

GLOBAL EDGE SERVICES PLATFORM

## Global Edge Compute Leader Accelerates Cloud Storage and AI Growth with B2 Neo



### Branded

White labeled  
cloud storage

### Situation

A global leader in distributed cloud compute and edge services sought to expand its enterprise cloud object storage capabilities. Facing increasing demand from media, entertainment, and AI/ML customers for scalable, cost-effective storage, the company needed a solution that could deliver high performance and predictable costs—something their existing options struggled to provide.

### S3

Compatibility  
with existing  
workloads

### Solution

The organization selected Backblaze as a strategic storage partner after a rigorous technical and business evaluation. Backblaze's proven track record in delivering high-performance, S3-compatible object storage with transparent, predictable pricing and branded features aligned with the company's vision for flexible, customer-centric cloud services that felt native to their platform.

### High

Performance &  
throughput  
achieved

### Result

The platform now leverages B2 Neo as a core component of its AI, high performance compute (HPC), and media storage strategies, enabling rapid scaling and cost-effective delivery for customers worldwide. The partnership positions both companies as a compelling alternative to hyperscalers, supporting joint growth in AI workflows and real-time inference use cases.



“ We were actually really impressed by the growth we've seen on Backblaze over the last year and a half, especially in the AI space. Backblaze is a core part of our storage strategy going forward.”

—Director, Product Management, Global Edge Services Platform

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