



**FLIGHTBRIDGEED AIR & SURFACE TRANSPORT SYMPOSIUM  
EXHIBITOR & SPONSOR**

**PROSPECTUS**



## **WHAT IS FAST**

The FAST Symposium is the fastest-growing conference in the nation. We are excited to bring you the latest in critical care medical education all in one place. Join the FlightBridgeED team, other experts in the industry and our incredible exhibitors and sponsors for 3 days of fun, education, and networking opportunities. All conference topics and pre-conference workshops will be awarded CE hours through the Commission on Accreditation for Pre-Hospital Continuing Education (CAPCE) and the Kentucky Board of Nursing. All hours can be used for recertification purposes for FP-C, CCP-C, CTRN, GEN, CCRN, and CFRN advanced certifications; along with national registry (NREMT), state-level EMS and boards of nursing throughout the United States.



## **WHAT TO EXPECT**

20-Minute “Ted Talks” from industry educators, leaders, FOAMed community experts and professionals, and featured presentations and lectures from world-class pre-hospital, critical care, and emergency medicine speakers. Plus, put learning into practice in breakout sessions and hands-on workshops taught by industry-leading experts.



**This annual event shapes world-wide advanced clinical practice through our speakers and educators on the main stage. Exhibitor space is available in the same room to allow for better collaboration between presentations, products and services.**

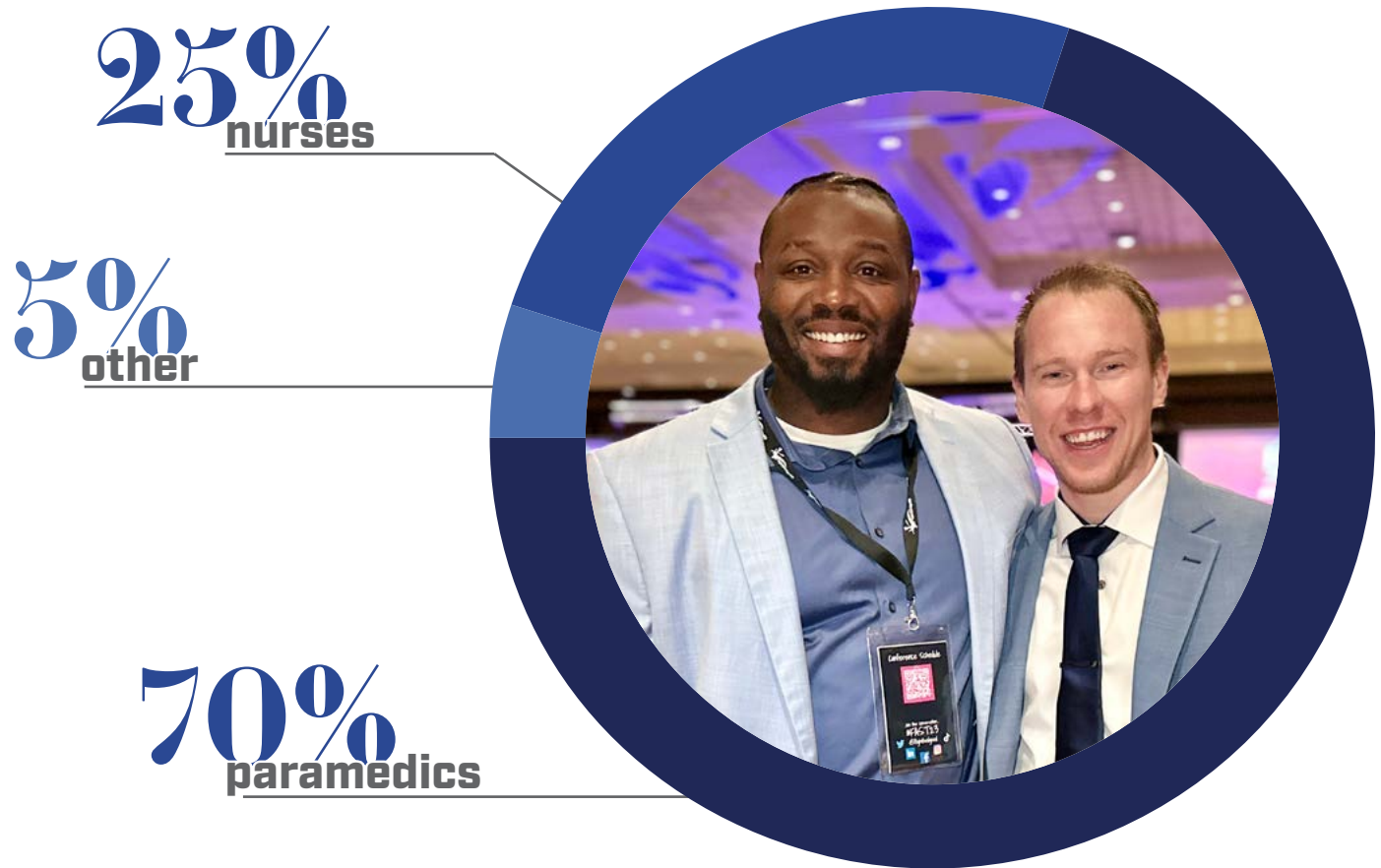




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## ATTENDANCE



## BY THE NUMBERS



**350+**  
average  
attendees



**30+**  
world-class  
speakers



**12**  
ce hours



**40**  
exhibitors



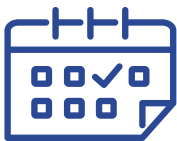
**6**  
pre-conference  
experiences

# LEXINGTON, KY



Explore everything downtown Lexington has to offer, from the heart of bourbon country to the warm embrace of southern hospitality.

If you are looking for a scenic getaway to rest and recharge - there is no better place than the horse capital of the world. Lexington is home to a plethora of unique culinary experiences, a dizzying array of distilleries, endless acres of picturesque scenery and deeply rooted in culture.



**MAY 19 2025** - INSTALL EXHIBITS | 12:00pm - 5:00pm EST

**MAY 20-21 2025** - EXHIBIT HOURS | 8:00am - 5:00pm EST

FAST provides a unique approach to exhibitor engagement. There is unopposed exhibit time throughout the conference. **Tiered Sponsors will be set up inside the conference room.**

**MAY 21 2025** - DISMANTLE EXHIBITS | AFTER 5:00pm EST



**Central Bank Center**  
430 W Vine St  
Lexington, KY 40507

**MAIN STAGE**  
BALLROOMS 2-3

**PRE-CONFERENCES**  
MEETING ROOMS 1-7



**MAIN CONFERENCE**

8:00am - 5:00pm EST

**PRE-CONFERENCES**

VARIES BY EXPERIENCE



**BOOK HOTEL**



# SPONSORSHIP OPPORTUNITIES

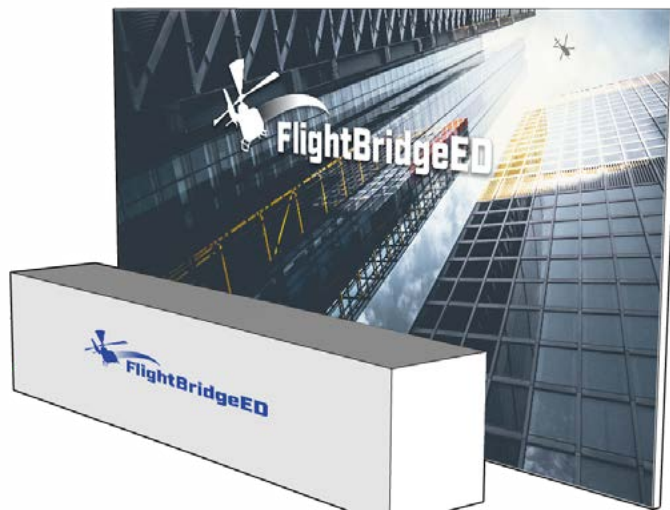
PACKAGE	BENEFITS
<p><b>PLATINUM</b> <b>\$9,995</b></p>	<ul style="list-style-type: none"> <li>• Company logo and link to website within the sponsorship section of the FAST Symposium website &amp; recognition during opening events</li> <li>• Choice of logo placement: <i>laneyards, show bags, notebooks, or conference badges.</i></li> <li>• Extended booth space</li> <li>• 3' Logo Floor Graphic placed in the exhibit area</li> <li>• 4' Logo Floor Graphic placed in the main hall</li> <li>• Opening and closing ceremony emails to all attendees</li> <li>• Attendee mailing list</li> <li>• Show Bag inserts (content to be provided by sponsor and limited to 2 items - e.g. flyer, stickers, etc.)</li> <li>• Recognition as a Platinum Partner on advertising and conference materials</li> <li>• Preferred booth location <i>*limited availability - first come, first serve*</i></li> </ul>
<p><b>GOLD</b> <b>\$7,995</b></p>	<ul style="list-style-type: none"> <li>• Company logo and link to website within the sponsorship section of the FAST Symposium website</li> <li>• Recognition during opening events</li> <li>• Extended booth space</li> <li>• 3' Logo Floor Graphic placed in the main hall</li> <li>• Show Bag insert (content to be provided by sponsor and limited to 1 item - e.g. flyer, stickers, etc.)</li> <li>• Recognition as a Gold Sponsor on advertising and conference materials</li> <li>• Opening ceremony email blast to all attendees</li> <li>• Attendee mailing list</li> <li>• Preferred booth location <i>*limited availability - first come, first serve*</i></li> </ul>
<p><b>SILVER</b> <b>\$5,995</b></p>	<ul style="list-style-type: none"> <li>• Company logo and link to website within the sponsorship section of the FAST Symposium website</li> <li>• Standard booth space</li> <li>• 3' Logo Floor Graphic placed in the main hall</li> <li>• Show Bag insert (limited to 1 item - e.g. flyer, stickers, etc.)</li> <li>• Lunch sponsorship</li> <li>• Recognition as a Silver Sponsor</li> <li>• Attendee mailing list</li> <li>• Preferred booth location <i>*limited availability - first come, first serve*</i></li> </ul>
<p><b>BRONZE</b> <b>\$3,995</b></p>	<ul style="list-style-type: none"> <li>• Company logo and link to website within the sponsorship section of the FAST Symposium website</li> <li>• Standard booth space</li> <li>• 3' Logo Floor Graphic placed in the main hall</li> <li>• Recognition as a Bronze Sponsor</li> <li>• Attendee mailing list</li> <li>• Snack sponsorship</li> </ul>

The FlightBridgeED Air & Surface Transport Symposium offers a unique experience for exhibitors and vendors. Unlike other conferences, exhibitors at FAST will be placed in the same physical space as the main conference<sup>1</sup>. Enjoy increased traffic and unrestricted access to your target audience!



**8 x 8**      **\$1,150**

- 6' Table
- Logo, or recognition on Exhibitor Banners
- \*furniture package available at additional cost\**



**8 x 14**      **\$1,995**

- 2 - 6' Tables
- Logo, or recognition on Exhibitor Banners
- \*furniture package available at additional cost\**

<sup>1</sup>Space is limited and placement will occur on a first-come, first-served basis. To guarantee preferred placement, please consider upgrading to bronze, silver, gold, or platinum sponsorship.



# SPECIALTY SPONSORSHIP OPPORTUNITIES

PACKAGE	BENEFITS
<b>CADAVER SPONSOR</b> <b>\$2,500</b>	This STRICTLY LIMITED Sponsorship is a extremely unique opportunity to provide an educational experience for passionate clinicians and take critical care to another level. Each cadaver is scheduled during the cadaver lab pre-conference. <b>SOLD OUT</b>
<b>PRE-CONFERENCE SPONSOR</b> <b>\$1,995</b>	Showcase your product(s) and service(s) a day earlier, in a non-competitive environment! What better way to debut new products and gain valuable feedback from your customers?
<b>LUNCH SPONSOR</b> <b>(2 AVAILABLE)</b> <b>\$2,195</b>	This is a STRICTLY LIMITED Sponsorship Opportunity - (2 Spots Available) The FAST-est way to a First-Responder's heart is through their stomach. Sponsor food and beverage for all attendees; your company logo and custom messaging displayed on all screens during the lunch event and signage noting your lunch sponsorship on the day you sponsor on both the registration tables.
<b>SNACK SPONSOR</b> <b>(4 AVAILABLE)</b> <b>\$1,595</b>	This is a STRICTLY LIMITED Sponsorship Opportunity - (4 Spots Available) You're not yourself when you're hungry! Sponsor a snack for all attendees; your company logo and custom messaging will be displayed on all screens during snack time and signage noting your snack sponsorship on the day you sponsor will be prominently displayed on the registration / check-in tables.
<b>SOCIAL EVENT SPONSOR</b> <b>\$3,995</b>	This EXCLUSIVE Sponsorship opportunity is a phenomenal way to leverage the unique network of clinicians, industry-leading experts, and innovative minds present at the FAST symposium. Not to mention, it is also always a great way to decompress after the first day of the FAST Symposium.
<b>PODCAST SPONSOR</b> <b>(2 AVAILABLE)</b> <b>\$1,495</b>	This is a STRICTLY LIMITED Sponsorship Opportunity - (2 Spots Available) Sponsor a podcast episode recorded, or streamed live from FAST25! Reach tens of thousands of listeners in the FlightBridgeED Podcast Network! Our hosts will let listeners know who made the episode possible and your logo will be displayed with the episode (on all compatible platforms). This is a rare and valuable opportunity!





# ADVERTISING OPPORTUNITIES



## PRINTED LANYARDS **\$2,995**

This is a great place to maximize exposure for your company or brand with high visibility during the entire conference. Your logo will be draped around the necks of all our attendees.

## CONFERENCE BADGES **\$2,995**

All attendees are required to wear their conference badges in order to gain access to all areas of the FAST Symposium. Showcase your company logo on everyone's badge.

## CONFERENCE SWAG BAGS **\$2,995**

These beauties are designed to hold all the goodies and merchandise from exhibitors and conference vendors. These will, no doubt, be used well after the conference is over as a fantastic option to haul extra uniforms, scrubs and flight suits. Your logo will be visible at the conference and beyond.

## FLOOR DECAL(S)

These very handsomely made reproductions of your company logo are highly visible and draw the eye of attendees very well. This has been a requested favorite of our exhibitors year-after-year.

*\*Company must provide logo by print deadline\**

4'X4' **\$495**

3'X3' **\$395**

2'X2' **\$295**

## NOTEPADS **\$2,995**

With so many presenters shaping the industry with their talks, we certainly hope our attendees take notes. Your company logo will be printed on notepads made available to all attendees.

## INK PENS **\$1,195**

Perhaps as important as the notepads, your company logo will be printed on ink pens distributed with the notepads. We suggest sponsoring both, or tag team with a partner.

## SWAG BAG INSERTS **\$695**

Give attendees something to talk about by inserting an article of printed material into the hands of each attendee.

*\*cost of printing not included, large catalogs are NOT permitted. Sponsor is responsible for delivery of materials to FlightBridgeED no less than 2 (two) weeks before FAST25\**



# ADVERTISING OPPORTUNITIES

## LOBBY BANNERS **\$2,995**

A front-and-center opportunity to display your company logo and custom messaging in the main lobby of the event space. All attendees will pass by your banner as they come and go during each day of the conference.

## FREE-STANDING BANNERS **\$1,995**

Free-Standing Banners are a fantastic way to show off your company logo and custom messaging in many areas of the conference. These banners are placed at the entrance, near the stage and at other key locations around the conference space. Purchase one, or multiple banners to maximize visibility in many locations at once.

## PRE-CONFERENCE EMAIL BLAST **\$550**

Plan on debuting or promoting a special product at FAST25? Want to announce support for one of our keynote speakers? Take advantage of one of the largest critical care audiences available. Use our mailing **list of over 20k** to reach clinicians, educators, and industry professionals alike. *\*Restrictions apply, limit two (2) campaigns per vendor.\**

## ATTENDEE MAILING LIST **\$250**

Want to take advantage of the connections you made at FAST25? Leverage the FAST25 mailing list and reach clinicians, educators, and industry professionals alike. *\*Please limit two (2) campaigns.\**



## epoc® Blood Analysis System: Critical Patient Insights at the Scene\*

Transforming  
pre-hospital  
care to improve  
patient  
outcomes





# EXHIBITION AGREEMENT

## APPENDIX A

This Exhibition Agreement (the “Agreement”) is made by and between FlightBridgeED, LLC. (the “Organizer”) and your company (the “Exhibitor”) in regard to exhibitions at the FlightBridgeED Air and Surface Transport Symposium (also referred to as “FAST”, or the “Conference”) in the year of 2025

The Exhibitor agrees to display their exhibition in accordance with the following terms and conditions:

### I. THE EXHIBITION

A. The exhibition presented by the Exhibitor should consist of Emergency Medical Services, Critical Care, or Air Medical (Medical Helicopter Operations) related goods and services. The Organizer reserves the right to remove, or deny the presentation of any good, service, or piece of advertising from the exhibition at any time if, in Organizer’s judgment, it interferes with, distracts from, or directly competes with the mission of the Conference. This could also result in expulsion from the Conference and forfeiture of all monies paid to the Organizer.

B. Presentation of politically biased, or socially biased materials are grounds for immediate termination of this agreement at the sole discretion of the Organizer. It is the goal of the Conference and the Organizer to foster a sense of community without these biases.

C. Because of the unique nature of the proximity of Exhibitors within the main conference space, the Organizers may ask that lighting, or audio be turned off during certain portions of the Conference proceedings. In addition, Exhibitors may also be asked to lower their voices and / or discontinue their exhibition during certain portions of the Conference proceedings. These reasonable requests are intended to allow attendees to focus their attention on educational material, or other important presentations being made from the main stage. It is the responsibility of the Exhibitor to comply with these requests made by the Organizer.

D. There may be additional rules and regulations made by the Conference space provider which may result in the need to alter exhibit, or Exhibitor behaviors. Adherence to these rules and regulations is required of the Organizers as well as the Exhibitors.

### II. EXHIBITION SCHEDULE

Date | Location:

05/19/25 | Central Bank Center - Lexington Kentucky - Pre-Conference(s)

05/20/25 | Central Bank Center - Lexington Kentucky - Main Conference Day 1

05/21/25 | Central Bank Center - Lexington Kentucky - Main Conference Day 2

Any proposed change in an Exhibition location or date of showing must be approved by the Organizer in writing at least 30 days before the Exhibition opens at that location.

### III. FINANCIAL ARRANGEMENTS

A. The Exhibitor agrees to pay the agreed upon fees to the Organizer for sponsorship, licensed booth space, specialty sponsorships and other advertising opportunities; 50% of which is due upon signing of this Agreement. The remaining balance is due no later than 90 days prior to the exhibition. Payment shall be made to FlightBridgeED, LLC. by check or credit card payment. Past due invoices will be subject to a late fee penalty of 40% of the remaining balance.

B. **The Organizer is not responsible** for logistics related to exhibitor materials including, but not limited to; shipping fees, transport costs of the exhibits, or transportation of persons attending the Conference related to the exhibition. Direct shipping of exhibitor materials to the Conference space provider must be arranged with the Conference space provider.

C. **The Organizer is not responsible** for accidents incurred while enroute to, or while on the Conference space providers premises. The Exhibitor expressly agrees to hold harmless the Organizer of the Conference.

D. **The Organizer expressly denies obligation** to provide any other goods, or services beyond the agreed upon benefits contained within the Sponsor / Exhibitor Application which has been fully executed and at least a 50% deposit having been received.

E. The Organizer expressly disclaims any guaranteed return on investment to the Exhibitor.



#### **IV. CONTENT PRESENTATION AND ACKNOWLEDGEMENT**

A. The Organizer acknowledges that the content presented by speakers during the event may include diverse perspectives, opinions, and viewpoints. The Exhibitor acknowledges that the content presented is intended for informational and educational purposes and is not necessarily endorsed, supported, or reflected by the Organizer.

B. The Organizer acknowledges and respects the autonomy and freedom of expression of the speakers participating in the event. The content presented by speakers is their own and does not represent the official position of the Organizer.

C. The Exhibitor acknowledges that the Organizer does not endorse or take responsibility for the content presented by speakers. The Organizer shall not be held liable for any claims, demands, actions, causes of action, liabilities, damages, costs, or expenses arising out of or in connection with the content presented by speakers.

D. In consideration of the foregoing, the Exhibitor agrees to indemnify, defend, and hold harmless the Organizer and its officers, directors, employees, agents, and representatives from and against any claims, demands, actions, causes of action, liabilities, damages, costs, or expenses, including reasonable legal fees and expenses, arising from or related to any alleged offensive, inappropriate, or controversial content presented by speakers during the event.

#### **V. CREDITS AND ACKNOWLEDGMENTS**

A. The Organizer may add organizational credits to all printed or advertising materials related to the Conference to FlightBridgeED, LLC., and/or Conference sponsors. These appear at the sole discretion of the Organizer or as obligated and outlined in the latest version of the FAST25 Exhibitor & Sponsor Prospectus.

B. Sponsorship endorsements, credit and acknowledgements will be executed as outlined in the latest version of the FAST25 Exhibitor & Sponsor Prospectus.

C. The Exhibition must be installed in accordance with the Organizer's specifications and under the direction of the Organizer, or an appointee of the Organizer.

D. Exhibitor booth assignments, banner, or other advertising material placement is made at the sole discretion of the Organizer. Any attempt to alter, or move booths, banners, or other advertising materials by the Exhibitor, or an appointee of the Exhibitor will result in expulsion from the Conference and forfeiture of all monies paid to the Organizer.

E. The Exhibitor will be responsible for ensuring that booths, banners and other advertising materials are placed in accordance with expectations outlined in the FAST25 Exhibitor & Sponsor Prospectus.

F. The Organizer may request the Exhibitor modify, or alter their exhibit at their sole discretion as long as this does not interfere with the overall presentation of the Exhibitor's goods, or services.

#### **VI. SECURITY AND SAFETY**

A. The Exhibitor will be responsible for the safety of their licensed exhibit space while they are on its premises. While not an exhaustive list, the following items are expressly prohibited as part of any exhibit: fire, combustible or noxious substances, smoke / fog machines, glitter / confetti cannons, electrical devices which produce sparks, and [etc.]. For questions related to an element(s) that are part of an exhibit, please ask the Organizer prior to bringing the element(s) into the Conference space, or in advance by contacting customer service at [service@flightbridgeed.com](mailto:service@flightbridgeed.com), or by calling 1-800-991-3160. Failure to comply will result in expulsion from the Conference and forfeiture of all monies paid to the Organizer and could potentially expose the Exhibitor to local and/or federal prosecution. The Organizer takes the safety of FlightBridgeED staff and partners, attendees, sponsors and exhibitors, Conference space providers and the general public very seriously.

B. The Organizer will make usual and customary attempts to secure the Conference space that includes Exhibitor property, however, the Organizer expressly disclaims any guarantee of security. It is the responsibility of the Exhibitor to secure their own properties regardless of value.

C. It is highly encouraged that all Exhibitors carry an insurance policy to cover loss of property or damage to their exhibits. The Organizer is not responsible for accidents incurred while enroute to, or while on the Conference space providers premises. The Exhibitor expressly agrees to hold harmless the Organizer of the Conference.

### **VII. PHOTOGRAPHY, REPRODUCTIONS, AND PUBLICITY**

A. The Exhibitor agrees to the Sponsor and Exhibitor Photo Release Agreement as outlined:

I [the "Exhibitor"] expressly warrants that I am authorized to execute this photo release agreement. I hereby grant and authorize FlightBridgeED, LLC. the right to take, edit, alter, copy, exhibit, publish, distribute and make use of any and all pictures or video taken of our representatives, products, logos and other intellectual properties to be used in and/or for any lawful promotional purposes This authorization extends to all languages, media, formats and markets now known or later discovered. This authorization shall continue indefinitely, unless otherwise revoked in writing. I also waive the right to inspect or approve any finished product. I agree that I will not be compensated for any photographs and I waive any right to royalties or other compensation arising or related to their use. I understand and agree that these materials shall become the property of FlightBridgeED, LLC. and will not be returned and hereby hold FlightBridgeED, LLC. harmless and released from all liability, petitions, and causes of action.

B. Except as expressly arranged prior in writing, the Organizer hereby prohibits the use of photography, video recording or audio recording by the Exhibitor for the purposes of advertising. These elements may be licensed from FlightBridgeED, LLC. and is considered the property of the Organizer unless otherwise provided for in writing.

### **VIII. FORCE MAJEURE AND CANCELLATION**

A. Neither Party will be liable for any failure or delay in performing an obligation under this Agreement that is due to any of the following causes (which events and/or circumstances are hereinafter referred to as "Force Majeure"), to the extent beyond its reasonable control: acts of God, accident, riots, war, terrorist act, epidemic, pandemic, quarantine, civil commotion, breakdown of communication facilities, breakdown of web host, breakdown of internet service provider, natural catastrophes, governmental acts or omissions, changes in laws or regulations, national strikes, fire, explosion, generalized lack of availability of raw materials or energy; provided that the parties stipulate that Force Majeure shall not include the novel coronavirus. For the avoidance of doubt, Force Majeure shall not include (a) financial distress nor the inability of either party to make a profit or avoid a financial loss, (b) changes in the market prices or conditions, or (c) a party's financial inability to perform its obligations hereunder.

B. Should COVID-19 force the Organizer to cancel the in-person Conference, an alternative Conference (hereinafter referred to as "Virtual Conference") in which the Exhibitor will be given the opportunity to present their goods and services to attendees.

C. Although Sponsorship and Exhibitor fees are non-refundable, the Organizer may, at their sole discretion, apply said fees to a conference at a later date.

### **IX. DISPUTES; LIMITATION OF LIABILITY AND INDEMNIFICATION**

A. Both the Organizer and the Exhibitor agree to use their best efforts to resolve through discussion and negotiation to their mutual satisfaction any disagreement arising out of or under the terms of this Agreement. Failing a negotiated resolution between the parties, the Organizer and the Exhibitor agree to participate in voluntary mediation (selecting a mediator by mutual agreement of the parties), but if after 30 days from the date of the first request by a party for voluntary mediation, no resolution of the dispute has occurred, then the parties agree that the dispute shall be resolved in the city of Bowling Green, state of Kentucky, before a panel of 3 arbitrators, at least one (1) of whom shall be a lawyer in accordance with the Commercial Arbitration Rules of the American Arbitration Association in effect at the time this Agreement is signed.

B. Except to the extent that the Organizer or its representatives are negligent, the Exhibitor agrees to hold harmless, indemnify, and defend the Organizer from and against all claims, damages, losses, and expenses, including, but not limited to, reasonable attorneys' fees and disbursements, asserted against or suffered by the Organizer in connection with or arising out of this Agreement or the Conference.



C. The Exhibitor agrees that in no event shall any damages payable by the Organizer as a result of a breach by it of the terms of this Agreement exceed the amount of the participation fees actually paid to the Organizer and under no circumstances shall the Exhibitor be entitled to receive, in addition to its actual damages or the refunds described above, consequential, incidental, special or punitive damages, the parties agreeing that the remedy set forth above, together with actual damages as limited hereby, are fair and sufficient and shall be the only remedies of the Exhibitor hereunder.

#### **X. ENTIRE AGREEMENT; AMENDMENTS**

A. This Agreement, the Sponsor / Exhibitor Application, and the FAST25 Exhibitor and Sponsor Prospectus constitute the entire understanding between the Organizer and the Exhibitor with respect to the Exhibition [unless otherwise agreed upon by both the Organizer and Exhibitor in writing prior to signing and executing this agreement]. This Agreement supersedes and replaces any previous documents, correspondence, conversations, and other written or oral understandings related to this Agreement.

B. This Agreement may not be amended or modified except by means of a written document, signed by both parties and no waiver of the terms hereof shall be in effect unless in writing and signed by the party making such waiver.

C. Due to the extensive time contemplated between signing of this Agreement and the Exhibitor's actual exhibition dates, the Organizer and the Exhibitor acknowledge that changes in representatives or staff may occur in the intervening time. Both the Organizer and the Exhibitor agree to promptly approve or disapprove any substitutions in representatives or staff and not to unreasonably withhold approval of such changes as long as the substituted representatives or staff are substantially as qualified to perform the tasks contemplated under this agreement as the original representatives or staff.

#### **XI. GOVERNING LAW**

This Agreement shall be governed by and construed, enforced, and performed in accordance with the laws of the State of Kentucky without regard to conflicts of law principles.

#### **XII. LEGAL PROCEEDINGS**

If any legal actions or other legal proceedings are commenced that involve or relate to the Conference, and the Exhibitor or the Organizer is named as a defendant or respondent therein, the Exhibitor agrees to give prompt notice to the Organizer and to cooperate with the Organizer and / or its representatives or designees.



996 Wilkinson Trace Suite 4  
Bowling Green, KY 42103  
1.800.991.3160  
service@flightbridgeed.com



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