BACKBLAZE

Ahuja & Clark, PLLC

Over the years equipment had been
added, moved around, and removed and
the back up process hadn't kept up.

Taylor Herzog overheard one of the partners grumble about the
company's data backup or more precisely the lack thereof. The part-
ner had just come from a meeting where he learned all of their data
wasn't getting backed up regularly. Over the years equipment had
been added, moved around, and removed and the back up process
hadn't kept up. To get everything backed up, they'd have to start
shelling out over $100 a month. That's not a lot of money, but it
seemed high to Taylor as he knew they only had about 300GB of data.
Something wasn't right.

The process at Ahuja & Clark was to back up
all of the network drives to a solution off-site.
It was the off-site backup part that was going
to cost them $100+ a month.

Taylor has been a Backblaze Personal Backup
customer for years and knew that Backblaze
had recently introduced B2 Cloud Storage.

He also knew they had partnered with Cloud-
Berry Labs for Windows Server backup. First,
he visited the CloudBerry website and
downloaded a free trial of their Windows
Server Backup software. He then opened a
Backblaze B2 account, knowing he could store
up to 10GB for free. He handed everything to
the company's IT firm and asked them to install
and test the solution.

Taylor is the Manager of Advisory
Services at Ahuja & Clark, PPLC. They
are a full service certified public
accounting firm in Plano Texas. Taylor
is not the IT guy, they outsource their
IT function, but he is a self-proclaimed
computer geek. His technical
expertise makes him the go-to guy
when computer stuff "breaks" in the
office. He decided to take a look at
the company's backup problem.

During the testing period Ahuja & Clark learned that after their initial backup, any changes, additions or deletions on the server are backed up automatically within minutes. Files can then be easily and quickly restored through the Cloudberry interface. And most importantly, the data is encrypted and secure throughout the entire write/store/restore process.

A successful test in hand, Taylor prepared a spreadsheet to present to management.

		ANNUAL
ORIGINAL PROPOSAL		
Other Backup Solution ($100/month)	Total:	**$1,200**
BACKBLAZE & CLOUDBERRY SOLUTION		
CloudBerry ($119 One-time)		$119
Backblaze Storage 300GB/Month ($1.50/month)		$18
Backblaze Restore 30GB/Month ($1.50/month)		$18
	Total:	**$155**

Savings with Backblaze is:

$1,045
/year

The answer was clear: The combination of Backblaze and CloudBerry meets or exceeds their requirements, and saves them over $1,000 in the first year alone. The solution scales automatically as they grow and the cost is easy to forecast as there are no complex pricing tiers or data deletion fees.

Epilogue

The Backblaze/CloudBerry solution has been in place for two months and is working flawlessly. It has already paid for itself compared to the originally proposed $100 per month solution. Every month from now on is money saved for Ahuja & Clark – that makes Taylor, and his boss, smile. To learn more about Backblaze B2 check out:

www.backblaze.com/b2

About Backblaze B2 Cloud Storage

Backblaze B2 Cloud Storage is a cloud storage solution that provides data storage at one-fourth the cost of leading cloud storage providers: $0.005 GB/month for storage, free uploads, and $0.05 ($/GB) for downloads. Things to know about B2:

- Upload and download data using a Web GUI, API, or CLI.
- Stored data is instantly available. There are no offline or near-line delays.
- There are no pricing tiers for data storage, it is simply $0.005 per GB per month.
- Data durability is 99.999999% and availability is covered by an SLA.
- Robust documentation, including guides and examples in curl, Java, C#, Python Swift and Ruby.