

Subject:

Wonderful to meet you at the open house! Quick question.....

[AGENT]

It was wonderful meeting up with you at the open house today. I enjoy seeing the housing inventory with hopes to find a fit for pre-approved buyers that can't seem to find enough housing inventory.

MY CERTIFICATION

Secondly, my hopes are to meet two agents per week interested in improving or obtaining effective lead generation systems or to address the most challenging issues that agents deal with each week. The HomeZoop Certification program requires us to gain insight from agents in order that we are more effective in conducting workshops.

THE 30 MINUTE MEETING

I truly appreciate the opportunity to share and would look forward to gaining your professional perspective.

Would you have just 30 minutes in the next 1-3 days to meet?

The tools I have for you are designed to lock in buyers as it identifies "paths for off-market housing inventory". Essentially making every open house and buyer encounter more effective.

[LOAN OFFICER]