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APA National Executive Board

January 2023



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My Fellow APA Members,

I'm deeply honored, and SO excited to have been elected to serve as National President of American Photographic Artists! I've loved being involved over the past few years on the National Board, as well as on the Diversity and Website Committees, and I look forward to continuing to grow the community and support you as image creators in the role of President.

I feel that APA is THE organization at the forefront of supporting photographic artists in today's ever-changing and diverse marketplace.

Our Chapters and Committees enrich our organization on an ongoing basis in measurable ways, producing over 60 events both on-line and in-person over the past year with topics ranging from business basics, career advancement and creativity. The Diversity Committee is a shining star; having formed slightly over a year ago and already produced 11 podcast episodes, an in-person workshop for students to educate them on various career paths in photography, with a robust list of other initiatives are currently in motion as well.

This past week we launched the newly created APA Connected Community; an exciting reddit-like forum for our members to connect, inspire and support one another, be informed of APA's events, and stay on top of the pulse of the industry. As solo-preneurs it's nice to feel like you have co-workers to get help when you need it. This forum is our answer to bridging that gap! {Download the app now to get tapped in!}

We are putting the final touches on a fully re-imagined and designed APA Website we feel confident will bring us current with a bold new look, improved functionality, cleaner navigation, increased exposure of members' work, and is full of resources and members-only benefits to support artists at all points in their careers from those just getting started to the well-seasoned pro!

Looking forward, we have so much more to come! From inspired creative artist talks, workshops, networking events with members, to portfolio reviews with industry creatives, and exciting contests showcasing our members' art. I am particularly thrilled to announce the newly formed Wellness Committee whose goal it is to provide resources and a support network for our members going through challenges in life and business that are affecting their health and well being.

I look forward to connecting and working with you to make APA a robust community of thriving photographic artists.

All my best,
Inti



Board President

Inti St. Clair



Some people can light up any space they walk into. Commercial lifestyle and portrait photographer Inti St. Clair has effortlessly perfected that talent. Put a camera in her hands and the phenomenon continues. Inti has 20+ years of experience in the photography industry honing her bright, happy, and full of true-life moments style, and building her career with an impressively large portfolio of stock imagery, and an enviable client list—Arm & Hammer, Chase, Purina, Kaiser Permanente, Discover, Microsoft and Phillips to name a few.

In addition to serving as Executive National President of American Photographic Artists (APA), Inti teaches at Rocky Mountain School of Photography, mentors a number of up-and-coming photographers, provides one-on-one coaching sessions, and conducts portfolio reviews to help photographers present themselves in the best way possible so they can get the jobs they dream of. Her award-winning imagery has been recognized by Cannes Lions, International Photo Awards (IPA), Communications Arts, APA, ASMP, PDN, and Lürzers Archive.





"Being a part of APA means I have a built in community of support when I need it, which as a freelancer is invaluable. It also means I have a way to give back to the industry and support other artists. I truly believe that by lifting each other up we lift the industry up as a whole."

Inti St. Clair





Executive
Vice President

Travis Keyes



Travis W. Keyes is a New York-based photographer specializing in portraits, social media branding, fashion, and events. Travis graduated from NYU's Tisch School of the Arts with a Bachelor of Fine Arts and attended the International Center of Photography, where he found his life passion in photography. He is currently a content creator for Adobe, a Sony advocate, and served as the Chairman of APA NY for over four years.

In 2014 he founded Travis W Keyes Photography. His keen eye for detail and ability to capture his subjects at their most natural, authentic moment quickly drew the attention of some of the city's most prominent clients, including NBC, Sony, Adobe, AMC Networks, and many more.

Having found his niche in photography, he is a firm believer in giving back to the community that gave so much to him and that change will not come if we wait for some else to do it or keep putting it off till tomorrow. We have the power to create and start changing the world ourselves. For that reason, he feels the importance of devoting much of his time to APA.



“APA is far greater than an organization that provides tools for success and Advocacy.. It is a community that truly cares and looks out for one another.”

Travis Keyes





©Travis Keyes



Senior
Vice President

*Laura Chase
de Formigny*



Laura Chase de Formigny is a DC-based editorial and commercial food photographer with a passion for capturing the place where food, life, and storytelling combine. With a background in photojournalism and time spent working as a staff photographer at the Annapolis Capital Gazette, it's no surprise that she's sought after for her strong editorial eye by regional restaurants, chefs, and clients like The Washington Post, AARP, NPR, Smithsonian Institute, Science Magazine, and the Michelin Guide.

Laura Chase has a B.A. in Studio Art from UNC Chapel Hill. After living and working in places like Charlotte, Chattanooga, Baltimore, and Belgium, she's happy to call Silver Spring, Maryland home and enjoys spending family time with her husband, adorable son, Henry and baby, Frances!

Laura Chase proudly serves on the American Photographic Artists National Executive Board. She is supported by Philly Reps, Found Artists, and Wonderful Machine. In addition, she is an active member of Les Dames d'Escoffier International.





"Over the past few years APA has become a very special part of my life, providing an oasis of friendship and encouragement in an otherwise highly competitive industry. I cherish the friendships I've made in APA and continue to make."

Laura Chase de Formigny





Vice President

Ahmad Barber



Ahmad Barber is a creative director & photographer born in Detroit, Mi. Migrating to Atlanta, GA, where he currently resides, Ahmad graduated with a B.S. in Biology from Morehouse College. Diverging from the sciences, Ahmad has since developed a masterful eye for color and movement through various creative mediums.

Most infamously known as AB, he is one half of the fashion photography duo, AB+DM studio. In partnership with long-time friend, Donté Maurice, the award-winning duo has been published in magazines such as Vogue, Instyle, Elle, Marie Claire, Interview, CR Fashion Book, i-D, Essence, and American and British editions of GQ. The duo has worked on major campaigns for Lancome, L'Oreal, Reebok, New Balance, Bevel, Pureology, Fubu, and Warby Parker. The two serve proudly as board members for the Atlanta chapter of Atlanta Photographic Artists and Directors of Art & Photography for Black Fashion Fair.



"APA is more than just an organization supporting photographers. It's a community helping photographic artists, at all levels, come together to help each other evolve."

AB + DM Studio







Treasurer

Jill Broussard



Jill Broussard was born in fog and grew up riding bikes and flying kites at Chrissy Field in San Francisco. A journalist by schooling, she didn't pick up a camera until nearly 20. The quiet magic of the darkroom, fumbling in the closet with the metal spools, chemicals wafting, that soft red light, it was too much of a call to ignore.

The magic of the darkroom gave way to computers eventually, and art led to a career in commercial photography in Dallas, where Jill made the jump to put roots down. She has photographed on sailboats, in beehives, and in remote jungle villages as well as people's homes and their offices and places of leisure. When she's not wearing the photographer's many hats, she spends quite a bit of time working with the APA Diversity Committee on ways to create a more equitable future for all photographer - from championing representation by crew behind the lens, to encouraging the invitation of diverse talent, she strives to work with people who value a rich collective of people and ideas as a way to create the finest photography.





*"APA has become family to me—
It's a multi-faceted community
where I've found like-minded
photographers navigating the
same exciting and unknown
landscapes I've been in. It's a
place I can grow and give back at
the same time"*

Jill Broussard





Secretaries

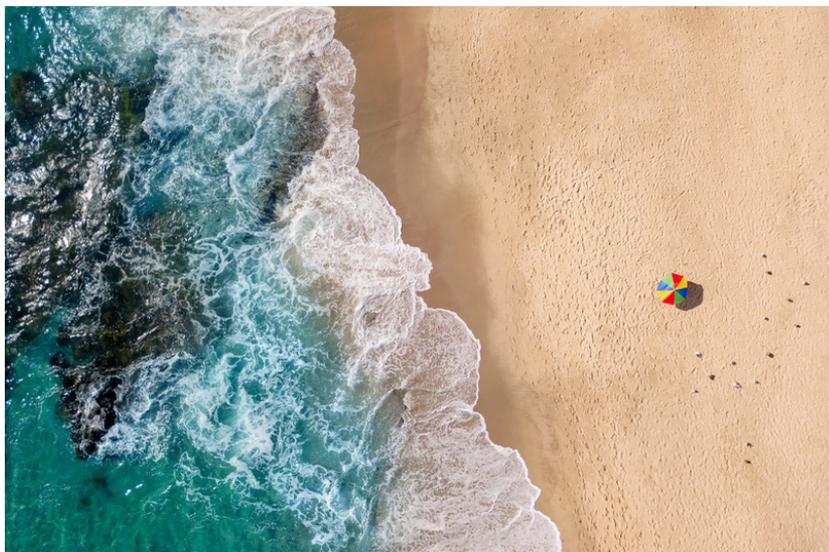
Tracy and David



People often say that they can't imagine working full time with their spouse, but Tracy and David can't imagine this adventure any other way. Shooting as a photography and directing team, the two create a wide variety of lifestyle, active lifestyle, portrait, and outdoors imagery for advertising campaigns, commercial, editorial, and fine art clients with their vibrant and beautiful imagery..

The SoCal-based team can usually be found exploring something - often with a camera - underwater, on land, or in the air.... Always searching for their next adventure, they live a very active lifestyle and share a great love of the outdoors and travel, themes often reflected in their commercial and fine art work. They're usually the first to get to a location and the last to leave - it can be particularly hard to tear them away from some beautiful scenery.

Their award winning imagery has been recognized by Communication Arts, APA, Lurzers Archive, ASMP, and NPPA among others. They are excited to serve on the National Executive Board and look forward to a great year ahead.



"APA is so many things to us - it's about community, relationships, advocacy, education, inspiration, and opportunity. It's about helping photographers support one another and stay relevant and evolve in an ever-changing industry."

Tracy + David







Emeritus
Executive
Vice President

RJ Muna



RJ Muna is a photographer. He was born in a place far from where he grew up. He went to college not far from where he now lives, which is fairly close to where he grew up. He's been taking pictures for many years now, and remembers fondly the era of Film. He gladly shoots digital these days but has spent many hours arguing the merits of pixels versus silver (usually taking the opposite side of whichever view is being presented). "Polaroid" - enough said. Truth is, he really doesn't care what he makes pictures with, as long as he gets to make pictures. He likes making pictures.

RJ's had numerous gallery shows of his fine art work, and while less than a hundred, certainly more than he can count on all of his fingers and toes. His wardrobe of black clothing is extensive, and he's actually come to prefer cheap white wine with his cheese and crackers.

Sometimes, though rarely, RJ will write something in the third person. It makes him feel a little like a Rap star. But he never uses the Royal "We". That would just be too much. He has, on occasion, used the French "Oui". Because, of course, you can't say no to everything.



*"APA is an opportunity for give
and take with like-minded people
about something I am passionate
about - Photography."*

RJ Muna







APA's mission is to advocate, educate and elevate the professional photographic community.

MEMBERSHIP MATTERS

Join us at apanational.org

HIRE AN
APA PRO
American Photographic Artists
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©Nader Khouri



©Samantha Cary Robinson



©Andy Anderson



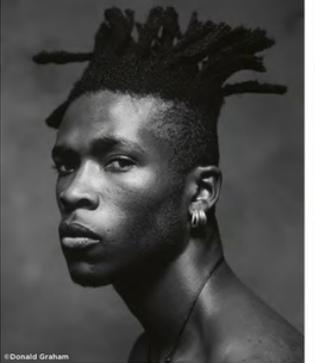
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APA is comprised of both emerging and highly successful photographers who work primarily in the advertising, editorial, corporate, and entertainment sectors. Photographers with specialties including lifestyle, beauty, product, food, sports, portraiture, fashion, travel, documentary, and more.



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