

Simplify, Secure, and Save: Effortless Microsoft 365 Data Resilience & Protection

Ensure your Microsoft 365 backup is always accessible, secure and is easy on the wallet.



Solution Overview

Managing backup for Microsoft 365 presents opportunities due to complexities in M365 applications like Exchange, SharePoint, Teams, and OneDrive. The potential for data loss is always present in misaligned default retention policies, the risk of accidental deletions, and vulnerability to constant cyber threats like ransomware. Adding Parablu and Backblaze B2 Cloud Storage to your M365 backup strategy allows you to create a robust, cost-effective multi-cloud environment—delivering advanced backup capabilities and enhanced data resiliency.

Parablu and Backblaze deliver a streamlined, cost-effective, and highly secure service for Microsoft 365 users of any scale. Our platform ensures comprehensive protection and management across your entire Microsoft 365 environment while focusing on reducing storage costs up to 70%.

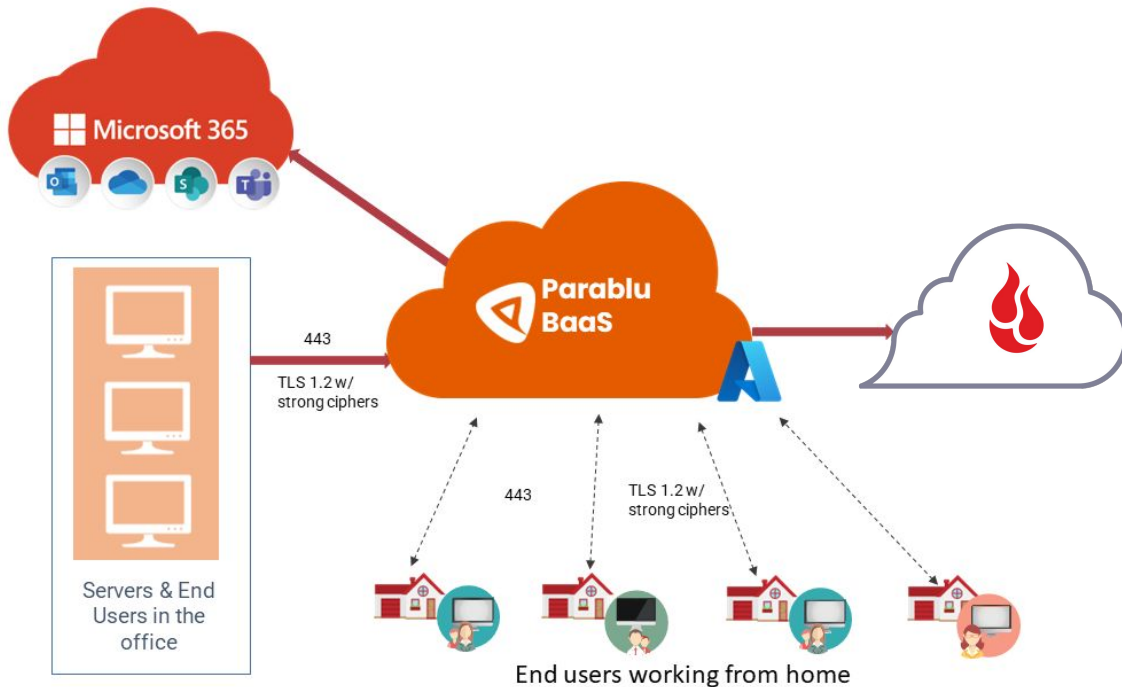
Challenges We Solve

- **Data Security, Cyber-Resiliency & Anomaly Detection:** Ensures data resiliency across your M365 environment, devices and locations with flexible and easy backup options.
- **Cost-Effective Scalability:** Navigate the complexities and high costs of Microsoft native backup storage options and scale with ease & predictable pricing.
- **Data Management:** Implement 3-2-1 backup within a cloud environment for seamless backup management.

Top Benefits

- **Robust Security:** Meet stringent compliance requirements with encryption, access controls, and audit trails.
- **Quick Recovery:** Minimize downtime with granular recovery options for swift data restoration.
- **Transparent Data Management:** Ensure data integrity across M365 and Backblaze storage targets for easy multi-cloud backup management.

Seamless Security, Unrivalled Efficiency: Your Trusted Data Guardians

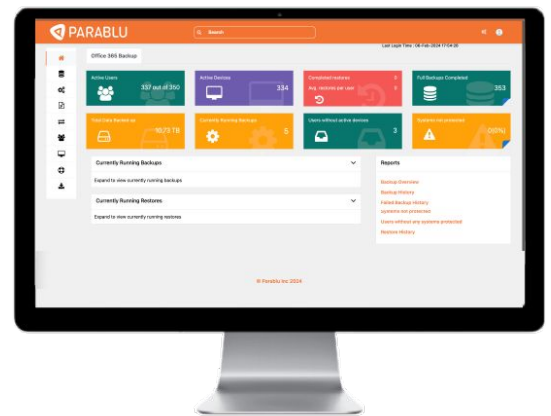


About Parablu

Parablu specializes in cutting-edge data security and resiliency solutions tailored to meet the evolving needs of digital enterprises. Their advanced solutions offer comprehensive protection for enterprise data while ensuring complete visibility into all data movements, empowering organizations to safeguard their most valuable assets.

Website: www.parablu.com

PR: www.parablu.com/pr-media



About Backblaze

Backblaze (Nasdaq: BLZE) is a leading specialized cloud provider that makes it astonishingly easy for businesses and consumers to store, use, and protect their data. The company serves over 500,000 customers in more than 175 countries. It is headquartered in San Mateo, CA, and has data centers in the U.S. and Europe.

Learn More

For additional information, questions, or to find a reseller:

Backblaze Email: alliances@backblaze.com

Web: www.backblaze.com

Blog: www.backblaze.com/blog