

Creating unique content for your website

Answer these 10 questions

1. In one sentence, explain what makes your business different from everyother MSP in your area...

2. List your achievements and milestones

3. Why did you become a tech and why did you start your own business?

4. List three interesting facts about your business

5. What are the best qualities of your business team?

6. What areas do you specialise in?

7. Name the top 3 specialist services you offer and tell us why you chose them

8. In your opinion, why should people choose your business?

9. Is there any interesting history behind the business?

10. What are the most frequent reservations people have and how do you overcome them? (i.e. price, services)