

Seamless workflow from lens to screen with Backblaze, Iconik, and Suite Studios



Transform Media Management: Flexible, Secure, Built for the Future.

Your media files aren't just assets—they're long-term investments. From historic game footage to original programming, your content has lasting value. And with media libraries growing fast, you need cloud storage that can:

- 1 Store massive amounts of video, from live streams to archived footage
- 2 Distribute content quickly and without latency
- 3 Scale on demand during major events or data surges
- 4 Enable easy, remote access for teams everywhere
- 5 Keep valuable IP secure and compliant
- 6 Back everything up so none of your valuable footage gets lost

Backblaze B2 Cloud Storage, Iconik Media Asset Management (MAM), and Suite Studios' production collaboration platform together provide a powerful, cost-effective, and future-ready solution for managing, storing, and creating your media content.

Save up to **80%** on cloud storage¹ while getting secure, always-on access to your content

Smarter Media Management, From Production to Archive

With **Suite Studios** for real-time production collaboration, **Iconik** for smart asset management, and **Backblaze B2** for scalable cloud storage, your entire content lifecycle is covered—from creation to archive.



AI-driven, smart media management

Find content faster and with pinpoint accuracy using Iconik's AI-powered metadata tagging and Backblaze's lightning-fast cloud storage.



Massive savings on cloud storage

Store and use your data for less—with high-performance cloud storage at 1/5 the cost of AWS S3.¹



Scalable, remote-ready infrastructure

Scale to petabytes and empower global teams with secure, cloud-native access—no bulky on-prem systems needed.



Cloud-native collaboration

Suite Studios enables editors, producers, and creatives to work together in real time—no matter where they are—streamlining workflows and accelerating production.



Secure, compliant archiving

Protect your IP with end-to-end encryption, access controls, and audit logs. Stay compliant with secure, immutable storage at a fraction of the cost of traditional cloud storage.



Seamless workflow integration

Backblaze, Iconik, and Suite Studios integrate with tools like Adobe Premiere Pro, DaVinci Resolve, and Final Cut Pro—so your creative flow never breaks.

\$15K Saved per month¹

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From a cost of goods sold perspective, AWS pricing wasn't a great fit. Backblaze was a drop-in API replacement with a much better cost structure—it was just a no-brainer.

Rory Petty
Co-Founder & CTO, Tribute

Explore how sports teams and corporate broadcasters can simplify their media management.

[Get the eBook now](#)

Ready to take control of your media library while saving up to 80% on cloud storage?

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