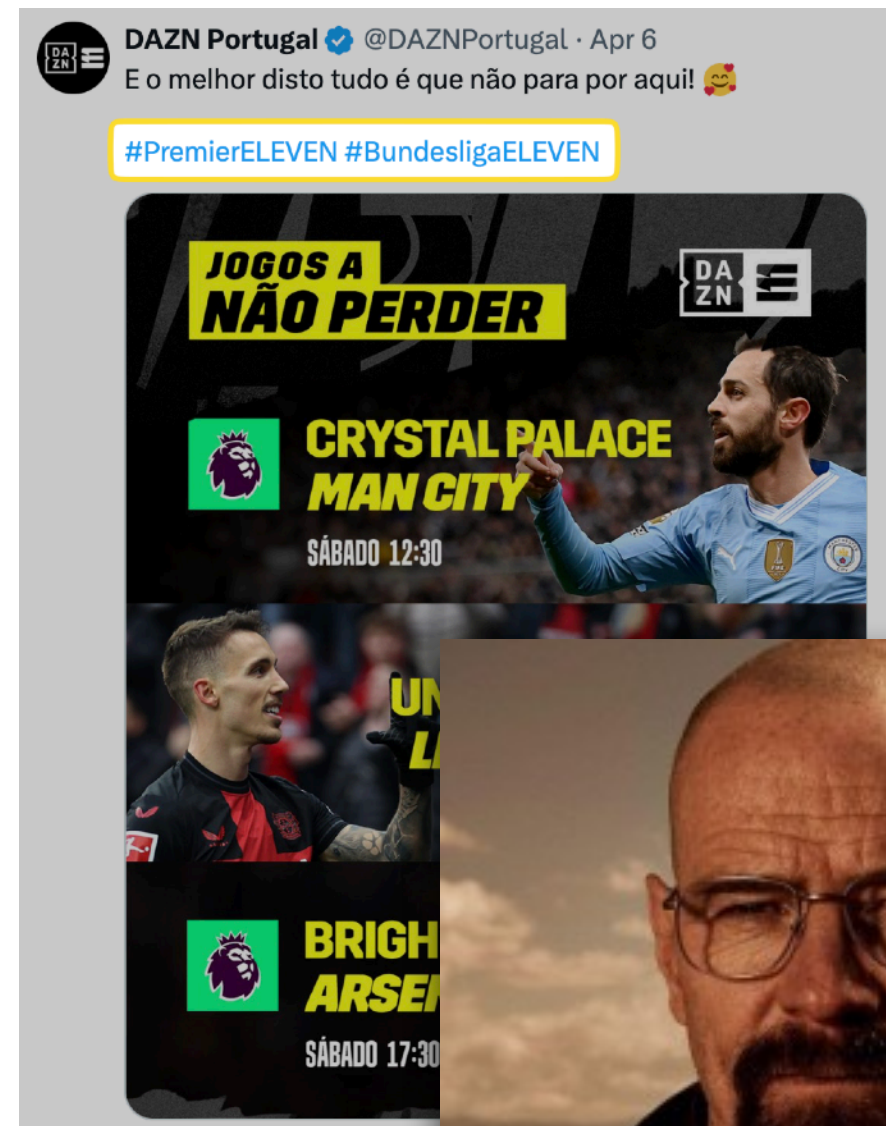
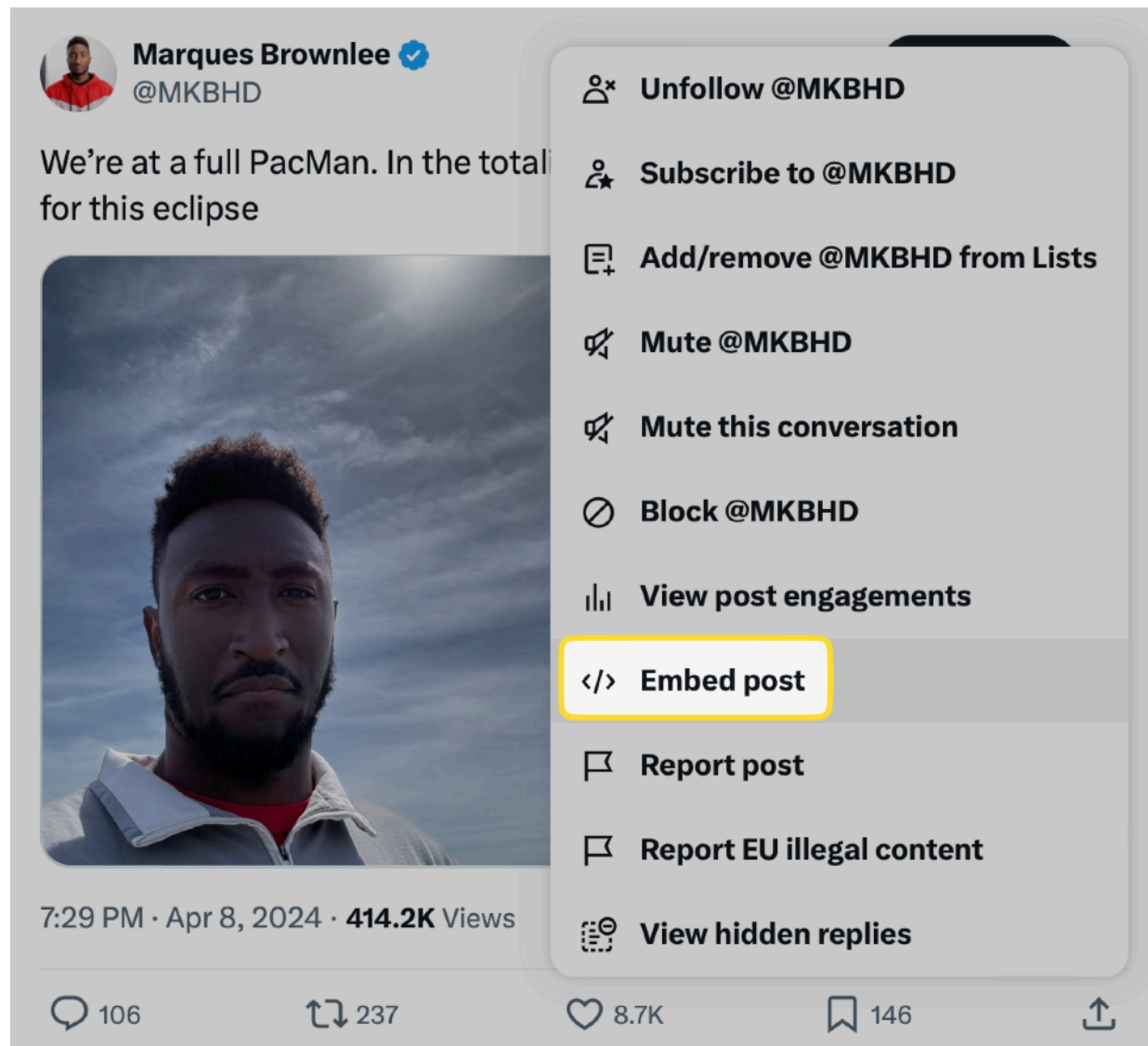


Cerca de 1000 empregados (2024)
335M de utilizadores ativos (2024)
245M acedem diariamente (2024)

PAÍSES COM MAIS UTILIZADORES ATIVOS (2023):

EUA (105M)
Japão (73M)
Índia (26M)
Reino Unido (26M)
Indonésia (25M)
Brasil (22M)

FORA DA REDE



HOJE NO MENU



**INTRODUÇÃO
AO TWITTER/X**



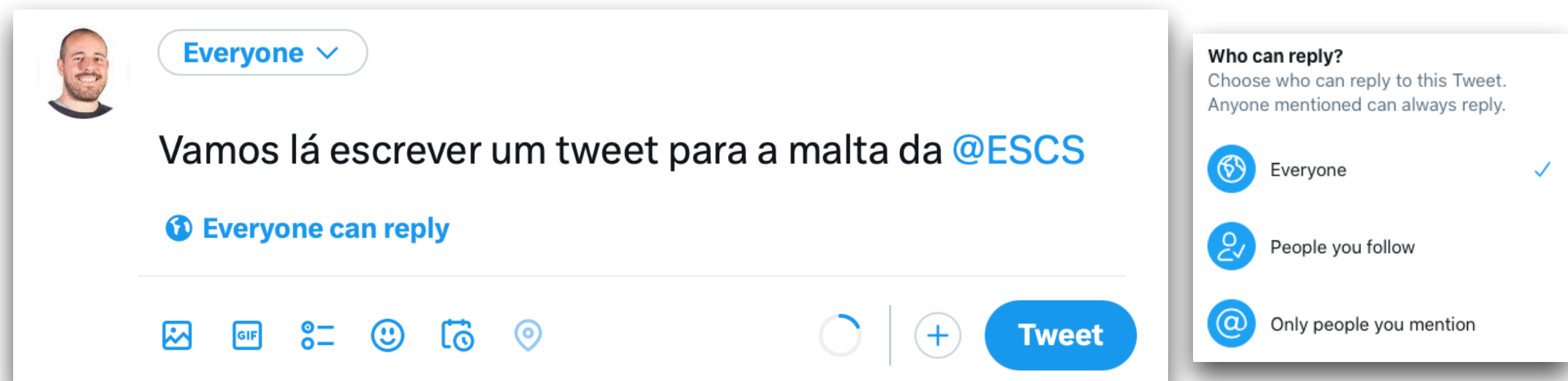
**O QUE
PERMITE**



**AS MELHORES
PRÁTICAS**

O QUE PERMITE

**TWEETS TÊM O MÁXIMO DE 140 280 CARACTERES
SEM UMA CONTA PREMIUM**



Podemos *criar sondagens*
e anexar fotos, vídeos e GIFs animados
(nada disto conta para o total de caracteres)
LINKS CONTAM SEMPRE 23 CARACTERES

O QUE PERMITE

BOLD E ITÁLICO (PLANOS PREMIUM)



We're making improvements to the writing and reading experience on Twitter! Starting today, Twitter now supports Tweets up to 10,000 characters in length, with **bold** and *italic* text formatting.

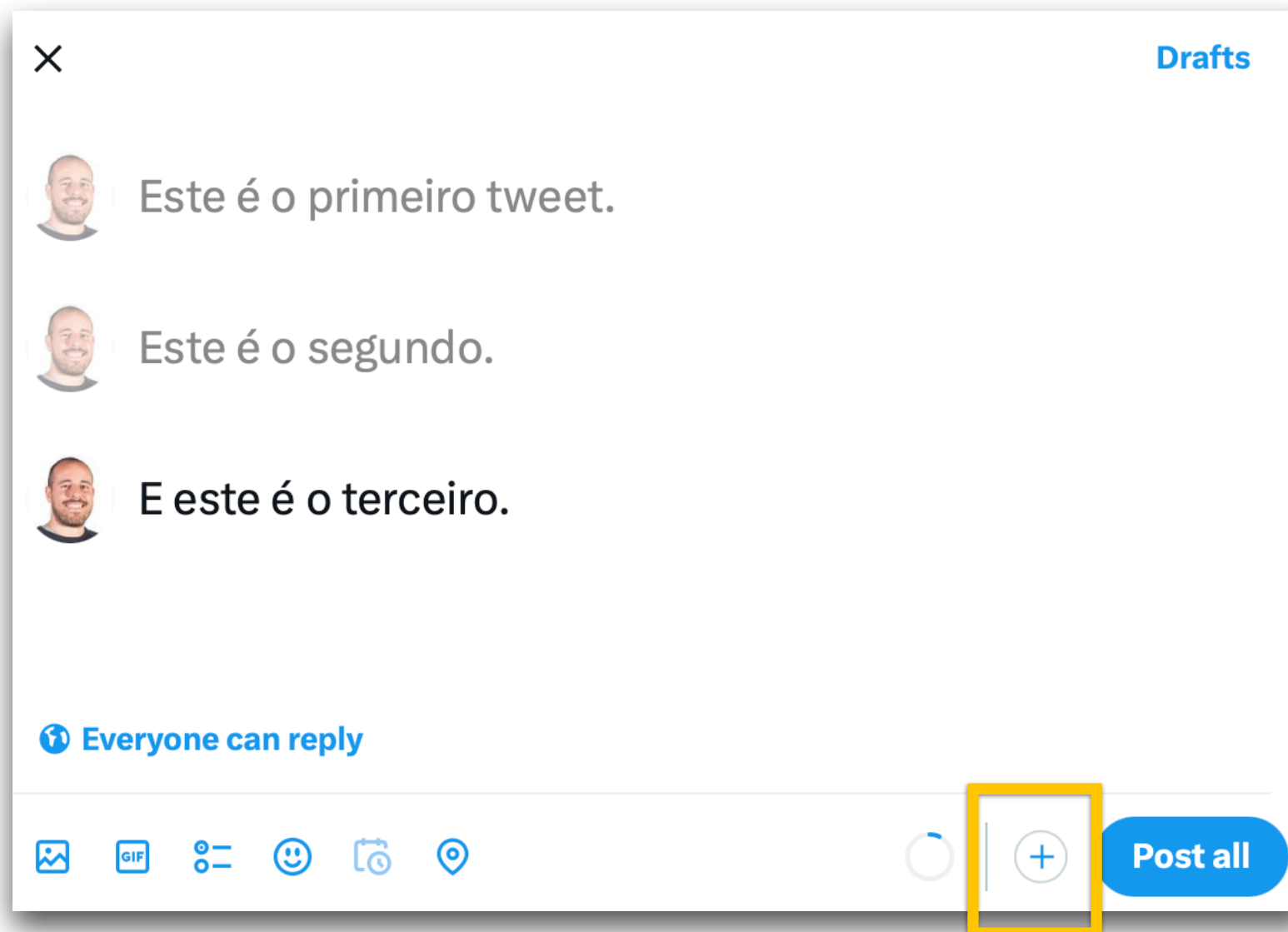
Sign up for Twitter Blue to access these new features, and apply to enable Subscriptions on your account to earn income directly on Twitter. Tap on "Monetization" in settings to apply today.

1:41 AM · Apr 14, 2023 · **12.3M** Views



TWITTER THREADS

**PODES DIVIDIR UM ASSUNTO EM VÁRIOS TWEETS
E PUBLICÁ-LOS EM SIMULTÂNEO, PARA FACILITAR
A LEITURA E A INTERACÇÃO**



INTERAGIR COM UM TWEET



1

Responder ao utilizador
(@username mensagem)

2

Retweet (Partilhar *tweet* com a
nossa lista de seguidores)

3

Like

4

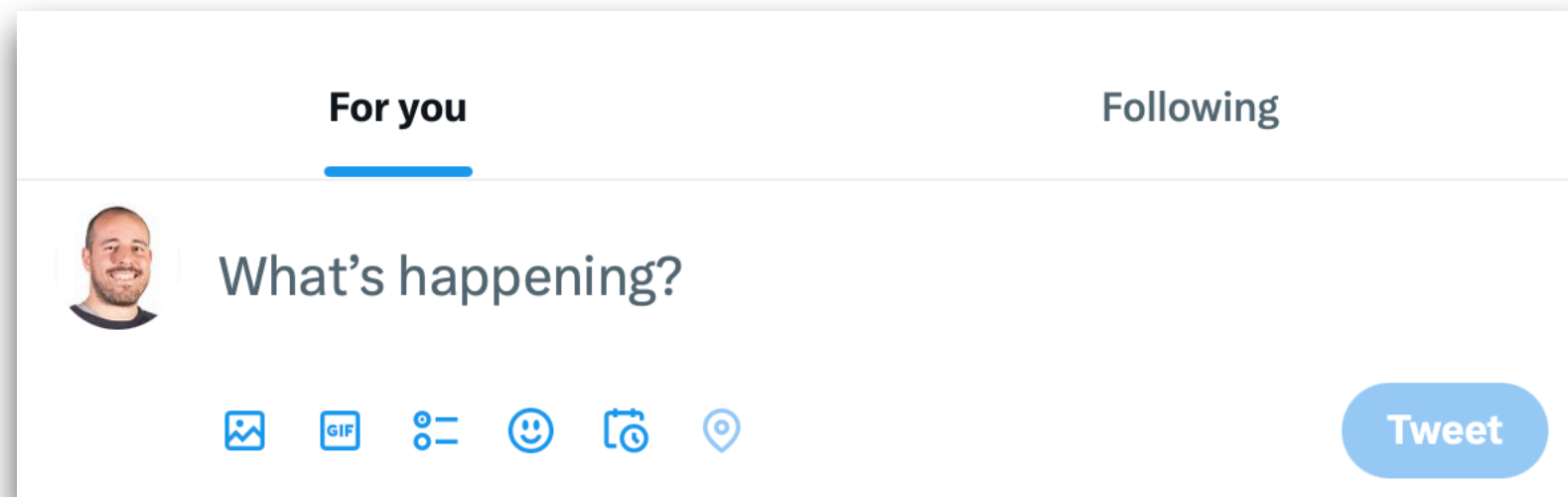
Adicionar *tweet* aos Bookmarks

5

Enviar *tweet* por DM
Copiar *link* do *tweet*
Partilhar *tweet* noutros serviços

TWITTER TIMELINE

**EXISTE ALGORITMO DESDE MARÇO DE 2016,
MAS O TEMPO REAL AINDA IMPORTA**



FOR YOU

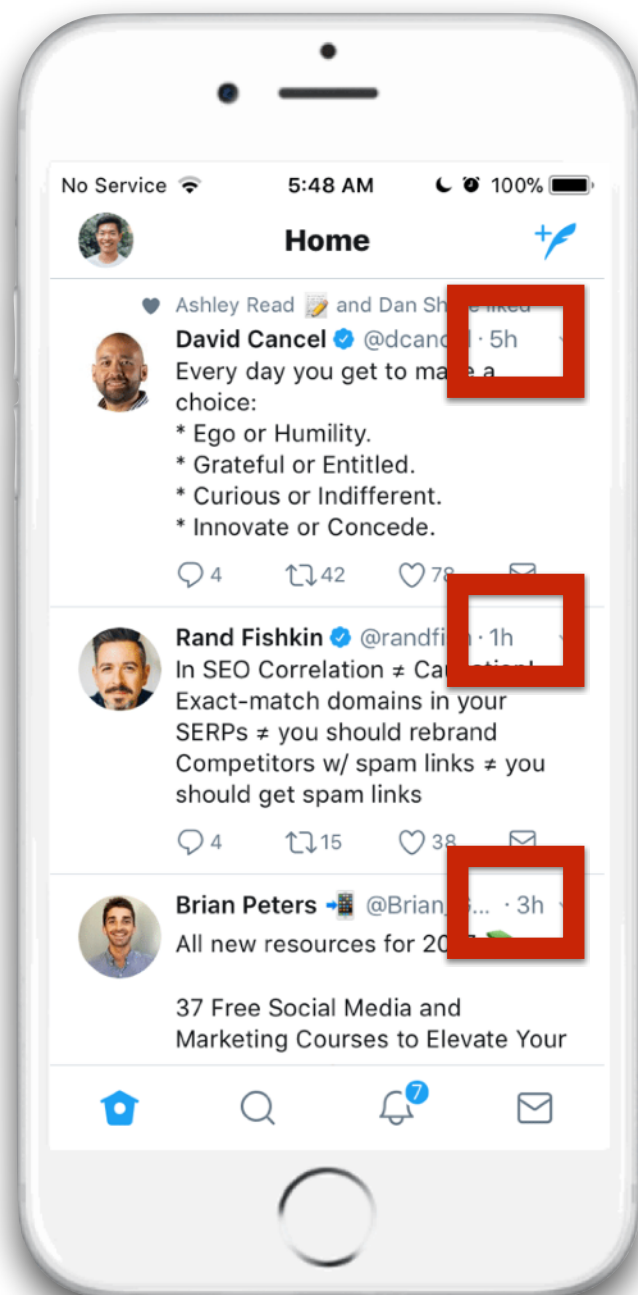
Tweets sugeridos pelo algoritmo - cerca de 50%
são de contas que não seguimos

FOLLOWING

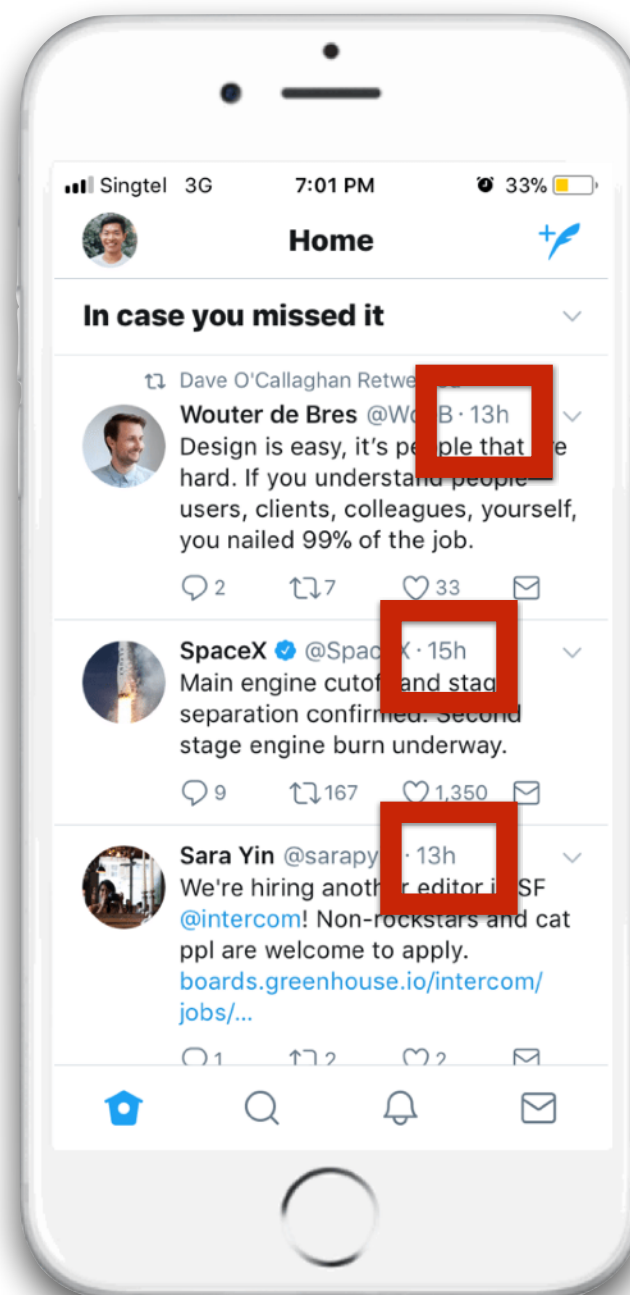
Tweets de todos os utilizadores que seguimos,
ordenados por ordem cronológica

O ALGORITMO (TOP TWEETS)

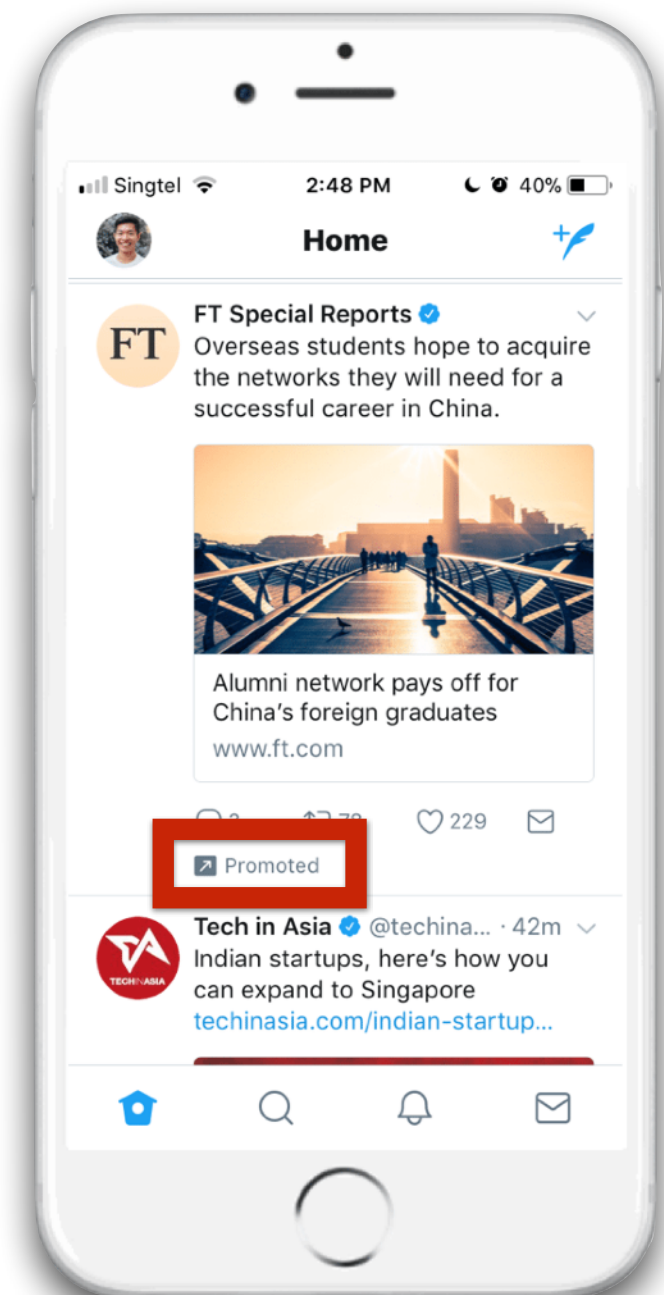
RANKED TWEETS



ICYMI



PROMOTED/SUGGESTED



O ALGORITMO

RANKED TWEETS

Tweets que o Twitter considera serem os mais relevantes para nós:

- pelo tipo de conteúdo e performance social;
- pelas nossas interações passadas com essa conta;
- porque outras contas que seguimos também interagiram com o *tweet*.

“IN CASE YOU MISSED IT”

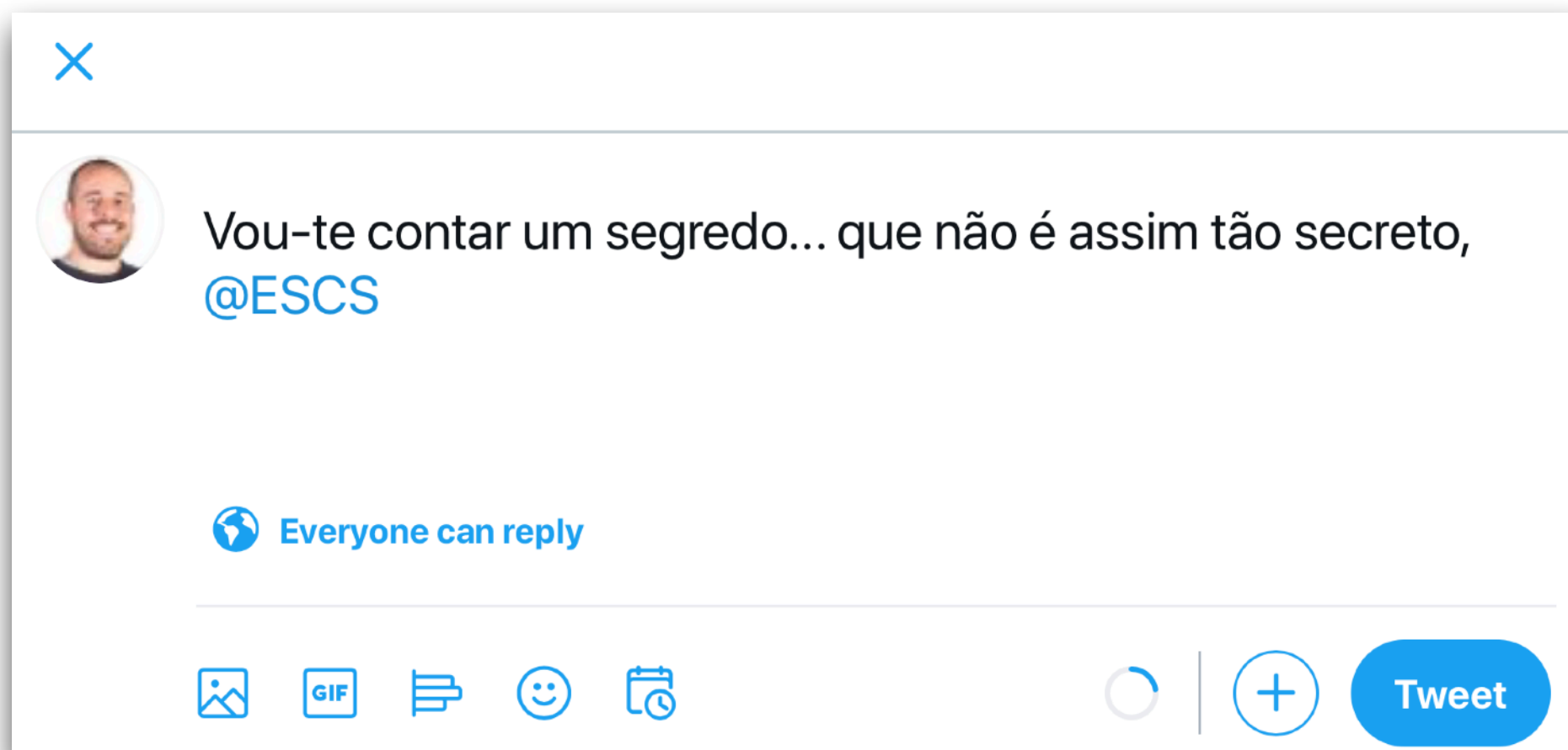
Exibe *tweets* mais antigos, habitualmente quando estamos sem aceder à rede durante várias horas/dias.

PROMOTED/SUGGESTED

Tweets que foram pagos para serem divulgados, ou *tweets* de contas que o Twitter considera que possam ser úteis para nós.

MENCIONAR PESSOAS

**MENCIONAMOS OUTROS UTILIZADORES VIA @USERNAME
(SERÃO NOTIFICADOS E TODOS OS NOSSOS SEGUIDORES
VERÃO O TWEET)**



MAS EXISTE UMA EXCEÇÃO...

A IMPORTÂNCIA DE UM “.”

**SE COMEÇARES O TWEET COM “@USERNAME [MENSAGEM]”,
SÓ QUEM SEGUIR AS 2 ENTIDADES VERÁ O TWEET**



Por convenção, começamos com um ponto final quando queremos que todos os seguidores vejam o *tweet*.

CONTROLA AS RESPOSTAS

NUMA CONVERSA QUE ENVOLVE MUITA GENTE,
PODERÁS QUERER NOTIFICAR SÓ ALGUNS
(O AUTOR DO TWEET ESTARÁ SEMPRE
SELECIONADO)

The image shows a Twitter interface. On the left, a tweet from **CAMELPHAT** (@CamelPhat) is visible, stating "This was a good day @JemCooke" with ten fire emojis and a link to a picture. Below the tweet is a reply prompt "Tweet your reply" with a user profile picture. On the right, a "Replying to" modal is open, showing a list of users in the conversation. The first user is **CAMELPHAT** (@CamelPhat), who is already selected, indicated by a grey checkmark. Below this, under the heading "Others in this conversation", is **Jem Cooke** (@JemCooke), who is also selected, indicated by a blue checkmark. A "Done" button is in the top right of the modal. At the bottom of the tweet area, there are icons for adding media, GIFs, links, and emojis, along with a blue "Reply" button.

CAMELPHAT @CamelPhat · 46m
This was a good day @JemCooke
🔥🔥🔥🔥🔥🔥🔥🔥🔥🔥🔥 pic.twitter.co
Replying to @CamelPhat and @JemCooke

Tweet your reply

Replying to Done

CAMELPHAT @CamelPhat ✓

Others in this conversation

Jem Cooke @JemCooke ✓

Reply

UMA RESPOSTA PÚBLICA

UM RETWEET COM CITAÇÃO (QUOTE TWEET) GARANTE QUE TODOS OS TEUS SEGUIDORES LÊEM DE IMEDIATO O TWEET ORIGINAL, ENTENDENDO O CONTEXTO



↻ Retweet

✎ Quote Tweet

MENSAGENS DIRETAS (DM)

SÓ UTILIZADORES QUE SE SEGUEM MUTUAMENTE PODEM TROCAR DMS, A NÃO SER QUE ALTEREM ESSA PREDEFINIÇÃO

Settings

Q Search Settings

Your account >

Monetization >

Premium >

Creator Subscriptions >

Security and account access >

Privacy and safety >

← Direct Messages

Allow message requests from:
People you follow will always be able to message you. [Learn more](#)

No one ☐

Verified users ☒

Everyone ☐

Filter low-quality messages ☒

Hide message requests that have been detected as being potentially spam or low-quality. These will be sent to a separate inbox at the bottom of your message requests. You can still access them if you want. [Learn more](#)

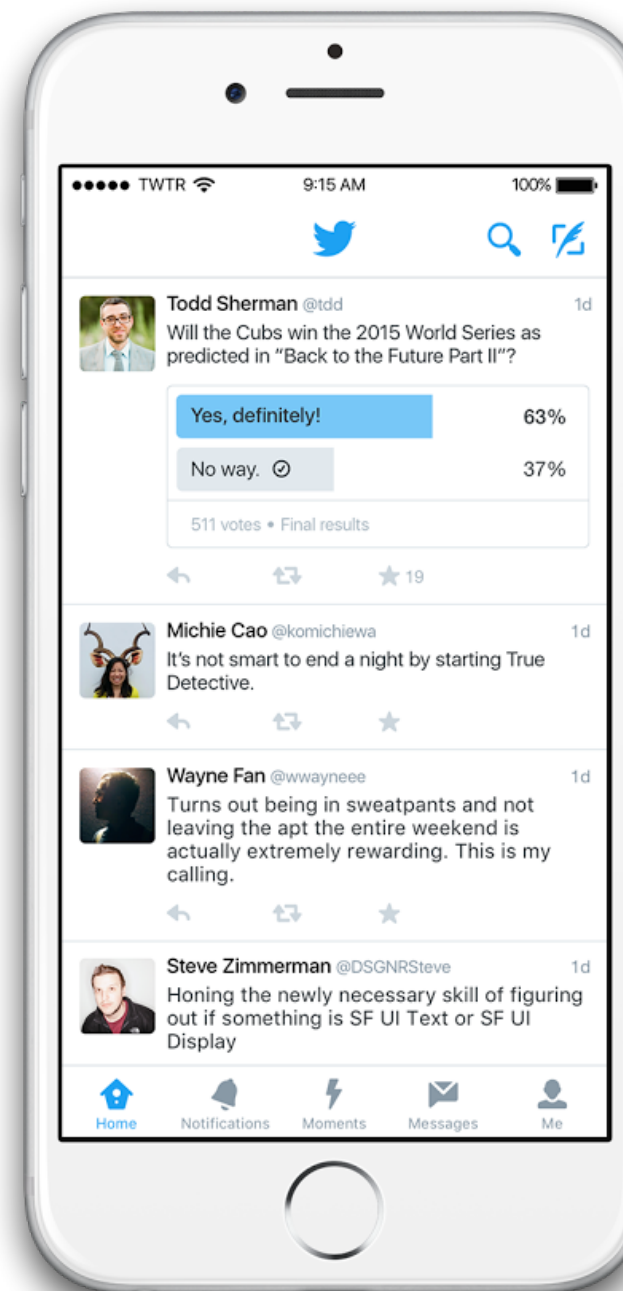
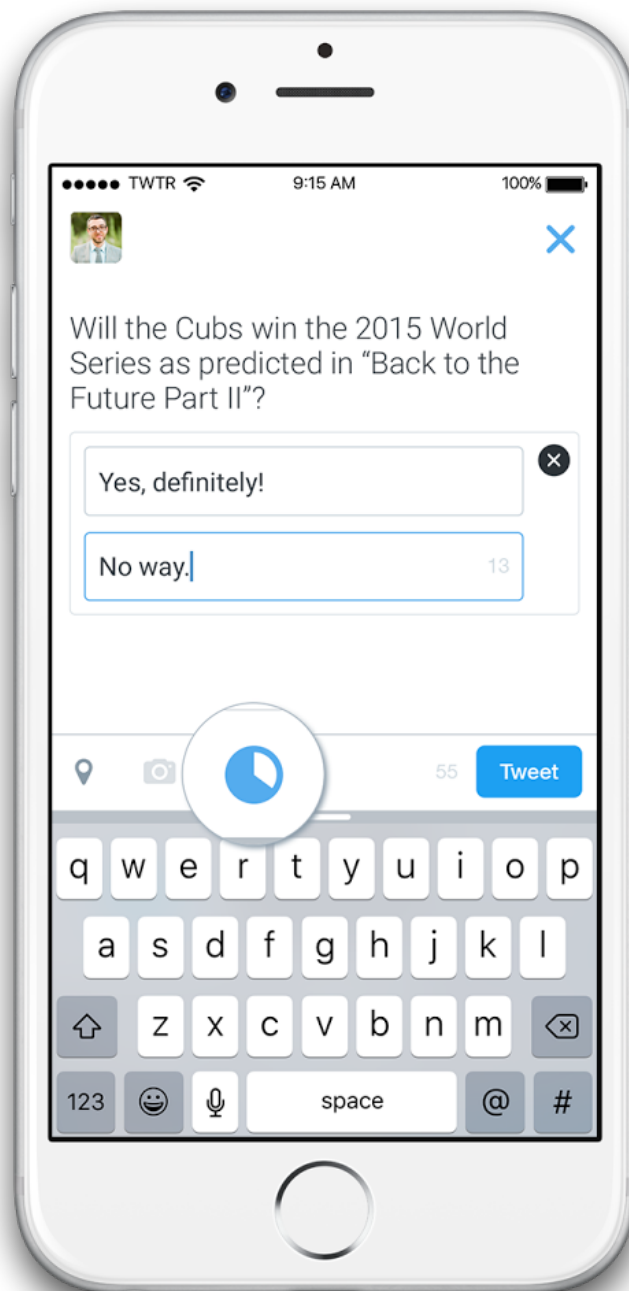
Show read receipts ☒

Let people you're messaging with know when you've seen their messages. Read receipts are not shown on message requests. [Learn more](#)

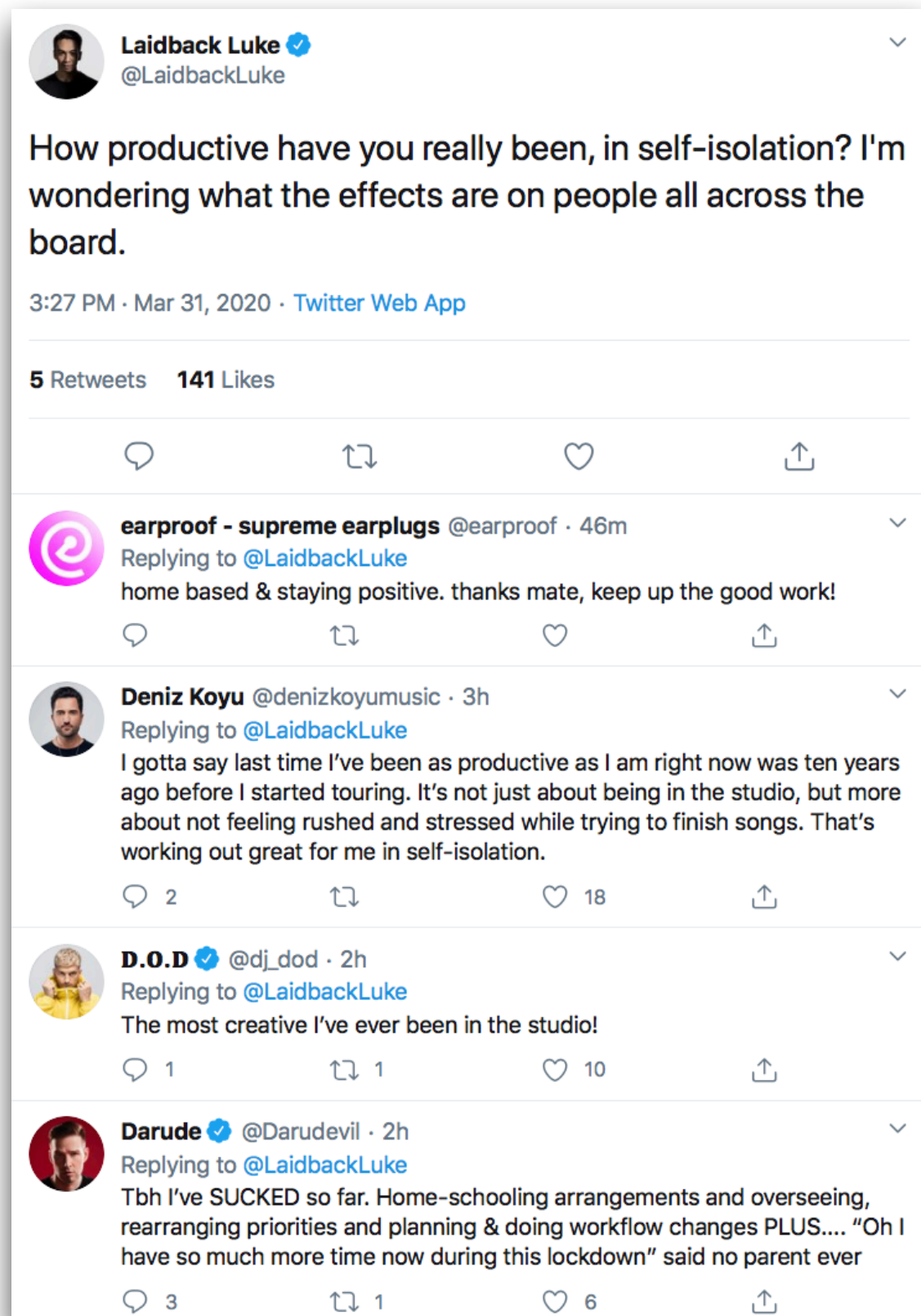
Também possível com vários intervenientes
Limite de caracteres: 10.000

TWITTER POLLS

**UMA FORMA DE OBTER FEEDBACK
DURAM NO MÍNIMO 5 MINUTOS E NO MÁXIMO 7 DIAS**



ONE BIG PARTY



“TWITTER IS THE
COCKTAIL PARTY OF THE
INTERNET”

Podemos participar em
qualquer conversa sem
parecer “estranho”



Gary
Vaynerchuk

A IMPORTÂNCIA DA PESQUISA

POR UTILIZADOR (@PCDIGA)



Search results for **@pcdiga** on Twitter. The search bar shows the query and a magnifying glass icon. Below the search bar are tabs for Top, Latest, People, Photos, and Videos. The 'People' tab is selected, showing a list of users.

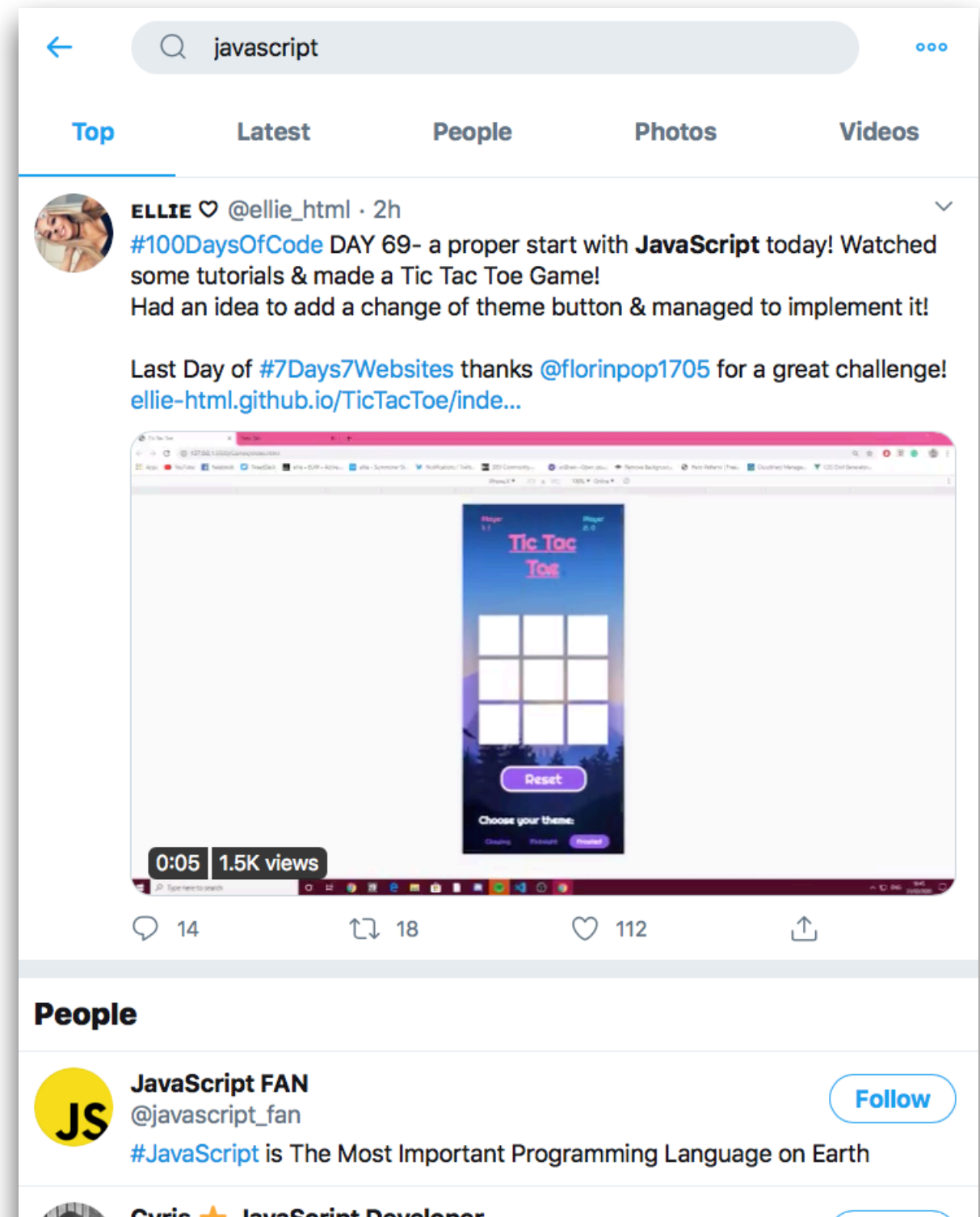
People

- PCDIGA** @PCDIGA **Following**
Bem-Vindo(a) ao Twitter Oficial da PCDIGA— fb.com/PCDIGA
- Globaldata** @globaldata21 · 6m
Replying to @ForYouPT @WortenPT and @PCDIGA
Agora com a situação do homeoffice o stock de câmara é quase nulo, daí estarmos sem stock nenhum 🙄
- gonçalo** @goncalorego30 · 6h
Replying to @MarinhasGod and @PCDIGA
Coisa linda! Eu recebi hoje o rog gladius 2 wireless, tava cheio de ratos com fios 😂
- Bastos** @SkiMaskMGod95 · 6h
Tenho esse k70, muito bom, felizmente a @PCDIGA deu me as teclas 😂

CHICOXPERTO só tweeta merda @chicoxlonge · Mar 30
BRUHHHH [twitter.com/chicoxlonge/st...](https://twitter.com/chicoxlonge/status/1458888888)
[Show this thread](#)

As mensagens desta conversa e as chamadas estão agora protegidas pela encriptação ponto a ponto. Toque para saber mais.

POR PALAVRA (JAVASCRIPT)



Search results for **javascript** on Twitter. The search bar shows the query and a magnifying glass icon. Below the search bar are tabs for Top, Latest, People, Photos, and Videos. The 'Top' tab is selected, showing a list of tweets.

ELLIE ♡ @ellie_html · 2h
#100DaysOfCode DAY 69- a proper start with **JavaScript** today! Watched some tutorials & made a Tic Tac Toe Game! Had an idea to add a change of theme button & managed to implement it!

Last Day of #7Days7Websites thanks @florinpop1705 for a great challenge! [ellie-html.github.io/TicTacToe/inde...](https://ellie-html.github.io/TicTacToe/index.html)

0:05 **1.5K views**

14 18 112

People

- JavaScript FAN** @javascript_fan **Follow**
#JavaScript is The Most Important Programming Language on Earth
- Cyris** JavaScript Developer

PESQUISA AVANÇADA



Advanced search

Search

Words

All of these words

Example: what's happening · contains both "what's" and "happening"

This exact phrase

Example: happy hour · contains the exact phrase "happy hour"

Any of these words

Example: cats dogs · contains either "cats" or "dogs" (or both)

None of these words

Example: cats dogs · does not contain "cats" and does not contain "dogs"

These hashtags

Example: #ThrowbackThursday · contains the hashtag #ThrowbackThursday

Dates

From

Month



Day



Year



To

Month



Day



Year



Accounts

From these accounts

Example: @Twitter · sent from @Twitter

To these accounts

Example: @Twitter · sent in reply to @Twitter

Mentioning these accounts

Example: @SFBART @Caltrain · mentions @SFBART or mentions @Caltrain

Engagement

Minimum replies

Example: 280 · Tweets with at least 280 replies

Minimum Likes

Example: 280 · Tweets with at least 280 Likes

Minimum Retweets

Example: 280 · Tweets with at least 280 Retweets

TRENDING TOPICS

Trends for you

- Premier League · Trending
Pogba
12.6K Tweets
- Entertainment · Trending
Batman
41.6K Tweets
- Video games · Trending
FIFA
49.1K Tweets
- News · Trending
WhatsApp
356K Tweets
- Entertainment · Trending
Star Wars
40.9K Tweets

Show more

←

Search Batman

...

Top Latest People Photos Videos

Jon McCarthy @JonMassCasualty · 1m
Bagging and boarding some comics my friend gave me. It's hundreds of comics, including a 62 issue run of @TomKingTK @TonyDanielx2 **Batman**. Here are just a few of the freaking awesome covers in this run. #comics #comicbooks #batman

1 1 1

Rahul Savarkar @Hindurashtra101 · 1m
Is **batman** immune to #CoronavirusPandemic ?

1 1 1

Ariel Bee @onlymearibee · 2m
In today's mail... Tales of the **Batman**, Vol1:

December 1980	"Target!"
Cover art by ROSS ANDRU and DICK GIORDANO	
111	BATMAN #331
January 1981	"Closed Circuit"
Cover art by JIM APARO	
129	BATMAN #332
February 1981	"Fallout!"
Cover art by JIM APARO	
155	BATMAN #333
March 1981	"The China Syndrome!"
Cover art by JIM APARO	
181	BATMAN #334

HASHTAGS



UTILIZADA PARA AGRUPAR TÓPICOS

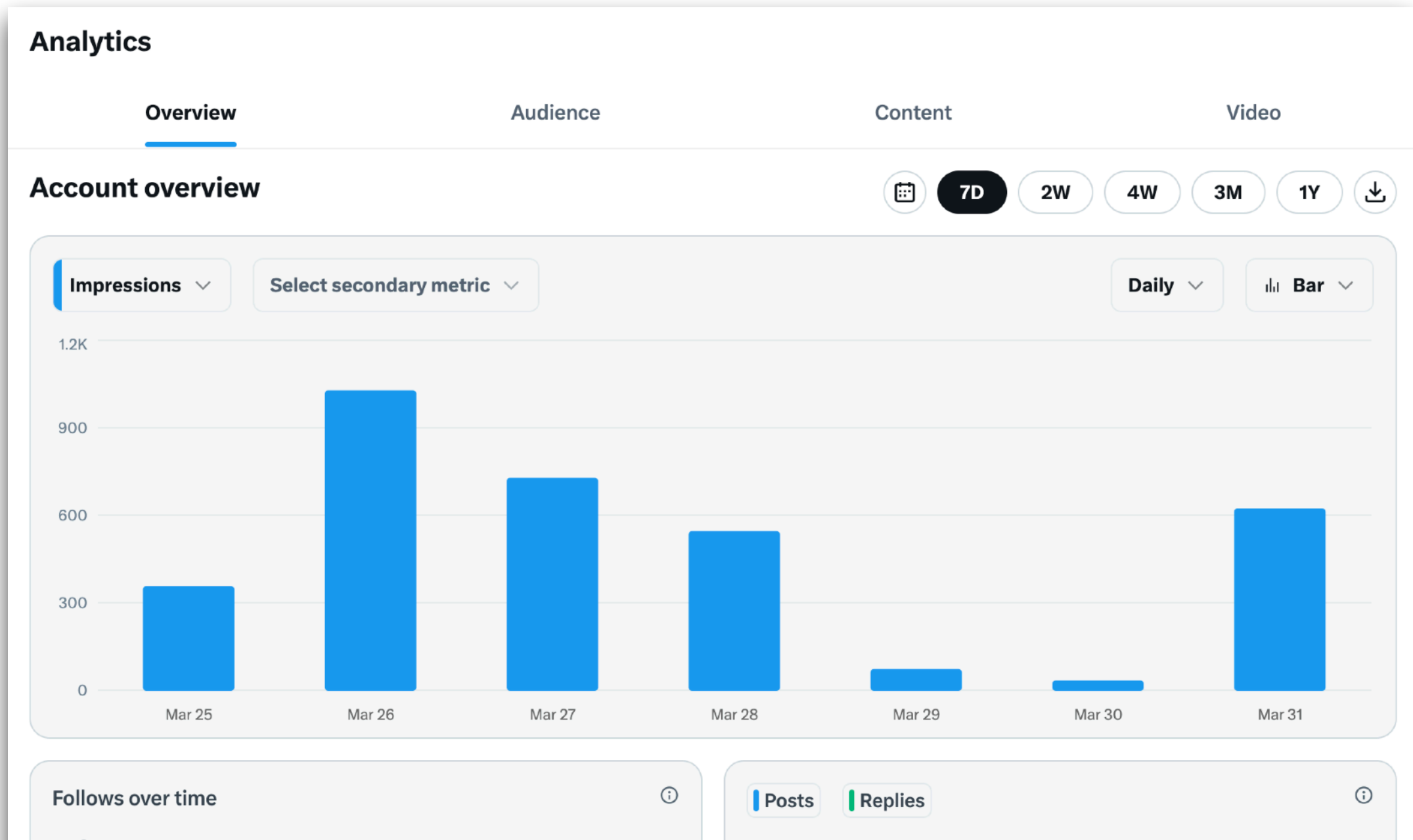
Se estás a acompanhar um evento, a reflectir sobre um acontecimento ou queres contribuir para uma discussão sobre um tópico, utiliza uma #hashtag

Também podes criar as tuas próprias. Não te esqueças é que ninguém é dono de uma hashtag.

ESTATÍSTICAS

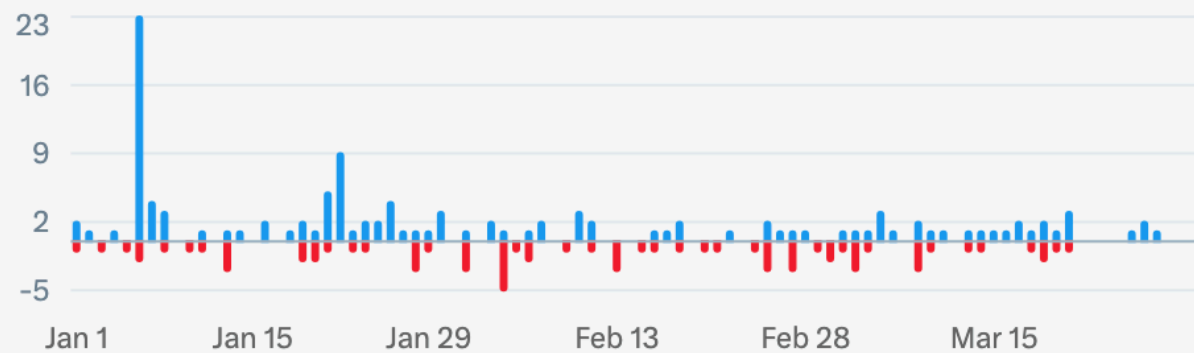
ANALYTICS.X.COM

Só para utilizadores com planos pagos



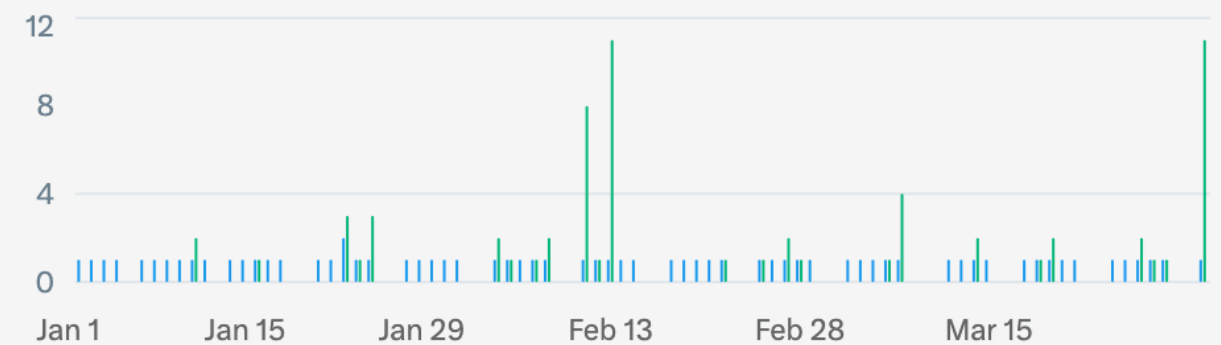
ESTATÍSTICAS (GERAL)

Follows over time



Posts

Replies



Verified followers

507 / 11.5K

Impressions

40.1K ↑ 1.7%

Engagement rate

3.7% ↑ 14%

Engagements

1.5K ↑ 16%

Profile visits

244 ↓ -12%

Replies

61 ↑ 258%

Likes

212 ↑ 33%

Reposts

27 ↑ 12%

Bookmarks

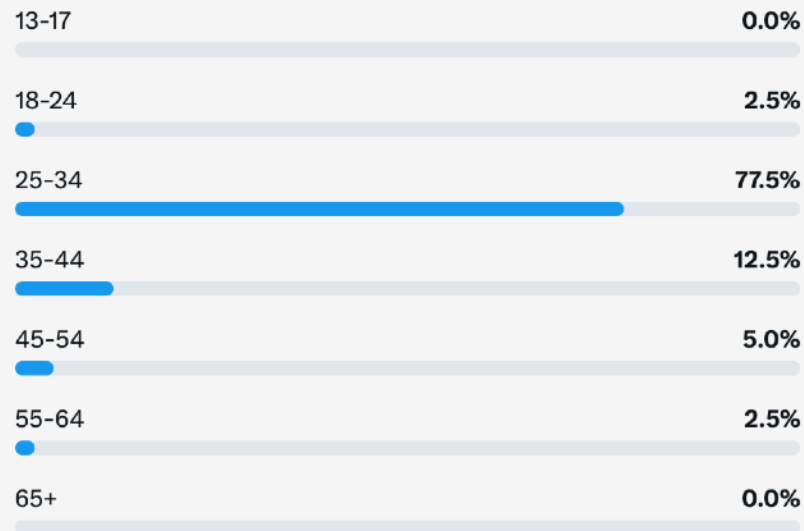
47 ↑ 30%

Shares

2 ↓ -66%

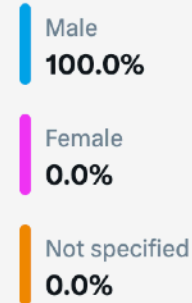
ESTATÍSTICAS (COMUNIDADE)

Age



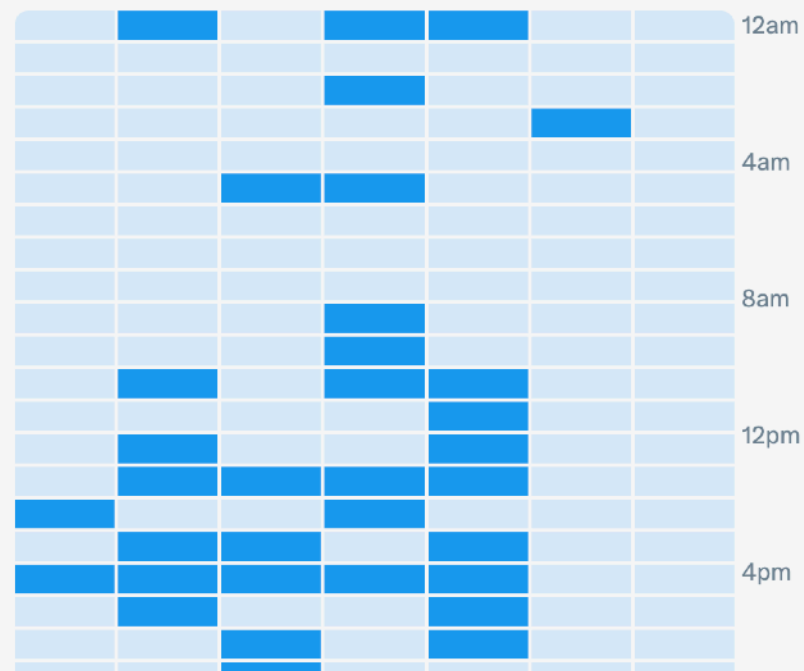
Gender

Gender data may be inferred

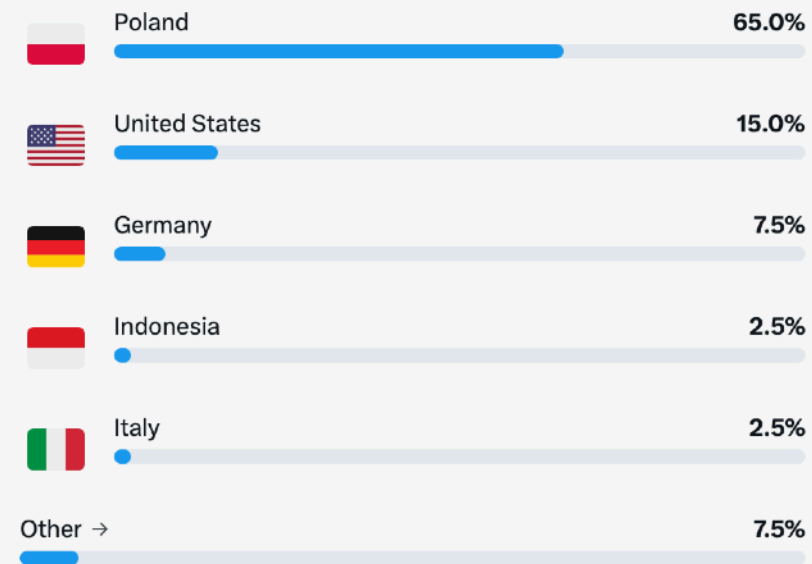


Active times

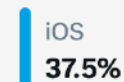
Last 28 days



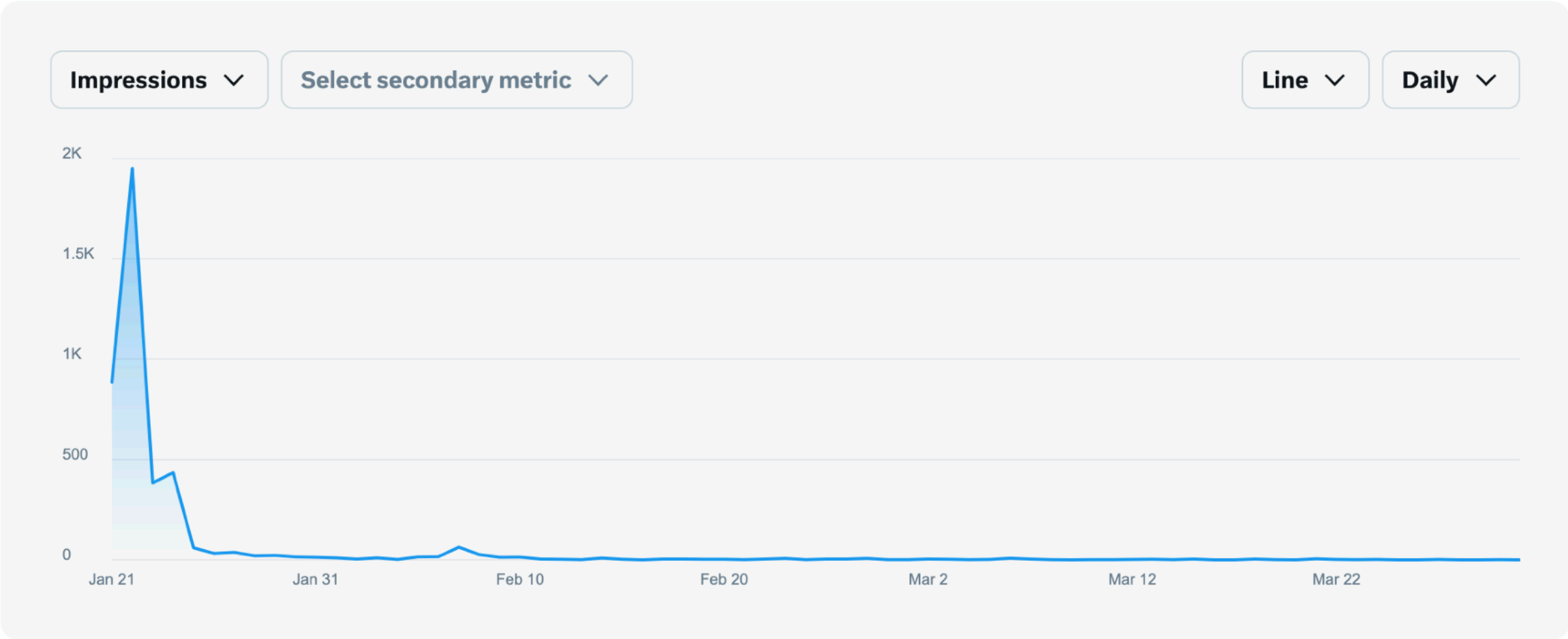
Country



Device

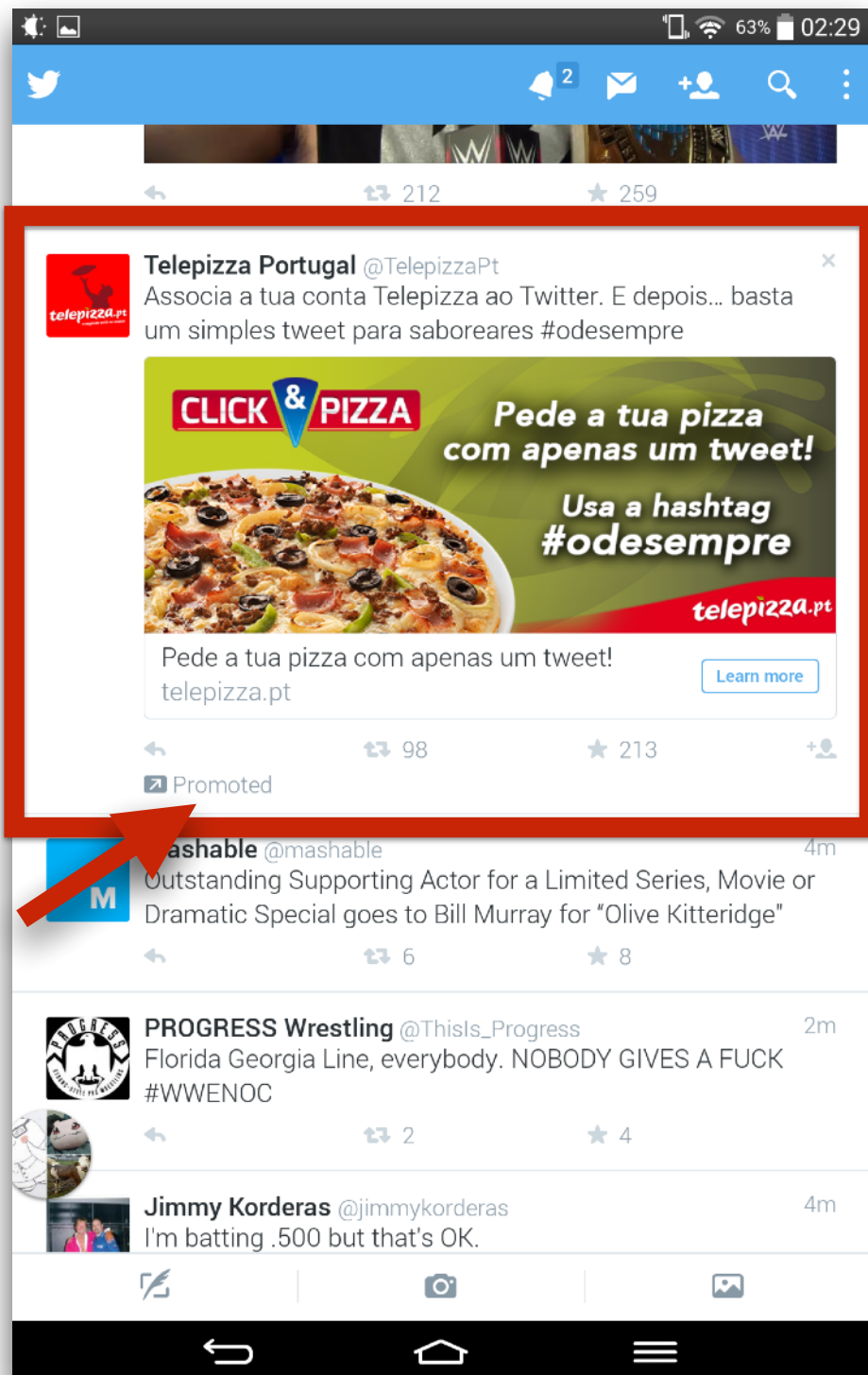


ESTATÍSTICAS (POR TWEET)



Impressions ⓘ 4.1K	Engagement rate ⓘ 8.2%	Profile visits ⓘ 144	New follows ⓘ 2
Replies ⓘ 5	Likes ⓘ 52	Reposts ⓘ 11	Bookmarks ⓘ 11

TWITTER ADS



Campaign objective

Need help choosing an objective? [Learn more](#)

Awareness	Consideration	Conversion
Reach Maximize your ad's reach ☐	Video views Get people to watch your video ☐	App re-engagements Get people to take action in your app ☐
	Pre-roll views Pair your ad with premium content ☐	Sales NEW Get people to visit and make a purchase on your website ☐
	App installs Get people to install your app ☐	Keywords BETA Reach users with high intent ☐
	Website traffic Drive traffic to your website ☐	
	Engagements Get people to engage with your post ☐	

[Cancel](#) [Next](#)

SEGMENTAÇÃO

Targeting features

Keywords (optional) ⓘ

 [Recommendations](#)  [Bulk upload](#)

Include ▾ Search

Follower look-alikes (optional) ⓘ

 [Recommendations](#)  [Bulk upload](#)

Search 🔍

Interests (optional) ⓘ

Search 🔍

Movies and TV shows (optional) ⓘ

Search 🔍

Conversation topics (optional) ⓘ

Search 🔍

▾ Additional options

- ☐ Retarget people who saw or engaged with your past posts (optional)
- ☐ Also target followers of @the_bammer (optional)

Devices

Operating system ⓘ

- ☐ iOS
- ☐ Android
- ☐ Other mobile
- ☐ Desktop

Device model (optional) ⓘ

Search 🔍

Carrier (optional) ⓘ

Search 🔍

☐ Target people who first used X on a new device or carrier

Audiences

Subscribers (optional) ⓘ

☐ Only target Premium subscribers

Custom audiences (optional) ⓘ

Include ▾ Search

☐ Include look-alikes of your selected custom audiences

EXPERIÊNCIAS

VOICE POSTS

A ser testado em iOS

How to Post with your voice

We're currently testing the option to post audio messages on the X for iOS app. This feature makes it easier to post on the go with your voice. We've also added automated captions to improve accessibility.

How to record a voice Post

1. Tap the **post compose**  icon.
2. Tap the **voice** icon.
3. Tap the red **record** button to begin recording your message, then tap **Done** when you're finished.
4. You have the option to add post text and/or start a [thread](#) with multiple posts. You can record up to 2 minutes and 20 seconds for each individual voice post. If your message is longer than that, it will be automatically threaded up to 25 posts.
5. When you're ready, tap **post** to send.

X SPACES

Browser/iOS/Android

Twitter Spaces for the Web

Tune into live audio conversations



Listen live

Spaces on web are listen-only. For the full experience, download the Twitter app for [iOS](#) or [Android](#).



Spaces are public

Anyone can listen, including people not logged in to Twitter. [Learn more](#)



Manage your experience

You can control how your followers see the Spaces you're listening to. [Adjust settings](#)

You can also block and report people in a Space.

Twitter will keep a recording of Spaces for at least 30 days to review reports. [Learn more](#)

Got it

X PREMIUM (SUBSCRIÇÃO)

Get X Pro with Premium

Premium subscribers can now monitor multiple timelines on a single screen. Track and organize content, and engage with their communities in real time.



Premium+

Enhanced Experience

Ads in For You ⓘ	None
Reply boost	Largest
Edit post	✓
Longer posts	✓
Undo post	✓
Top Articles	✓
Background video playback	✓
Download videos	✓

Creator Hub

Write Articles ⓘ	✓
Get paid to post ⓘ	✓
Creator Subscriptions ⓘ	✓
X Pro ⓘ	✓
Media Studio ⓘ	✓
Analytics ⓘ	✓
Post longer videos	✓

PRINCIPAIS VANTAGENS

Editar *tweets*

Redigir *tweets* mais longos (até 10k caracteres)

Carregar vídeos de até 3 horas (limite sem subscrição são 140 segundos)

Criar comunidades

PLANOS MAIS CAROS

Highlights

Creator Subscriptions

Escrever artigos (monetizados)

Visto de conta verificada

Anúncios reduzidos

Grok AI

CREATOR SUBSCRIPTIONS



...

Subscribe

Soren Iverson  
@soren_iverson
New ideas daily. Building [@iverson](#) and [@stompersapp](#)
📍 Los Angeles, CA [linktr.ee/soreniverson](#) 📅 Joined January 2016
128 Following 290.4K Followers 1 Subscription
Followed by Adam Pietrasiak, Product Hunt 🐻, and 17 others you follow

PostsRepliesSubsMedia

Unlock more with Subscriptions

@soren_iverson has shared 33 Subscriber-only posts. Subscribe to see their exclusive posts and bonus content.

Subscribe

←

Subscribe - €3.44/mo



Subscribe to Soren Iverson
Support your favorite people on X for bonus content and extra perks.



Subscribe for an extra idea a week and deeper insight into my design process

Get bonus content when you sign up

- Subscriber-only concepts
- Design + career insights
- Educational design content

- @soren_iverson 

Subscription



HOJE NO MENU



**INTRODUÇÃO
AO TWITTER/X**



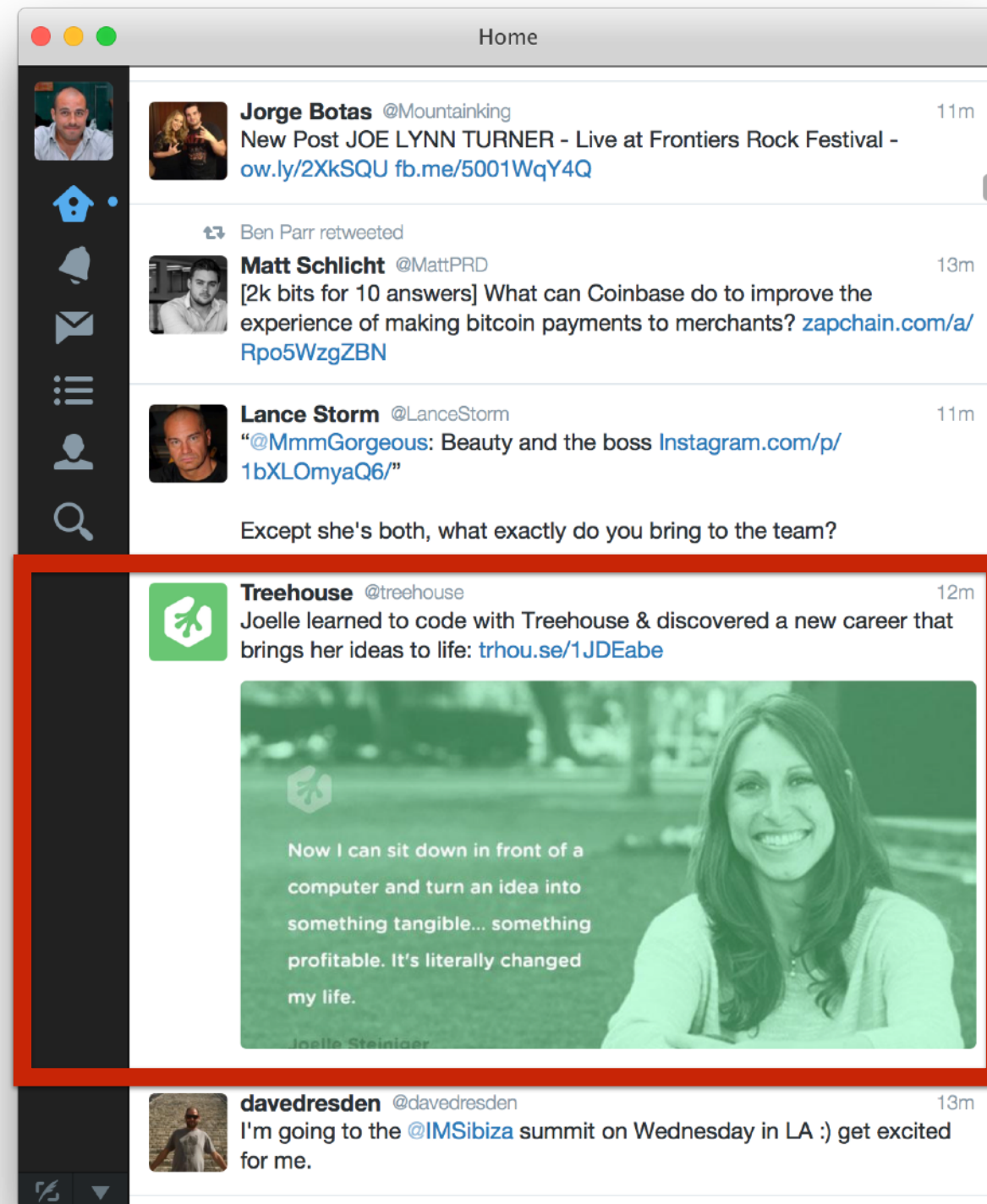
**O QUE
PERMITE**



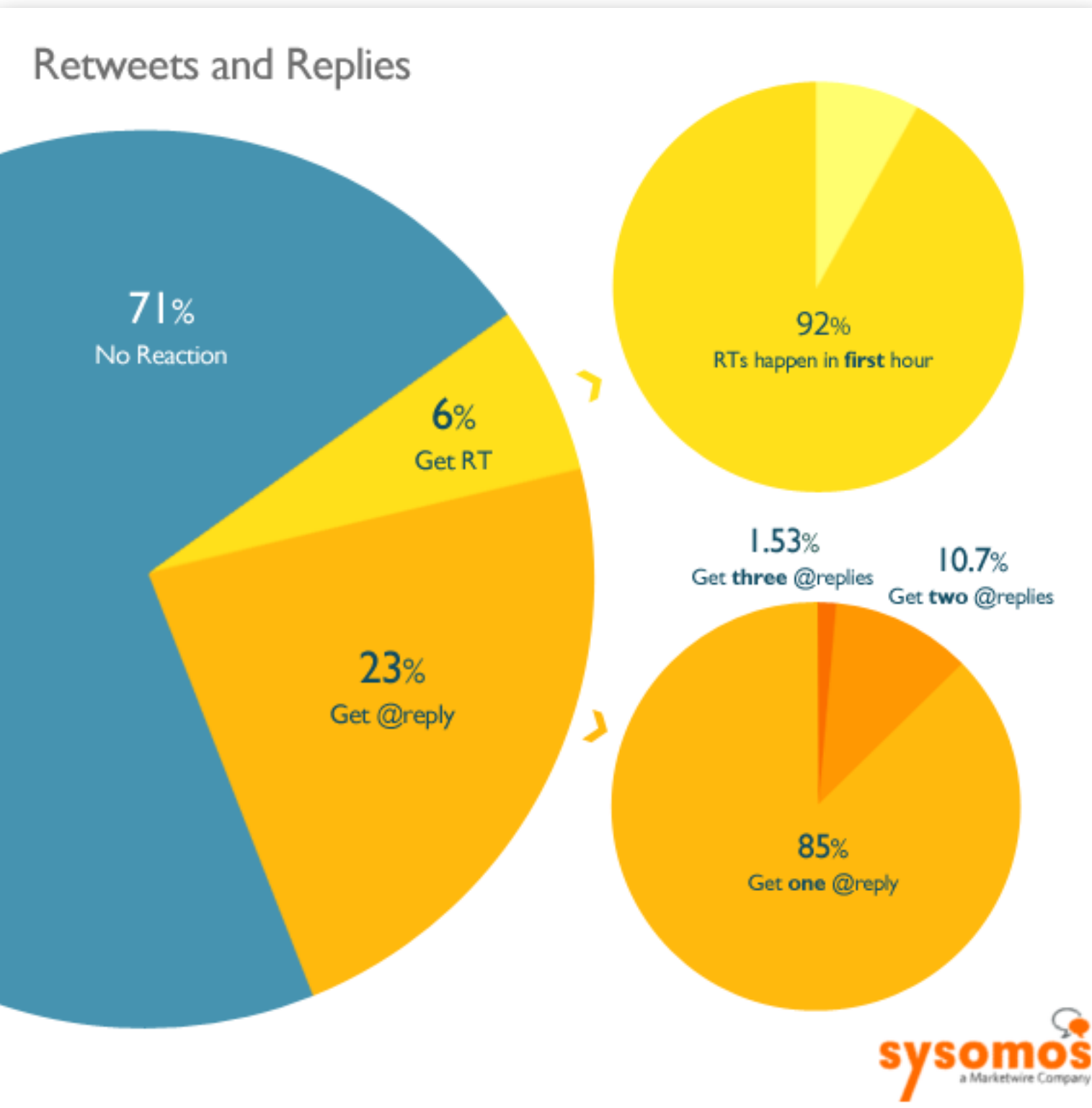
**AS MELHORES
PRÁTICAS**

USA IMAGENS E GIFS

FAZ O POSSÍVEL POR DAR NAS VISTAS



SÊ FREQUENTE



TWEETS SÃO EFÊMEROS

Deves publicar vários *tweets* por dia para garantir que (pelo menos algumas das) tuas publicações chegam aos teus seguidores

PERMISSÃO PARA REPETIR

EAT
SLEEP
TWEET
REPEAT

PODES REPETIR OS
TWEETS DURANTE
O DIA, EM HORAS
DIFERENTES



Guy
Kawasaki

- 1) Pensa nos fusos horários
- 2) Ninguém está online 24/7
- 3) Utilizadores que seguem muitas contas podem não reparar no teu *tweet* à primeira
- 4) O ciclo de vida de um *tweet* é curto

SÊ O DJ (CONTENT CURATION)



**NÃO TENS DE
ESCREVER SEMPRE
CONTEÚDOS
ORIGINAIS**

Aproveita os parceiros,
a comunidade e a
função de pesquisa
para ajudares os teus
seguidores

PARTICIPA NAS CONVERSAS

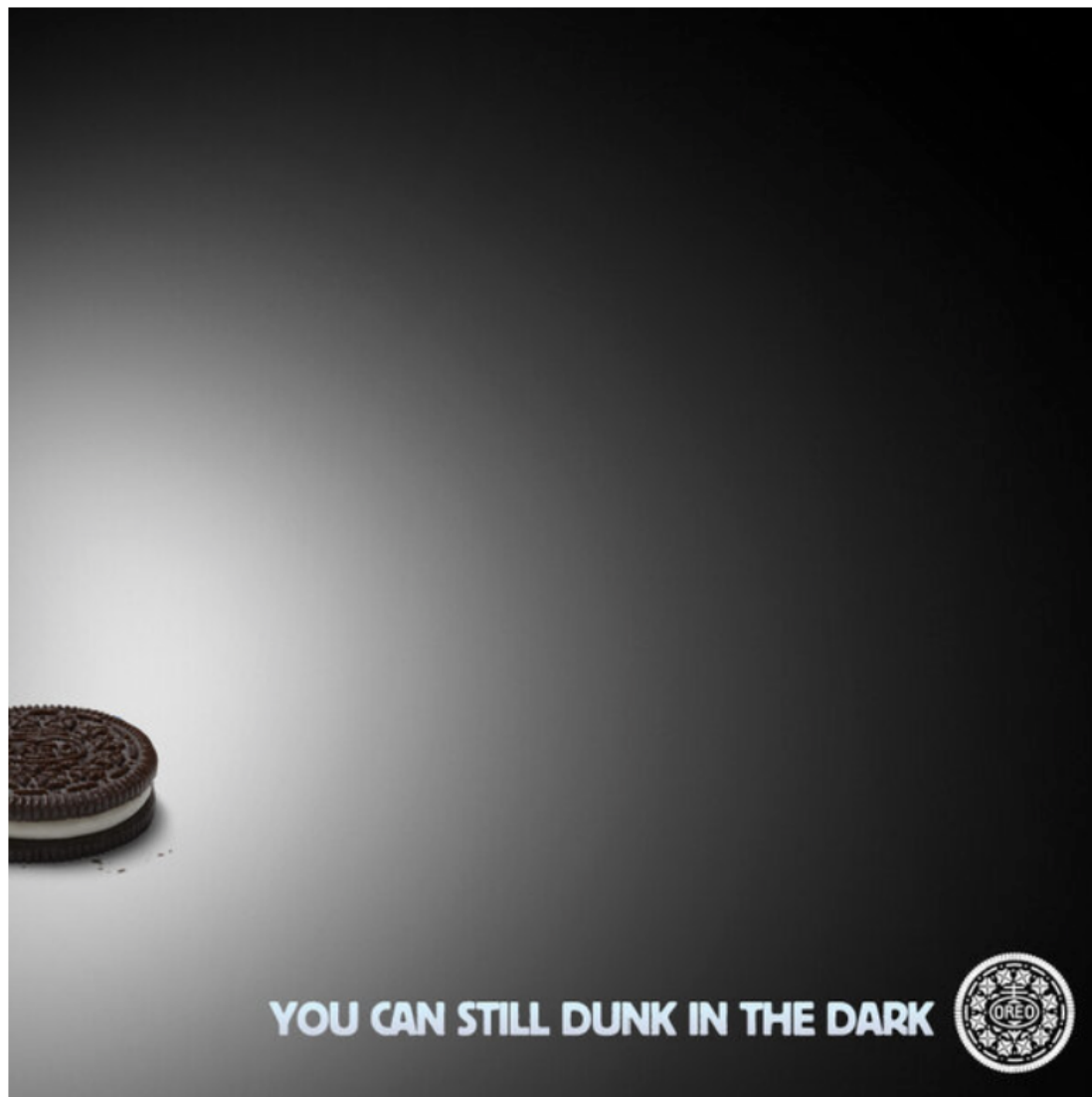


Oreo Cookie
@Oreo



Follow

Power out? No problem.



RETWEETS 15,609 FAVORITES 6,596



1:48 AM - 4 Feb 2013

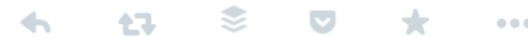


Tide
@tide



Follow

We can't get your [#blackout](#), but we can get your stains out. [#SuperBowl](#) [#TidePower](#)



RETWEETS 1,319 FAVORITES 357



1:51 AM - 4 Feb 2013

PARTICIPA NAS CONVERSAS



Oreo Cookie ✓
@Oreo



+ Follow

Fashionably late? [#TheDress](#)



RETWEETS
1,706

FAVORITES
2,368



4:56 PM - 27 Feb 2015



Tide ✓
@tide



+ Follow

Looks like a problem when you don't use Tide Plus ColorGuard. [#TheDress](#) [#DressGate](#)



RETWEETS
10,631

FAVORITES
13,510



5:31 PM - 27 Feb 2015

PARTICIPA NAS CONVERSAS



LEGO
@LEGO_Group



Follow

#whiteandgold or #blackandblue? We found a way around science- you can have both!
#TheDress #dressgate



RETWEETS 3,663
FAVORITES 2,940



1:30 PM - 27 Feb 2015

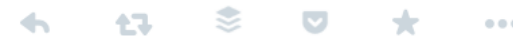


Fitbit
@fitbit



Follow

#TheDress is yesterday's news. Today, it's all about the accessories.



RETWEETS 113
FAVORITES 203



6:13 PM - 27 Feb 2015

PARTICIPA NAS CONVERSAS



PARTICIPA NAS CONVERSAS



Bend Studio is Hiring!
@BendStudio

Congratulations to all of our friends over at [@Naughty_Dog](#) on the long-awaited release of [#TheLastofUsPartII](#)! Mind if we hitch a ride? [#TLOU2](#) [#DaysGone](#)



ALT

Naughty Dog and Neil Druckmann

5:23 pm · 19 Jun 2020 · Twitter Web App

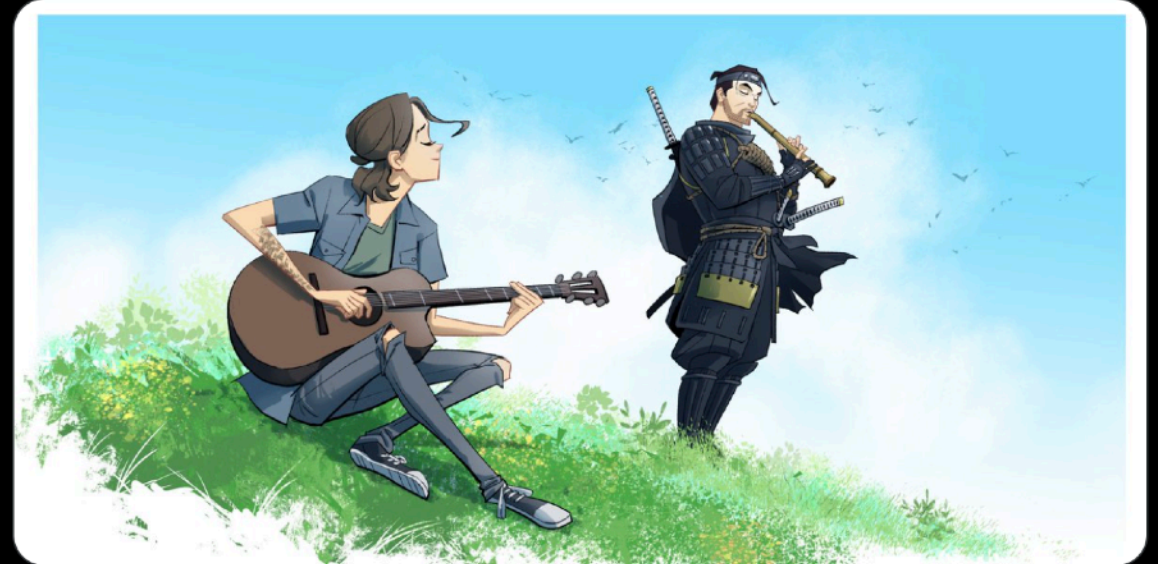
2,494 Retweets **244** Quote Tweets **16.2K** Likes



Sucker Punch Productions [Ghost of Tsushima](#)
@SuckerPunchProd

A gigantic and well-deserved CONGRATULATIONS to our friends at [@Naughty_Dog](#) on the launch of [#TheLastofUsPartII](#) today! We can't wait to play all weekend!

(art by Sucker Punch artist [@EdwardPun1!](#))

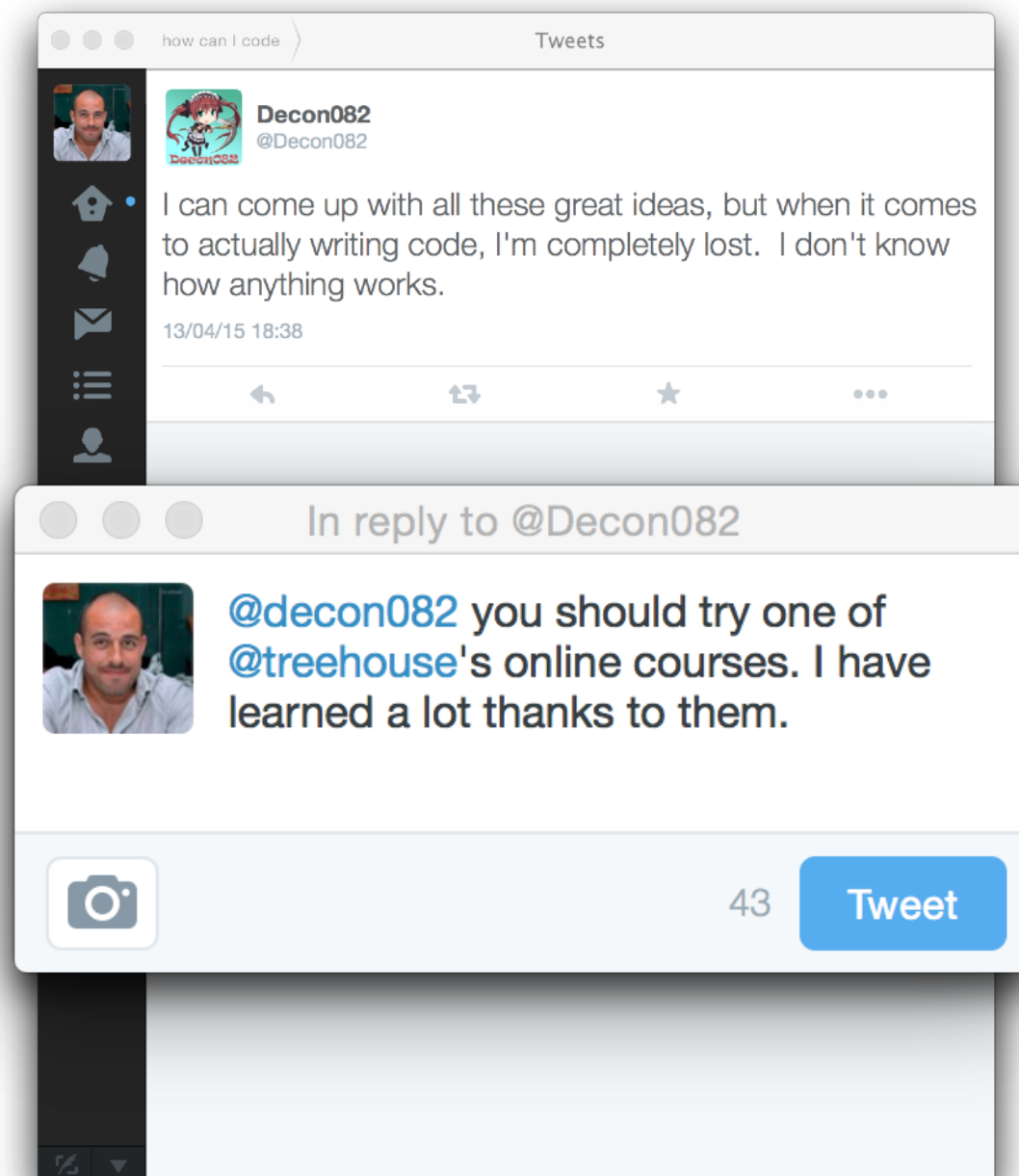


5:00 pm · 19 Jun 2020 · Twitter Web App

2,295 Retweets **114** Quote Tweets **14K** Likes

AJUDA A COMUNIDADE

**APROVEITA A FUNCIONALIDADE DA
PESQUISA E VAI TER AO ENCONTRO DAS
PESSOAS QUE PRECISAM DE AJUDA**



CUIDADO COM AS HASHTAGS



Sugere uma *hashtag* para lançar um debate ou participa numa conversa já existente (com uma ou várias)

LEMBRA-TE: NINGUÉM É DONO DE UMA HASHTAG. E NÃO HÁ ESPAÇOS!

CALMA COM OS ELOGIOS

Axwell retweeted



◆3ff◆ @nanduuhhh · Apr 12

"@maartin_ifc: SO PERFECT 🥰🥰🥰 SPECTACULAR. Incredible set 🙌
🔥🔥🔥 #Coachella @coachella

@Axwell @Ingrosso " 🙌



← ↻ 34 📁 📌 ★ 53 ⋮

View more photos and videos

Axwell retweeted



Maria Nguyen @menguyen81 · Apr 12

Damn! @Axwell broke out some Beastie Boys at #CoachellaSXM!!! Love listening in my car!

← ↻ 9 📁 📌 ★ 27 ⋮

Axwell retweeted



Savannah Stark @SavannahMStark · Apr 12

@Axwell @Ingrosso Thank you for completely changing my life last night, you guys are Gods #coachella #AxwellIngrosso

← ↻ 10 📁 📌 ★ 49 ⋮

Axwell retweeted



SkateboardP @ernesto_parra29 · Apr 12

@Axwell & @Ingrosso set at Coachella made my year so far... One of the greatest sets I've heard in a while

← ↻ 8 📁 📌 ★ 35 ⋮

Axwell retweeted



Matthew Bass @MatthewBass_ · Apr 13

Okay I have to admit this.
I have a problem.
I can't stop listening to @Axwell ^ @Ingrosso sets.
#Ultra2015 #Coachella2015

← ↻ 32 📁 📌 ★ 81 ⋮

EXPLORA AS THREADS

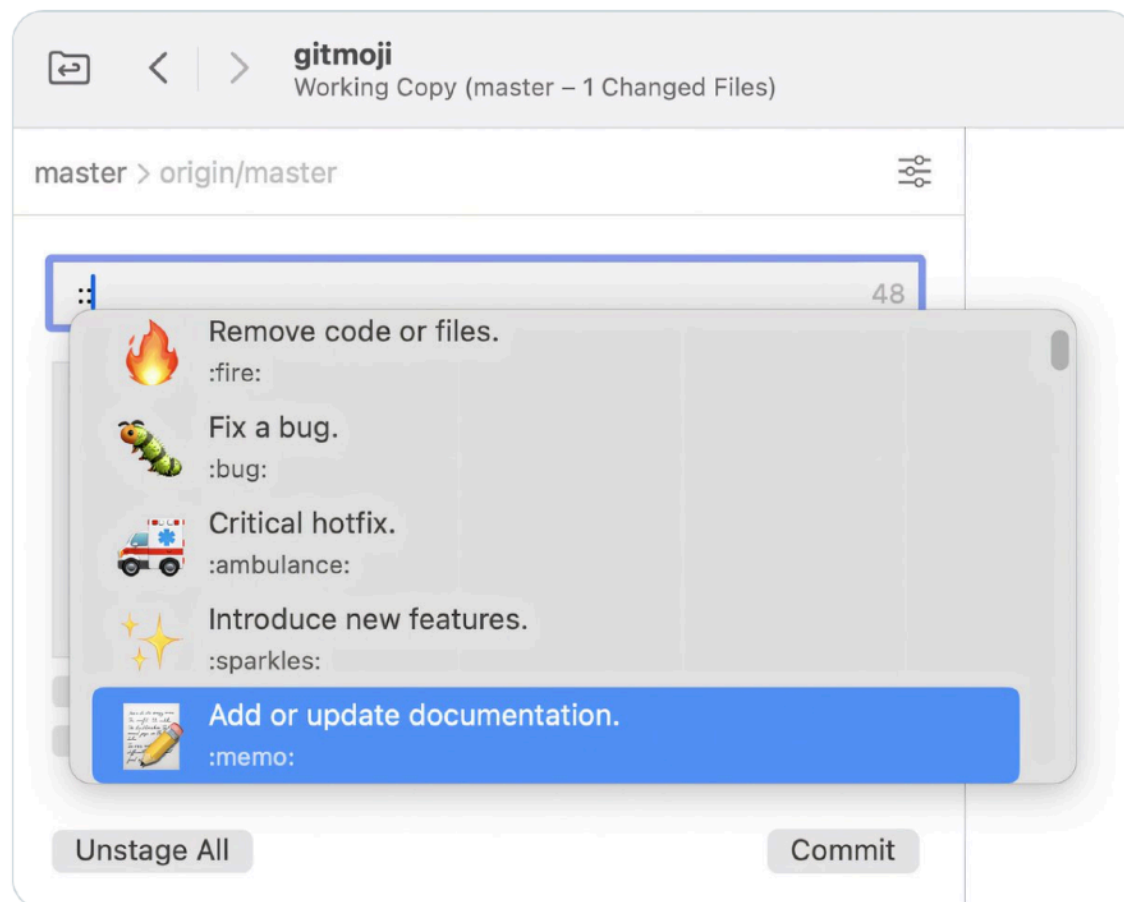
PARA AGENDAR, USA O TYPEFULLY 🙌



👋 Tower 10.5 for Mac is now in beta! In this release, we say hello to Gitmoji! 🎨⚡🔥✨

- To get the party started, simply type ":" in the Commit Subject field 📝
- A list of emojis will be presented to you, along with a description 📖

[1/5]



4:00 PM · Feb 29, 2024 · 2,864 Views

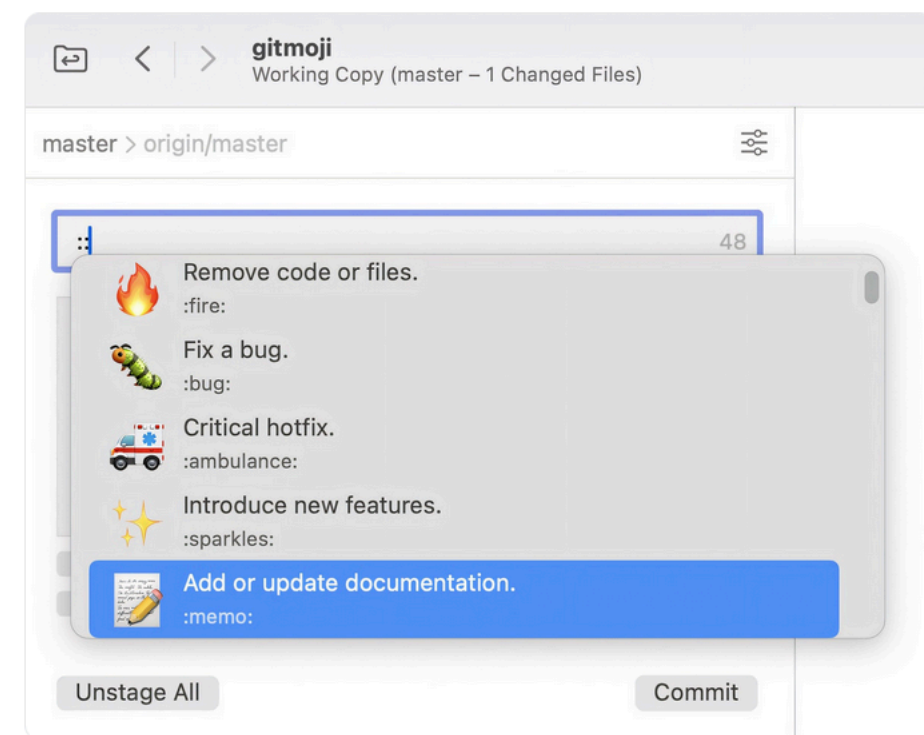


Tower @gittower

👋 Tower 10.5 for Mac is now in beta! In this release, we say hello to Gitmoji! 🎨⚡🔥✨

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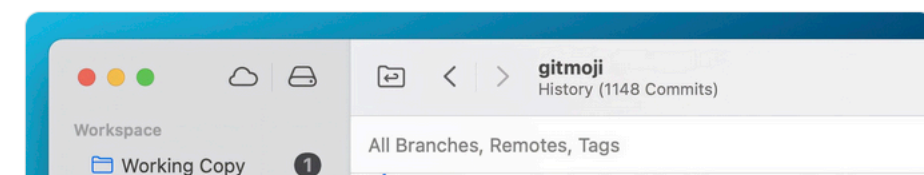
[1/5]



Tower @gittower

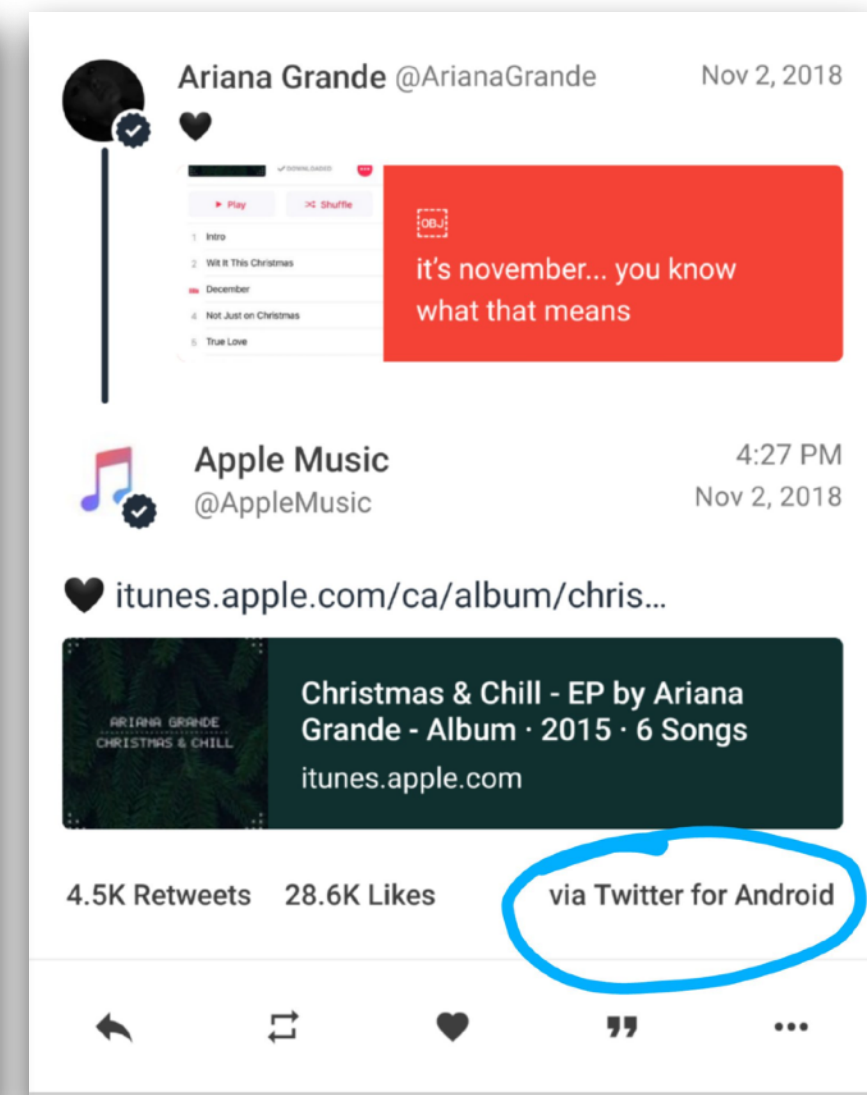
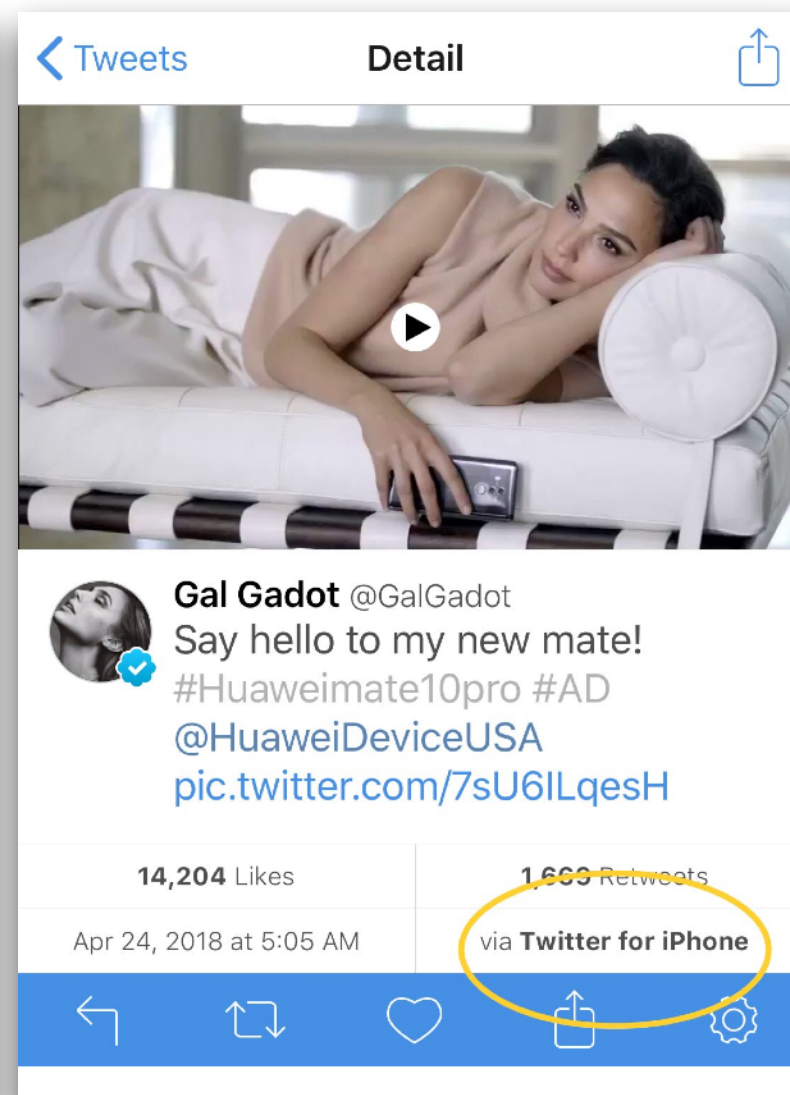
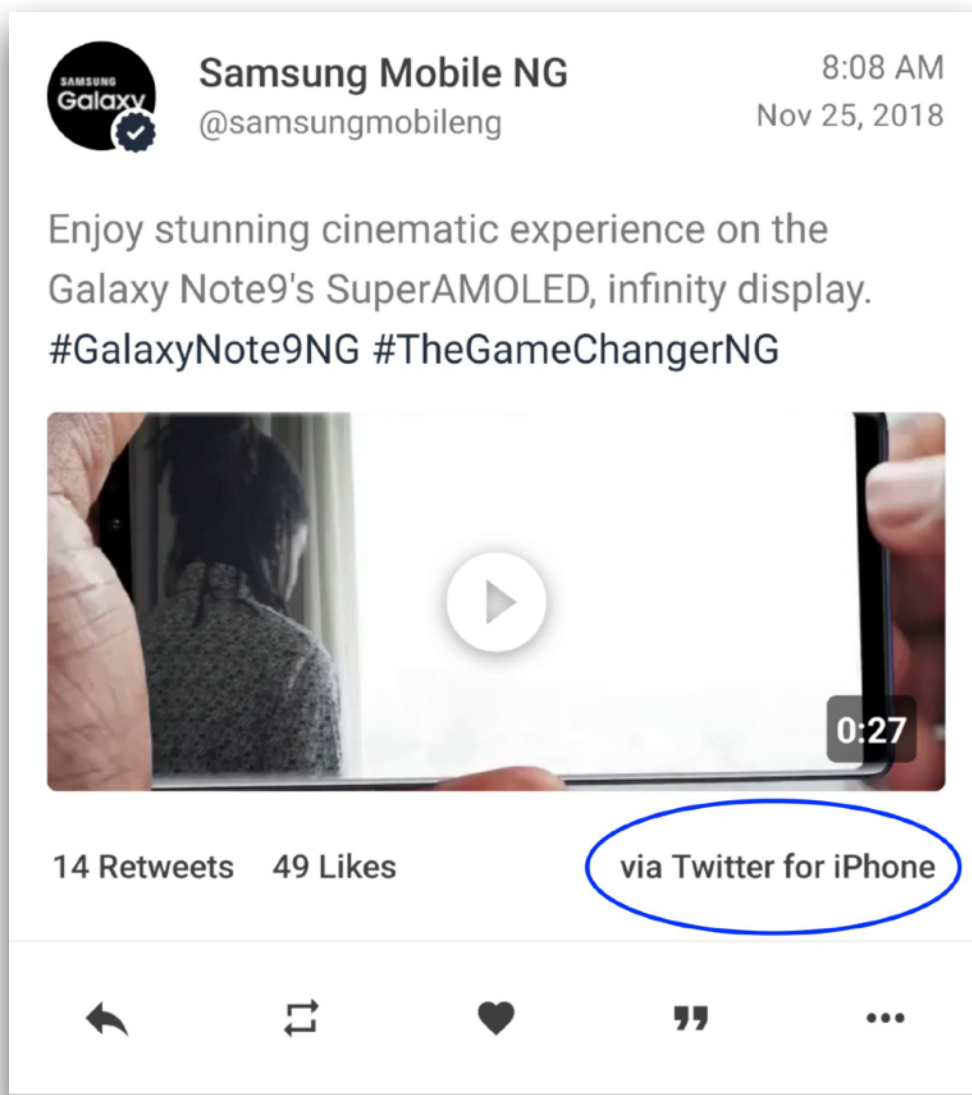
The emojis will also be rendered in Tower's "History" view 🔍

[2/5]



ATENÇÃO AO DISPOSITIVO

COM A CHEGADA DE ELON MUSK, ESTA
FUNCIONALIDADE FOI REMOVIDA. MAS ALGUMAS
MARCAS TIVERAM MOMENTOS EMBARAÇOSOS...



DÚVIDAS?

