Cubix & Backblaze

Cost effective cloud based media archiving is finally here!

How Cubix customers are winning with B2

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B2 is a real game changer for our industry. We are pleased to be the first MAM to integrate and deploy B2.

James Gibson
Founder and CEO
Ortana Media Group

ONSIGHT

Post Facility Archive/Alternative to LTO

Problem: LTO robot is limited in size and needs to be upgraded – big CapEx expense.

Solution: Simple swap out of "Media Rules" in Cubix to route 2nd copy of archive to B2.

Benefits: No CapEx spend required. OpEx cost matched LTO solution. Much quicker restores.

ARK MEDIA

Landing Pad – Pure Cloud Solution

Problem: Orders for fulfillment of digital resources are time critical, online availability of data required.

Solution: Content imported directly to Cubix and B2. CubixUDT utilized where needed to accelerate file transfers.

Benefits: Clients get secure online access to their content libraries. B2 one-tier pricing model lets Ark predict costs.

levira TV

Linear Playout and OTT/Alternative to LTO

Problem: LTO not able to restore content in a timely fashion.

Solution: Content migrated to B2 using Cubix and then Cubix restore rules automatically bring required content from B2 to local storage.

Benefits: Content is delivered on time and is reliably available.