

"OUR
BABIES"

The Owl Drug Co.

The REXALL Store

11th and Broadway—Telephone Broadway 4591

TACOMA, WASHINGTON

Eighth

Ninth

Tenth

Eleventh

Twelfth

First
Month
Lesson

Second

Third

Baby's Name *Misa* Birth Date *Nov. 20, 1944*

Fourth

Mrs. *S. O. Iyer* Mother

Fifth

Address *1336 Pacific* City *Tacoma*

Sixth

Seventh

This entitles the Mother named above to receive Dr. Herman N. Bundesen's book, "Our Babies" and Twelve Monthly Supplements on the baby's care the first year, without COST OR OBLIGATION, according to conditions on the reverse side.

CONDITIONS

To receive the Monthly Lessons on the care of the Baby, the Mother should present this card each month at which time you will receive the proper booklet for the care of your Baby that month. For example, on the day your Baby is one month old you will be given "THE CARE OF THE BABY DURING HIS SECOND MONTH" as your Baby is then entering the second month of life. The second monthly booklet tells you what to do for the Baby during the second month and what to expect from the Baby in the way of development. It tells you especially about giving the Baby fruit juices and Cod-Liver Oil, changing from sponge baths to tub baths and starting regular play periods. It answers ninety questions on the care of the Baby during the second month, with cross references to previous questions asked in "THE CARE OF THE BABY DURING HIS FIRST MONTH," and to the text book "OUR BABIES."

Remember we want you to have these books and have set aside a complete series, covering the Baby's first year, for you.

This card is not transferable. Notify us immediately in the event of loss, or change of address. Please do not ask us to mail books to you.