## 🚯 Backblaze

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### HYCU and Backblaze B2 Cloud Storage

Comprehensive, affordable data protection and storage for your entire data estate without complexity.



#### HYCU + Backblaze Solution Overview

Backblaze and HYCU, the fastest-growing leader in multi-cloud data protection as a service (DPaaS), have partnered together to provide you a complete backup solution for modern workloads with low-cost scalable infrastructure—a must-have for modern cyber resilience needs. By combining HYCU data protection with Backblaze B2 Storage Cloud, you can see up to 80% lower costs in comparison to using hyperscaler storage, which means that combining the two can be a force multiplier for your businesses' ability to fully protect your data and scale efficiently and reliably.

#### **Top Benefits**

- Instant access to your data whenever and wherever you need it, with 99.9% uptime service level agreement (SLA) and no cold delays or speed premiums.
- Reduce your total cost of ownership by switching backup tiers with interoperable S3 compatible storage.
- Protect backups from ransomware, plus satisfy evolving cyber insurance requirements with an additional layer of security by implementing Object Lock for data immutability.

### Simple

Effortless end-to-end backup solution.

### Affordable

Recover exactly what you need, when you need it—no egress fees.

### Secure

Reliable and secure server backup.





### Data Anywhere, Protected Everywhere. Plus, Easy Cloud Storage.

Simple, reliable ransomware protection with HYCU and Backblaze B2 Cloud Storage. Within HYCU's DPaaS platform, you can now select Backblaze B2 Cloud Storage—an S3 compatible object storage platform that provides highly durable, instantly available hot storage—as a destination for your HYCU backups. Together, it is a powerful new data protection option for when you are looking to affordably back up your data and establish a disaster recovery strategy.



#### **About HYCU**

HYCU is the fastest-growing leader in the multi-cloud data protection as a service industry. By bringing true SaaS-based data backup and recovery to both on-premises and cloud-native environments, the company provides unparalleled data protection, migration, disaster recovery, and ransomware protection to thousands of companies worldwide. As an award-winning and recognized visionary in the industry, HYCU solutions eliminate complexity, risk, and the high cost of legacy-based solutions, providing data protection simplicity to make the world safer. With an industry-leading NPS score of 91, customers experience frictionless, cost-effective data protection, anywhere, everywhere. HYCU has raised \$140M in VC funding to date and is based in Boston, Mass. Learn more at www.hycu.com.

### Learn More

For additional information, questions, or to find a reseller:

Backblaze Email: <u>sales@backblaze.com</u> Web: <u>www.backblaze.com</u> Blog: <u>www.backblaze.com/blog</u>

#### **About Backblaze**

Backblaze (Nasdaq: BLZE) is a leading specialized cloud provider that makes it astonishingly easy for businesses and consumers to store, use, and protect their data. The company serves over 500,000 customers in more than 175 countries. It is headquartered in San Mateo, CA, and has data centers in the U.S. and Europe.