

UNITED STATES DEPARTMENT OF AGRICULTURE  
AGRICULTURAL MARKETING SERVICE  
AGRICULTURAL ESTIMATES DIVISION  
WASHINGTON 25, D. C.

January 1958

CUT FLOWER INQUIRY

Dear Sir:

The Department of Agriculture, at the request of the Society of American Florists and others interested in the production and marketing of floricultural items, has undertaken the collection and publication of information on specified cut flowers. Your cooperation in furnishing the information requested below is needed now. The information you furnish will be kept confidential. Since cut flowers purchased by you from wholesalers and other growers will be included in reports from other growers, only flowers grown by you should be included in your report. Your prompt response in returning the questionnaire in the enclosed envelope, which requires no stamp, will be appreciated.

Very truly yours,

*S. R. Newell*  
S. R. Newell, Chairman  
Crop Reporting Board

INSTRUCTIONS: Report only those cut flowers grown and sold by you. Include production grown under glass, under cloth or lath, or outdoors. Do not include potted plants grown for sale.

Column 2--Please report number of plants for carnations, chrysanthemums, and roses and acres for gladiolus.

Column 3 and 4--Report total sales (retail and wholesale).

Column 5 and 6--Report only flowers sold at wholesale.

Column 7--Report number of plants of carnations, chrysanthemums, and roses and acres of gladiolus you expect to have in production for cutting of flowers in 1958

REPORT FOR THE FARM(S), GARDEN(S), AND GREENHOUSE(S) OPERATED BY YOU IN THIS STATE  
[If book figures are not available, please give your best estimates.]

Flower	(1)	(2)	(3)	(4)	(5)	(6)	(7)
	Number of plants or acres in production in 1957	Number of plants or acres in production in 1957	Number and gross value of all cut flowers grown by you and sold during 1957 : WHOLESALE & RETAIL : Number : Value : : Dollars	Number and gross value of all cut flowers grown by you and sold during 1957 : WHOLESALE : Number : Value : : Dollars	Number and gross value of cut flowers grown by you and sold at WHOLESALE during 1957 : Number : Value : : Dollars	Number and gross value of cut flowers grown by you and sold at WHOLESALE during 1957 : Number : Value : : Dollars	Number of plants or acres you expect to have in production in 1958
1. Carnations.....							
2. Roses.....							
3. Chrysanthemums: (standard)...			3000 doz. \$2000.00 : Bunches		3000 doz. \$2000.00 : Bunches		NONE
4. Chrysanthemums: (pompon).....			400 \$500.00 : Acres : Dozen of : spikes		400 \$500.00 : Acres : Dozen of : spikes		3000 : Acres
5. Gladiolus.....							

NAME S. Hamada

ADDRESS Route 1 Box 858 Compton

DATE January, 1958

Sadatsuka Hamada  
Rt. 1, Box 858  
Compton, California